

30/05/69

DEPARTMENT OF EXTERNAL AFFAIRS

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RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: BOSTON

Market: UNITED STATES OF AMERICA

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: FOLLOW-UP TO SUB-CONTRACTORS II CONFERENCE
Expected Results: BETWEEN \$500,000 & \$1 MILLION BUSINESS INFLUENCED.

Activity: FOLLOW-UP TO NB DEFENCE MISSION
Expected Results: INTRODUCE 3 NEW FIRMS TO MKT.

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: START QUARTERLY DEFENCE REPORT
Expected Results: PROVIDE MORE TIMELY INFORMATION TO CDN DEFENCE PRODUCT EXPORTERS.

Activity: INCREASE FREQUENCY OF VISITS TO PRIME DEFENCE CONTRACTORS
Expected Results: PROVIDE MORE TIMELY INFORMATION TO CDN DEFENCE PRODUCT EXPORTERS.

Activity: RECRUIT 10 NEW FIRMS FOR SUB-CONTRACTORS III CONFERENCE
Expected Results: GENERATE 5 NEW BUSINESS RELATIONSHIPS.