

The News Page That You Love To Read

What woman does not read eagerly every new and authoritative word about the changing fashions of the things she wears and uses in her house? It is our duty and privilege to serve you as your commissioner, to seek and select all these things, and in the seeking and finding one must gather fullest and earliest knowledge about them before we buy them and bring them here for you to see and possess. Hence our ability to supply you promptly with the latest and most authoritative

news about the apparel you are to wear and the furnishings you are to live with. That is why our advertising columns provide the liveliest and most fascinating as well as the most authentic news in the paper. Depend upon it that every word we print here is most carefully edited for its authenticity and correctness before it goes to the printer, because so many people guide their purchases and their mode of living by it.

NEW SPRING SUITS

That Will Give Larger Women Straighter and More Slender Lines



The suit looks to its tailoring, and everyone looks to the suit for the last word in fashionable attire. Here you will find the Paris-inspired suits of the mode, modeled from O'Rossen and Patou creations at a fraction of the cost.

TAILORED SUITS, 42 TO 48 INCH, IN NAVY OR BLACK TRICOTINE

Tricotine Suit, in navy or black, lined with crepe, strapping of material, with insets of braid trimming coat, slashed pockets, plain tailored skirt with pockets, sizes 42½, 44½, 48½. Priced at... \$47.50

Tricotine Suit, in navy blue, edges of collar, cuffs and pockets finished with tailor's braid, 3-button closing fob, inset pockets, straight line back. Skirt also has inset pockets. Size 44. Price \$55.00

Navy Tricotine Suit, silk lined, plain tailored sleeve, side closing and inset pockets, on one side narrow tucks finishing front and back of coat; plain tailored skirt; size 42... \$45.00

Navy Tricotine Suit, silk lined, one-button closing inset pockets, slashed sides finished with bias bands, belted, plain tailored sleeve; skirt plain tailored; size 46½. Price... \$35.00

Boys' and Girls' Juvenile Books, 50c

"Tom Slade," "Outdoor Girls," "Roy Blakeley," "The Girls of Central High," "Pee-Wee Harris," "The Polly Brewster Books," "Radio Boys," "The Marjorie Books," "Railroad," "The Bobbsey Twins," "Tom Swift," "The Bun-ny Brown," "Moving Picture Boys," "Little Journeys to Happy-land" (by David Cory), "Outdoor Chums," "Honey Bunch."

All the Above Books - 50c
Basement.

New Spring Underwear

White Cotton Vests (light spring weight), high neck, button front, long-sleeves... 85c
White Cotton Vests, low neck, sleeveless and short sleeves, outside... 60c
White Cotton Drawers, loose or tight knee, open and closed styles... 85c and \$1.00
Extra outside... \$1.25

Kotex, per box of 1 dozen... 89c
White Cotton Vests, camisole top, sleeveless or short sleeves, Special... 39c, or 3 for \$1.10
Sashena Sanitary Towels, per pkg. of 1 dozen, small... 50c
Medium... 65c
Large... 75c



Infants' Wear and Lunch Sets

Infants' White Pique Carriage Covers, fine quality pique, hem-stitched edge, dainty designs. At... \$1.65
Pillow to match... 90c
Another line \$1.00 for cover, and for pillow... 65c
Pillow Covers at, each... 50c, 60c, 90c, \$1.40 and \$1.75
Cushion Slip, on tan linen, finished with cord, very heavy embroidery, in rich colorings. Special... \$2.25

Lunch Sets, good quality, unbleached cotton, 40 inches, nice designs at, each... 75c
Serviettes to match at... 15c
Another set, in pure linen, white, hemstitched blue edge, nicely stamped, including serviettes. Set... \$2.75
Another complete set, on white clover bleach, several good designs (Jazy daisy and French knot). Set... \$1.65

SMALLMAN & INGRAM
LIMITED



New Styles—New Colors New Fabrics for Spring

Variety is the keynote of our spring display—an abundance of one and two trousers Suits and Topcoats. Men of discriminating tastes are showing a marked preference for English style lines. There is more comfort in their fullness, more smartness to their drapes, and always they are shape retaining.

Fine English weaves and rich colorings—gull grays and other new ones. Come in tomorrow and see this style show.

WE ARE PARTICULARLY PROUD OF OUR SHOWING OF

**One and Two-Trousers Imported
English Suits and English Suits
of Canadian Adoption
Topcoats and Gabardines**

\$30—\$35—\$40

Others as low as \$25.00 and up to \$60.00.

New 4-Piece Golf Suits

Coat-Vest-Trouser-Knickers,

\$35.00

Others up to \$55.

Boys' 2-Knicker Suits

New models, patterns, colors—

\$15.00

Others \$7.95 to \$25.00.

SMART NEW SPRING HATS... \$5.00
LUSTROUS BROADCLOTH SHIRTS... \$3.95
NEWEST NECKWEAR, JUST IMPORTED... \$1.00
NEW COLORED BORDER LINEN HANDKERCHIEFS... 50c

Georgette and Crepe Favorites In Spring Frocks

The high lights of spring is reflected in these materials—and certainly few fabrics possess such youthful charm and draping ease. The frocks that choose them as their medium are simple, demure and infinitely graceful. Their slender smartness is their strong appeal.

Dresses In Georgette, Canton and Flat Crepe

A smart misses' model in henna georgette, round neck with narrow pleatings finishing collar and short sleeve; skirt has three rows of beading and stitching, waistline finished with pleating of crepe flowers and metallic ribbon. Price... \$27.50

Small women's dress in cocoa georgette straight line dress slightly gathered over hips; sash girdle tying at side; kimono sleeve, beaded in pretty floral motifs in bronze, Oriental blue and rose... \$30.00

Misses' Dress in Canton crepe, in caramel shade, Peter Pan collar, kimono sleeve, three knife-pleated frills forming the front of skirt; sash girdle with long ends. Price \$35.00



Misses' Dress in sand Canton crepe, finished with round neck, short sleeve and waist, metallic ribbon finishing the pleating at waist. Price \$30.00

Labor-Saving Devices

The Electric Wonder Washer, all copper tub... \$150.00
The Kribbs Electric Washer, with wooden tub... \$98.00
Smallman & Ingram Electric Iron, 6-pound, fully guaranteed... \$5.25
Upright Electric Toasters... \$6.00 and \$7.50

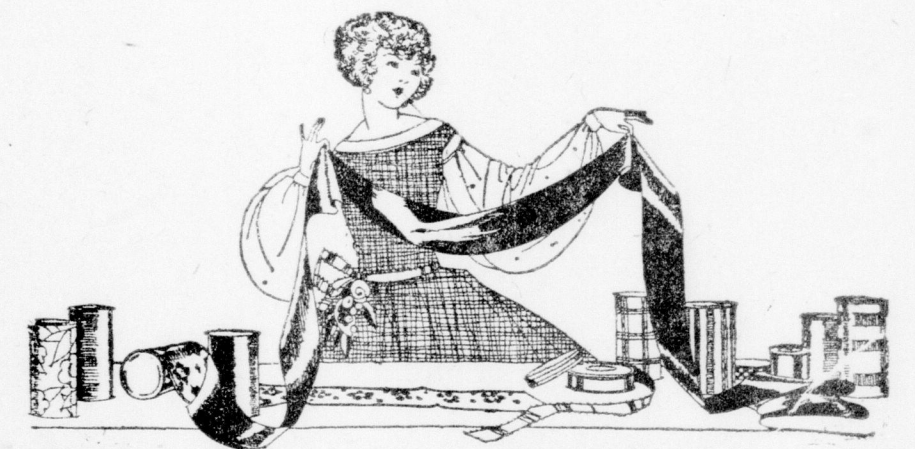
Flat Electric Toasters... \$6.00
The White Porcelain Top Table for the newly decorated kitchen.
White Porcelain Top, with painted white wood base, three sizes—
Size 36-inch, one drawer... \$10.50
Size 42-inch, one drawer... \$11.50
Size 48-inch, one drawer... \$15.00

Basement.

Knitting Needles at Notion Counter

A full range of White Celluloid Knitting Needles, in sizes from 1 to 10, in a 15-inch Needle.
Sizes 1 and 2... 30c pair
Sizes 3 and 4... 25c pair
Sizes 5, 6, 7, 8, 9 and 10... 18c pair
Abel Moralls Steel Knitting Needles, in a 9-inch needle; sizes 12 to 18. Price... 10c set of four

Ivory Knitting Needles, in extra large sizes, for knitting fancy stitches, in ½-inch and ¾-inch. Price... 85c pair
Wooden Knitting Needles in large size only. Price... 30c pair
White Celluloid Knitting Needles, 7-inch length, four to a set. Price... 10c set, 3 for 25c



NEW RIBBONS—Colored Moire's and Cords

Colored Moire Ribbon, ¾-inch wide, in pale blue, Nile, navy, pink, mauve, copen, gray, white, 12½c yd.
Colored Moire Ribbon, 1-inch width, in black, mauve, copen, gray, pale blue, sand, navy, white, pink, brown, Nile... 18c yard
Colored Corded Ribbon, ¾-inch wide, in gray, sand, black, navy and brown... 18c yard
Colored Corded Ribbon, 1 inch wide, in gray, sand, black, navy, brown... 25c yard

Colored Moire Ribbon, 1½ inches wide, in pale blue, white, pink, copen, mauve, gray, brown, Nile, black, sand, navy, taupe... 25c yard
Colored Moire Ribbon, 2 inches wide, in mauve, gray, sand, black, brown, green, navy, taupe, copen, pale blue, pink, white... 30c yard
Colored Corded Ribbon, 1½ inches wide, hat band width, in gray, sand, navy, black, brown... 35c yard
Colored Corded Ribbon, 2 inches wide, hat band width, in gray, sand, navy, black, brown... 50c yard

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