



BOVRIL

Is a condensed beef preparation in which ALL NUTRIMENT IS PRESERVED and from which ALL NON-NUTRITIOUS MATTER IS EXTRACTED.

It is not merely an extract or essence, but is both BEEF AND EXTRACT COMBINED.

It has no equal as a strength giving condensed human food and is

**Specially Adapted
for Northern Latitudes**

The commissariat outfit of a PROSPECTOR, SURVEYOR or EXPLORER is incomplete without a supply of it.

KLONDYKE OUTFITS above all others require it.

BOVRIL, LTD.

LONDON, ENGLAND

Canadian House, 27 St. Peter St., Montreal.

NORTHWESTERN AGENT:

W. L. MCKENZIE,

WINNIPEG, MAN.

RUBBERS OVERSHOES

—AND—

CARDIGANS

OUR TRAVELLERS are now on the road with the BEST LINE OF FALL SAMPLES EVER OFFERED TO THE TRADE IN CANADA (BAR NONE).

Merchants, wait till you see what we are offering, before placing any orders for Winter Goods.

Write for terms if wishing to order at once. Our new Catalogue will be issued on the 15th April. It will please you, having cost us a lot of both time and money to produce.

THE CANADIAN RUBBER CO.

Princess Street, WINNIPEG, MAN

E. BOISSEAU & CO. WHOLESALE TAILORS

Manufacturers of MEN'S, BOYS', YOUTHS' and CHILDREN'S CLOTHING

Our Travellers are now on the road with fall and winter lines
SEE THEIR SAMPLES BEFORE ORDERING

FRONT STREET EAST

TORONTO, ONTARIO