

co-operation of the Canadian International Development Agency (CIDA), External Affairs and International Trade Canada (EAITC), and the embassy. It is hoped that, in future years, this series of solo fairs will continue to offer Canadian exporters the opportunity of showing their products in the most favourable circumstances.

A number of annual or semi-annual theme fairs are also conducted in Turkey, under the sponsorship of private companies. The most important of these to Canadians has been the Idea series of biannual defence fairs. In 1990 and 1991, the embassy plans to participate in communications and packaging technology fairs.