

The Canadian Bookseller

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THE Canadian Bookseller AND LIBRARY JOURNAL.

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TERMS OF SUBSCRIPTION :

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To Canada and United States, - - \$1.00
Single Numbers, Ten Cents.

Great Britain and Countries within the Postal
Union, - - Five Shillings Sterling
Single Numbers, Sixpence.

ADVERTISING RATES ON APPLICATION.

All business communications, money orders, or
remittances should be addressed,

The Canadian Bookseller,

25 Wellington Street West, Toronto, Ont.

All books for review, and letters for the Editor,
should be addressed,

Editor, Canadian Bookseller,

P.O. Box 203, Hamilton, Ont.

Editorial Notes.

The Multum in Parvo Binder, patented in United States, England and Germany, will bind and repair anything. Write for samples to the inventor, Samuel M. Simons, Adamsford P.O., Del. Co., Pa.

Talking of criticism. Some Canadian books have come in for adverse criticism. But read this real warm criticism of a book recently published in literary London the Great. It is from "Literature" of a late date: "It would not be too much to say that every page contains some astounding absurdity, and we wonder that such a *gargotage* of a book should have found a publisher." There, now, is another author who will be writing a scathing article on literary critics!

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R. H. Russell, Publisher, New York, believes that booksellers may greatly build up their trade in dull times by making their windows attractive by means of special displays, and interesting their customers in the individuality of well-known authors and artists. He has prepared a portfolio of

beautifully printed autograph portraits of popular artists and authors. This portfolio, together with attractive posters and other material, will be sent free to any bookseller who wishes to make a unique window display.

Mark Twain's new book is published in England under the title of "More Tramps Abroad." In the United States it is published under the title of "Following the Equator."

Conan Doyle's latest novel is published in England under the title of "The Tragedy of the Korosko." In the United States it is published under the title of "A Desert Drama; being the Tragedy of the Korosko."

This duplicating of titles is misleading and irritating to the literary public. Surely the various publishers could arrange to issue the books under one title for the both countries.

Is a Copyright law good for the retailer? We say most emphatically, yes! The United States booksellers were having a good thing on "Quo Vadis," so long as the authorized edition was the only one on the market. The moment the pirated edition appeared the booksellers' profit was gone. The great department stores grabbed this pirated edition, which was supposed to sell for 75 cents, and offered it in some cases as low as 14 cents! We know that certain parties in Canada, in the book-butcher business, have made strenuous efforts to import the American pirates' edition. But they have been unsuccessful, and the Canadian bookseller is able to sell the Canadian authorized edition at a living profit.

Mr. L. Knight will be calling upon the Canadian trade in May next. Mr. Knight represents Ward, Lock & Co., of London.

In view of the reduction in the Canadian Tariff and the preferential rates now specially allowed on British goods, a most favorable opportunity offers to open or increase accounts with this well-known house. Accordingly, Mr. Knight will be equipped with a complete representative set of samples, and he has been authorized to make some special concessions for this journey. Mr. Knight's visit will be of additional interest from the fact that he is also representing the house of Messrs. Thomas De la Rue and

Co., Ltd., of whose widely known lines he carries a complete set of samples, and on these also he will be able to make special low quotations.

Mr. Knight is well known to the Canadian trade. He is one of those jolly, genial "boys" who are always welcome. We bespeak for him a hearty reception.

The exigencies of modern newspaper advertising were never more plainly set forth than in the accounts of the great Aberdeen Victorian ball of December last, as printed in the Toronto daily papers. In reading a list of those taking part in the historic dances of this most fashionable ball, as published in the leading organ of a great political party, one reads near the foot of one column that the Lady So-and-So was attired in a magnificent costume, that the Hon. Mrs. So-and-So was elegantly robed in—and the balance of the column was given up to a flaring advertisement of a cure for eczema on the hands! At the foot of another column, describing the dresses, was a bold two-column announcement from a medical quack of a free book for weak men! At the head of still another column, describing the dresses worn by the fashionable ladies, the reader is face to face with an advertisement of an Extract of Beef! All this is perhaps money in the pockets of the newspaper men; but it is disgusting, all the same. In the name of decency, if not of culture, let us have reading matter kept by itself; let advertisements be relegated to columns by themselves, and not interspersed with the reading matter.

Canadian Copyright still drags along. It is just ten years this month since the agitation for a just Canadian Copyright law was commenced. It is not a political question. All parties in Canada are satisfied that Canadian interests suffer severely under the present state of the law. It was thought that Hall Caine's visit to Canada paved the way for a favorable settlement. But that settlement seems to be as far off as ever. The correspondence respecting the Copyright Conference held at Paris in 1896 has recently been published. Lord Salisbury, in his letter of instructions to the British Commissioners to that Conference, wrote: "Difficulties have recently arisen on