

REPT4D
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :606-LOS ANGELES

013-CONSUMER PRODUCTS & SERVICES
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

IDENTIFICATION OF LOCAL AGENTS AND DISTRIBUTORS
GENERATE QUALIFIED DATA BASE OF INTERESTED U.S. COMPANIES

MAGIC (MENS APPAREL) 89/90/91
CANADIAN EXHIBITORS

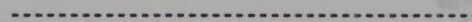
SOLO WOMEN'S APPAREL SHOW'89
CANADIAN EXHIBITORS

REP SEARCH RESIDENTIAL FURNITURE
IDENTIFY 10-15 REPRESENTATIVES WHO HAVE AN INTEREST IN

CANADIAN LINES.

REP SEARCH MENS AND BOYS APPAREL
IDENTIFY 10-15 REPRESENTATIVES WHO HAVE AN INTEREST IN

CANADIAN LINES.



TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 1-Montreal Pret, Incoming Mission

1-7 buyers attended/initial orders of US\$8,000.
12 months sales estimate of US\$100,000.

QUARTER: 3 1.MAGIC Show,10 Cdn companies exhibited
2.IIDEX, 42 buyers attended
3.Furniture NEXUS Mission, 5 Cdn firms

1.\$87,500 on-site, 1M over 12 month sales
2.3 mos.activities, 1.3M in sales, 10M over 12 months
3.\$32,500 on-site, \$700,000 over 12 month sales

QUARTER: 4 -----