

# C. MACDONALD & CO.

## HATS, CAPS, FURS

## & STRAW GOODS,

### 37 ST. PETER STREET, MONTREAL.

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*TO THE TRADE.*

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Having resumed business in January, 1877, on a moderate scale, and in a quiet way; we have much pleasure in informing our Friends, that our facilities for doing business **ARE NOW GREATLY INCREASED**: and that we are in a position to sell Goods at the very closest figures.

As we purpose selling only to really **Responsible People**, we beg to call attention to the fact that our prices are **Minimized** accordingly. By buying from us you will thereby avoid being taxed to liquidate debts contracted by irresponsible Traders, and gain a substantial advantage in **Lowness of Prices**.

In view of the oft repeated, and recently reiterated statements of the **Conservative Chiefs**, that the **TARIFF**, on the assembling of Parliament would be **RE-ADJUSTED** in the interest of **CANADIAN INDUSTRIES**: We think that you will do well to place your orders early this Season. All orders entrusted to us **NOW** will be filled at present prices.

**OUR STOCK** is all new and recherche, and embraces the leading lines in **ENGLISH, AMERICAN** and **CANADIAN SOFT WOOL HATS**. A **SPLENDID ASSORTMENT** of **STIFF HATS** from \$6.00 to \$27.00 per dozen. Fine **AMERICAN SOFT FUR HATS** at all prices. **STRAW GOODS** in **MEN'S, BOYS' and GIRLS'**, a large variety at uncommonly low prices. **SILK HATS, CLOTH CAPS &c., &c.**

Our Agents, who are now on the road, will call upon you shortly, when we trust to be favoured with your esteemed orders, which will have the most careful attention of

Yours respectfully

C. MACDONALD & CO.

MONTREAL, Dec. 20th, 1878.