

REPORT 4B
87/10/28

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

POST : 437-LONDON

UNITED KINGDOM

QUARTER: 1

001-AGRI & FOOD PRODUCTS & SERVICE
REFORM OF LICENSING SYSTEM FOR HQ BEEF QUOTE.

PROPOSALS NOW UNDER DISCUSSION BY EC IN BRUSSELS FOR REFORM OF LICENSING SYST. INCL. SUGGEST'NS MADE BY POST VIZ. HIGHER SECURITY DEPOSIT AND QUOTA TO BE ADMINISTERED ON QTLY RATHER THAN ANNUAL BASIS.

001-AGRI & FOOD PRODUCTS & SERVICE
IN THE LIGHT OF IMPENDING BAN ON IMPORTS OF CDN OFFAL FOR HUMAN CONSUMPTION TO PUT UK PETFOOD & OTHER USERS OF INEDIBLE OFFAL IN TOUCH WITH CDN PRODUCERS.

VISIT BY SPILLERS PETFOODS BUYER TO TORONTO AREA (LATE JUNE). NO RESULTS RECEIVED TO DATE.

001-AGRI & FOOD PRODUCTS & SERVICE
THE EEC PROCEDURES FOR ALLOCATING HIGH QUALITY BEEF QUOTA'S HAS BEEN CLOSELY MONITORED AND REPORTED ON.

WE HAVE RECEIVED INDICATIONS THAT NEW PROCEDURES ARE BEING PREPARED IN BRUSSELS WHICH WILL IMPROVE OUR ACCESS TO THE QUOTA.

002-FISHERIES, SEA PRODUCTS & SERV.
VISITS MADE TO SCOTLAND, HULL & GRIMSBY, LIVERPOOL, LONDON; PREPARATION OF MKT PROFILE OF SUB-SECTOR. VISITS TO MAJOR UK FISH PURCHASERS FOLLOWED BY REGULAR PHONE/LETTER.

A NEW MKT FOR CDN DOGFISH IS OPENING UP IN THE UK AS A RESULT OF OUR TRADE ACTIVITIES; PROFILE OF COD MARKET PREPARED. SECOND EDITION OF FISHERY SUPPLIES NEWSLETTER SENT TO 40+ COS. CONTINUED LIAISON WITH COS BY VISIT AND PHONE.

011-OIL & GAS EQUIPMENT, SERVICES
IN ADDITION TO THE NEWFOUNDLAND MISSION WE HAVE HELD A NUMBER OF DISCUSSIONS WITH UK INDUSTRY OFFICIALS ON THE OIL & GAS INDUSTRY.

FOUR ANALYTICAL REPORTS HAVE BEEN PRODUCED INCLUDING A STUDY OF UK PROCEDURES OF ALLOCATION OIL LEASES.

016-INDUSTRIAL MACHIN, PLANTS, SERV.
SERIES OF INDUSTRY VISITS PLANNED TO ESTABLISH OUR EXPANDED NETWORK OF SECTOR CONTACTS.

INDUSTRY VISITS NOT UNDERTAKEN DUE TO HEAVY RESPONSIVE ACTIVITY AND BASE LOAD FROM ALL SECTORS COVERED.