

## A PAGE OF APPRECIATIVE LETTERS

## What Profits Did.

"I am most agreeably surprised and delighted with the notice from your Company that the quinquennial profits have been sufficiently large not only to pay one year's premium on the policy which I have with you, but also to pay me in cash a substantial amount."—FRANK DENTON, Toronto, Ont.

## A Satisfied Policyholder.

THE SUN LIFE ASSURANCE CO. OF CANADA.

Dear Sirs,—Kindly accept my thanks for your cheque for twelve hundred and forty-nine dollars and ninety-five cents, in settlement of the twenty-year endowment policy No. 44025 which I received through your representative. Your prompt payment I appreciate very much. I consider both from a protection point of view and an investment it has been good business for me.

I received three hundred and forty-nine dollars and ninety-five cents more than I paid to your Company and for twenty years you carried my risk in life assurance.—J. A. HERSHEY, M.D., Owen Sound, Ont.

## Premium Paid Was a Joke.

February 16th, 1914.

SUN LIFE OF CANADA.

Dear Sirs,—My policy in the Sun Life, No. 43177, issued in January, 1894, reached back here safely the other day endorsed paid-up for \$1,240.

In a way it seems to me a kind of a joke, all I paid the Company only amounts to \$440—yet for 20 years the Company was likely at any time to have to pay my estate \$1,000 and at the end of the twenty years if I had not wanted to continue the policy the Company—although risking a thousand dollars for twenty years—was willing to give me back my \$440 and \$78.65 to boot. Just leave interest out of the question, because I never would have put that \$22.10 in the savings bank every year and even if I had, my estate—had I died—would have only got the amount of the deposit and not \$1,000.

With in my young days I had been able to take out more 20-policy life policies.—CHARLES HUGHES, Hartford, Ct.

## Secured Another Policy.

November 21st, 1913.

SUN LIFE OF CANADA.

Re policy No. 43296.

Gentlemen,—I am in receipt of your cheque this day through Mr. T. E. Foster in settlement of above policy, for which accept thanks. The result could not be more satisfactory. This policy as you know, was issued on the return premium plan, the premium being \$30.75. I had my family protected all these years in case of my death, for \$1,000 and also in addition every premium I had paid. I am now receiving in cash \$690.70.

If any person would not be satisfied with such a result they certainly would be hard to please. I have seen results in other companies and they cannot begin to compare with results I have seen in the Sun Life of Canada. I have always spoken a good word for the Sun Life but this result enthruses me and therefore, in the future as in the past, I will continue to recommend Mr. Foster and his Company to any one contemplating assurance. You are at liberty to use this letter in any way you wish. With best wishes for the continued success of the Sun Life, I remain—DAVID WILLIAMS, Almonte, Ont.

P.S.—I am placing a policy to-day on my son, Arthur, age 10, with Mr. Foster.—D. W.

## Pleased With Profits.

January 28th, 1914.

SUN LIFE ASSURANCE COMPANY.

Dear Sir,—Kindly be advised that I have decided to accept the 2nd option or the reduction of premium, making my present premium \$30.15 for the sixth premium. Kindly find cheque enclosed for same.

In this connection I am pleased to state that I am very much pleased with the profits shown on your report.—C. M. HERRINGER, Morenci, Mich.

## Unlike Assessment Society.

OTTAWA, March 28th, 1914.

W. H. HILL, Esq.,

Manager, Sun Life Assurance Co. of Canada,  
Peterborough, Ont.

Re policy No. 25825.

Dear Sir,—Your favour of the 20th instant duly received; and it was such a pleasant surprise that it nearly gave me heart failure; but with such a financial incentive to live until after the 1st of April, I have rallied and the only reason I have not written to express my thanks before is the lack of time. On the maturity of my policy, I withdrew the profits,—I have not the amount at hand, but I think that my profits are more than I have paid in, and I have still got the assurance contracted for, plus this \$70.00 after the 1st of April.

Now, this is especially pleasant in my case, as I have just had an experience with an assessment society, where they put it up to me to die before a certain date if I wanted my beneficiary to receive the face value of the policy. As I was not prepared to go to a better world (?) to enforce the claim, I had to accept their alternative of a lien on my policy of over \$200.00. Wishing you continued success, I am,

I. E. CROSS.

NOTE.—The above policy was issued on the L. 20 R.D. 20 plan and matured in 1909. The accumulated profits were withdrawn at maturity and a paid-up policy taken for the face value. In April, 1914, the bonus addition paid was \$70, which appears to please the assured very much.