

## The Management of the Relationship

The management of the relationship is complicated by the fragmented nature of decision making in the United States, which is in part a reflection of the constitutional separation of powers. To promote Canadian interests, the government relies on its Embassy in Washington and the thirteen Consulates-General throughout the United States.

The government recognizes the need to create a stronger image of Canada as a nation of vital importance to the well-being of the United States. In support of its economic and social objectives the government will continue to make effective use of its resources through an expanded marketing and public relations effort. Underlying all the government's initiatives is a friendship which respects the differences between Canada and the United States and believes that problems can be amicably settled in a business-like but neighbourly manner at the bargaining table.