

MUSIC AND MUSICAL INSTRUMENTS

RETAILER'S NOVEL ADVERTISING IDEA.

Joseph M. Daly, whom Bostonians look upon as their march king, gave a piano recital of his many compositions at the W. H. Seroggie Co.'s store, Montreal, towards the close of last month. Seroggie's music department is on the third floor, by the way, and is one of the most successful sheet music stores in Canada. Mr. Daly is certainly an accomplished piano player. As a composer he has made quite a reputation for himself. A few of Mr. Daly's compositions, which are very popular, are the following: "San Pedro," Mexican march; "Good-bye, Blue Eyes, Good-bye," a popular song, and "Yankee Tar," a two-step.

The Seroggie firm have arranged for a series of such recitals during the approaching fall and winter months. Mr. Daly was followed by A. S. Josselyn, of Providence, the celebrated composer of popular music of that city. His march song, "The American Soldier," was sung at the inauguration of President Roosevelt, by five thousand children. Among his other musical successes are "Winnebago," an Indian Song; "Dewey's Victory," a march and two-step, and "Himalaya."

Mr. Josselyn is bringing out a special edition of all his compositions for the Canadian market. The new sets will be called the "Mount Royal Edition," called after our Mount Royal. The idea is a good one, as it shows special attention to the Canadian musical trade.

Those musical houses which can afford to adopt the above-mentioned plan, meeting the publisher half way, will find it a novel advertising idea.

SHEET MUSIC IN DEMAND.

Notwithstanding the fact that most of the holiday-loving people are returning home after a long summer vacation and are busy looking after household wants, the sheet music business continues surprisingly active. Compositions, both vocal and instrumental, are meeting with popular favor, neither having any special preference.

The most popular instrumental pieces at the present writing are: "Tchama," an intermezzo romantique. This piece is by Chauncey Haines and is published by Walter Jacobs, Boston.

Another composition in popular favor is "Moon Face," a march and two-step, published by Sam Fox Publishing Co., Cleveland.

New pieces published by Jerome H. Remick Co., New York and Detroit, are the following: "Dance of the Water Nymphs," by George Botsford, "Dixie Blossoms," a march and two-step, by P. Wenrich, "Topeka," two-step intermezzo, by Harry Jones, and "Bombay," a Hindoo enchantment by Dorothy Jardon. The last mentioned composition is as exceptionally pretty as it is odd.

One of the prettiest of teasing ragtime compositions is that which has recently been published by the Delmar Music Co., Montreal. The name of the composition is "Raggity Rag," and in the writer's opinion is of exceptional merit.

"Popularity," George M. Cohan's great march hit, while not exactly current, continues to be in popular de-

mand. This composition compares with any other instrumental piece of its kind. It is published by F. A. Mills.

A pretty instrumental piece is "O. B. Joyful." It is written by Bert Anthony and published by Anthony Bros., Fall River, Mass.

"Miss Mexico," a characteristic for the piano, by Henry Frantzen, and published by F. B. Haviland Co., New York, has an exceptionally pretty title page, and is a pleasing composition.

Among popular song compositions meeting with popular favor just now are: "I'm Tying the Leaves so They Won't Come Down," by Huntington and Helf, published by Helf & Hagar Co., New York. This song is sweeping the country and is really a child's simplicity.

One of the best comic songs since "A Little Street in Heaven Called Broadway," is "Fagan," or "No One Else Has That Cut but Fagan." This song has quite a number of verses, a pretty title page, and while current is sure to become popular on its merits.

A sheet of music published by Walter Jacobs, Boston, is: "Some Day When Dreams Come True." Although this song is not new, it continues in active demand, owing to its exceptional merits.

A funny song: "Budweiser's a Friend of Mine," is published by Shapiro, music publisher, New York, and is a good composition, being rendered in a Montreal theatre a few weeks ago with success.

Two new songs published by F. B. Haviland, New York, are: "My Irish Maid," and "Since Arrah Wanna Married Barney Caney." The last mentioned is the sequel to "Arrah Wanna," which made a big hit throughout the country.

"Neath the Old Cherry Tree, Sweet Marie," and "I'd Rather Two-step Than Waltz, Bill," are two new compositions published by Jerome H. Remick Co., New York. They ought to make a great success, especially the last mentioned composition. "Won't You Come Over to My House?" and "San Antonio," published by the same firm, while some months old, continue to have a ready sale. Both of these last mentioned compositions are by Williams and Van Alstyne, well known song writers.

"Yesterday," by Charles K. Harris, author of "After the Ball," which had a sale of over 1,000,000 copies, is a story true to life in many cases. It also contains a very attractive title page.

Joseph W. Stern & Co., New York, not to let any other publisher get ahead of them, have some very pretty compositions in the following: "When Bob White is Whistling in the Meadow," "Pretty Little Tonkin Girl," "Down in the Old Cherry Orchard," "She Was a Grand Old Lady," "You Splash Me and I'll Splash You," and "That's When You'll Miss Me, Little Girl." Stern's specialties seem to be ballads and "home and mother" songs.

The new edition of the "Star" Dance Folio, No. 7, is, if possible, ahead of any previous number. The number introduces such popular songs arranged for dancing as: "Won't You Come Over to My House," "Dreaming," "San Antonio," and "Somebody's Waiting for You." Ready sales are found for these booklets.