

# “TRITIPALM.”

TRADE MARK.

**Compound Fluid Extract of Fresh Saw Palmetto and Triticum.**

Each Teaspoonful (the usual dose) represents 30 grains of Fresh Saw Palmetto Berries and 60 grains of Triticum Repens.

## A Genito-Urinary Tonic.

This compound fluid extract has been devised by us for the convenience of physicians who may desire to prescribe fresh Saw Palmetto and Triticum in combination. It has the advantage over extemporaneous prescriptions in that the proportions and vehicle have been so nicely adjusted that what in themselves are disagreeable medicines now become agreeable and acceptable to patients. This desirable result has been obtained at the cost of much experiment, so that the preparation represents more than the ordinary skill of the pharmacist.

There is at present a large demand for a class of remedies for the treatment of chronic diseases and debilities of the genito-urinary apparatus of both sexes. To supply this demand an equally large number of drugs and compounds have been offered. Among the more recent aspirants for recognition in this department is the fresh berries of the *Serenoa serrulata*, or Saw Palmetto, of our Southern States. Its virtues, as a tonic to the reproductive system, were discovered by Dr. J. B. Read, whose introductory article appeared in the "American Journal of Pharmacy," for April, 1879. Since that time the drug has grown in reputation as a sexual tonic, sedative, diuretic, expectorant, and remedy for catarrhal conditions of the mucous membranes in general. Triticum, in the meantime, has held its high reputation as a diuretic free from irritating qualities, and has been much used in the treatment of chronic urinary difficulties, on account of its bland and soothing nature. The combination of two such drugs, each highly recommended for the same class of troubles, but differing somewhat in method of action, yet working in harmony, naturally gives to this compound fluid extract a wider range of usefulness than either drug possesses alone. And, when the merits of the many aspirants for therapeutic favor in the treatment of genito-urinary affections of a chronic nature are considered, it will be found that none other offers such advantages as our preparation.

The word "Tritipalm" was coined by us, not as the name of a medicinal preparation, but as our commercial signature, to distinguish our brand of Compound Fluid Extract of Fresh Saw Palmetto and Triticum from other brands that may afterward appear on the market.

As we are the originators and introducers of this valuable compound, and in presenting it to the profession are confining ourselves strictly to professional channels, we feel justified in soliciting physicians to specify our brand of it rather than risk the welfare of their patients and their own reputation to the danger of possible substitution of inferior preparations.

Physicians who desire the advantages afforded by using our make of Compound Fluid Extract of Saw Palmetto and Triticum, as presented above, will, therefore, kindly specify the same by using the word "Tritipalm" on their prescriptions. Literature and samples will be mailed on request, mentioning this journal.

**FREDERICK STEARNS & CO.,** Manufacturing  
Pharmacists.  
DETROIT, MICHIGAN, U.S.A. Windsor, Ont. London, Eng. New York City.

## Collection of Accounts ..A Specialty

The **STANDARD** MERCANTILE AGENCY  
...OF TORONTO, Limited.

Capital Stock, \$80,000. - - Subscribed, \$43,000.  
Paid up, \$12,900.

**OUR FEES AND CHARGES ARE TAKEN OUT OF THE COLLECTION.**

**WRITE FOR TERMS AND REFERENCES.**

**60 Victoria Street, = = TORONTO.**