

REPORT 4
88/03/16

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 342-TEL AVIV

008-TRANSPORT SYS, EQUIP, COMP, SERV.
ISRAEL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

IDENTIFY OPPORTUNITIES FOR CDN. SUPPLIERS TO PROVIDE MGT CONSULTING SERVICES TO SUBURBAN TRANSIT AUTHORITY.

POTENTIAL TURNKEY PROJECT.

OBTAIN EQUIPMENT SPECS, DETERMINE SOURCES, ENSURE CANADIAN SUPPLIERS ARE INCLUDED ON BIDDER LISTS.

DEFINED MARKET POTENTIAL AND CANADIAN POSITION. INVOLVEMENT OF EDC.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 SUBURBAN TRANSIT - SURVEILLANCE PENDING CHANGE IN IMPLEMENTING AGENCY.

ASCERTAINED MERGER OF RAILWAY WITH PORTS AUTHORITY; TOP PRIORITY STATUS OF THIS PROJECT TO NEW MANAGEMENT GROUP. IDENTIFIED KEY PLAYERS. ALERTED SUPPLIERS TO NEW SITUATION.

QUARTER: 2 -----

QUARTER: 3 ACQUIRE SPECS FOR 450 PASSENGER 3-CAR COMMUTER TRAIN UNITS SUBURBAN RAPID TRANSIT. ACTIVATE POTENTIAL REP FOR CDN SUPPLIER. OBTAIN MINISTERIAL LEVEL ASSESSMENT OF RR EXTENSION TO EILAT.

AGENT ACTIVATED. SPECS FORWARDED TO CDN SUPPLIER. MINISTER OF TRANSPORT ADVISED EILAT EXTENSION NOT VIABLE & WOULD NOT PROCEED.

QUARTER: 4 -----