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THE LONDON ADVERTISER CO., Limited, Publishers. Dundas Street, London, Ont. 
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LONDON, SATURDAY, OCT 7. THE SOBER SECOND THOUGHT. Now that the war is over, the old

government gone and a new set of men installed, thinking Canadians, even those temporarily impressed or excited by the wave of sentiment on which Mr. Borden was carried to power, begin to feel a trifle apologetic were some phases of the campaign which reflect no credit on the country, particularly the mixture of truculence and cowardice as regards the United States, the slobbering appeals to the "British-born," which were really insulting to newcomers, and the hollow alliances of Orange and Castor, Borden and Bourassa. Some of the winners are leering a little sheepishly at the Americans. They make up to them with rather slimy apologies. "We didn't mean anything, you know, it is just our nature to snap at election times-anything to beat Laurier and the tacticians themselves are apologizing, it is small wonder that respectable, independent Canadians feel some twinges.

Americans watched the election with close and intelligent interest. Certain phases of the campaign were such that they may be excused for deriving false impressions of our political standards and national character. As not one American in a million associated reciprocity with annexation, it must have amazed them to see daily cartoons in our papers representing some low sharper or "barroom bully" as "Uncle Sam," playing Canada for a soft thing or annexing the purse and person of the sturdy young giant of the North. The comments of the American press on the result of things have something of puzzled wonder. the contempt for the tactics which Liberal principles, and a spiendid rebrought about that result, and the inbuke to the breeders of strife. The

kin-head bogey. As a matter of fact deserved it. Canada has been put in a false light.
Canada has been put in a false light.
Canada did not act up to her normal plane, and self-respecting Canadians must feel a little humiliated by the furn of events. It will not be long, however, till the unreasoning panic has passed over and reasoned action will follow. The Canadian people are normally sane and level-headed.
They may be deceived once, but not twice, by the same tricks.

The may be deceived once, but not twice, by the same tricks.

The may be deceived once, but not twice, by the same tricks.

The may be deceived once, but not twice, by the same tricks.

The Turks have appealed to the The propect of Toron-to discovered a waste of \$0,000 gallons of \$0,000 gallons of \$0,000 gallons of \$0,000 gallons of water in one nigh in twelve breakfast the first morning, while the first morning in twelve breakfast the first morning, while the first morning will to find a spring. When the searchers returned to get with the was withing to contribute with the was willing to contribute with the was willing to contribute with the was willing to contribute with the was will making the mone. He said the was willing to contribute with the was will making the mone. He said the was willing to contribute with the was will making the mone. It was the morning the was will make the first morning, while the first morning, while the first morning will obtain a sken for a centeled.

He was willing to contribute with the was will making the mount.

The waterworks engines of \$0,000 gallong the waste of \$0,000 gallong the proposed with lim. However, the warned the prisoner not to come before him again.

The first making the mo Canada has been put in a false light.

The Turks have appealed to the parliaments and peace societies of the world. Especially have they asked

the great powers she was Italy's only British wing of his party. sympathizer in the Italian struggle for Without the moral aid of Great Brinot been ungrateful: there have been times when she was the only country in Europe cordial toward the United

Laurer allowed his cabinet ministers as when saw was the only country feeling the people and of Libertain by the property of the first property of the propert

This is the situation that confronts British statesmanship. It is serious

indeed.

DR. FAIRBANK'S LETTER. There has been nothing better in the way of post-election comment han the letter of thanks addressed o his supporters by Dr. C. O. Fair bank, the Liberal candidate in East ambton. He says:

beclouded with appeals foreign to the subject. That the result can be taken as a true mandate, those in close touch with the electorate cannot honestly admit. The proposal to tunnel the trade mountain to remove for our natural products the barrier separating us from our near and best market was sound.

"The first skirmish for a great principle is over, but it is only the beginning of a battle that must eventually win. The fight for nearer and better markets and relief from food taxation will go on to victory undfamayed by a temporary check. A great opportunity has been lost which would have opened up for our natural products the splendid market lying at our very doors, and given a tremendous stimulus to trade and enabled Cannota to pay the millions of dollars of adverse balance of trade with produce instead of gold.

"To Lambton, geographically situated as it is with water transportation available, the result is particularly disastrous. The trade agreement meant a boom for Lambton.

"A new school of political econtained to bring him out in bolder relief than even victory might have done to be in the close of the dor.

Of all the tributes that have been paid to Sir Wilfrid, one in the editoral columns of the London (Ontario Jundennia) after the election seems the tonder the election seems the tonder the election seems the tonder the elections of the down the down in the columns of the London (Ontario Jundennia) after the election seems the tonder the columns of the London (Ontario Jundennia) and very day when the Good Angels finally becken to the great man, it will be many a day before it finally fades from the columns of the London (Ontario Jundennia).

WHAT'S IN A NAME.

[Black and White.]

"Yes, miss; you see she married again, and I didn't."

She KNEW.

[Puck.]

Mrs. Knicker—Do you understand william's remarks to the umpire; it's the same thing he says at breakfast.

BIRD-WOMAN'S-EYE VIEW.

particularly disastrous. The trade agreement meant a boom for Lambton.

"A new school of political economy has arisen, enunciating the failacious policy that an extension makes for the dismemberment of the Empire, and by appeals foreign to the great trade issue before the people, has succeeded for a time in turning the hands of the clock back. The Government counted on the great masses of the people, both producer and consumer, particularly the general welfare of the country—agriculture—upon whose prosperity the general welfare of the country—general welfare of the country depends so much. He failed to respond as anticiped.

least measure the growing feeling of amity between sister nations for a little temporary political capital. It was one of the worst features of up. "He used to fine me every Sun-It was one of the worst features of the whole campaign. A policy that admits it is all right to negotiate a trade agreement with Germany and other countries but all wrong to negotiate with our near neighbors will not stand under the sober judgment of intelligent and thoughtful people. Under such a policy, no matter how favorable the terms offered us by the United States, we must turn a deaf ear to them.

"My loyalty to Canada and the Empire is too deeply rooted to accept the failacious doctrine that, in "Everything is work."

"When it is a says, scooting the machine me every Sunday for fast driving in my auto."

HE RECITED.

IVanity Fair.]

The freshman, who was a lanky youth, sat in the rear seat. His attitude was sprawling, and he was either asleep or seemed about to go to sleep. "Mr. Fraser," said the physicist, sharply, "you may recite!"

Fraser opend his eyes. He did not change his somnolent pose.

"Mr. Fraser, what is work?"

"When it machine was Charged With Stealing Money From London Woman.

Anthony Lewis Was Charged With Stealing Money From London Woman.

Anthony Lewis Was Charged With Stealing Money From London Woman.

Anthony Lewis the Russian arrested last week in Hamilton, charged with the theft of \$66 from Mrs. Peter Viu.b. 45545 this morning by P. M. Judd. There was little evid nee to connect him with the liter."

Everything is work."

"When it is machine was ching that machine a policy of the machine at the

cept the fallacious doctrine that, in making a fair trade agreement with our near and friendly neighbors with whom we are now trading our near and friendly neighbors with whom we are now trading more than wish all the rest of the world. I am jecoardizing that lovality. I leave those timid and wavering ones to accept and proclaim this dectrine who feel their bonds of loyalty less secure."

This is a splendid affirmation of quaking and crying about its future.

Childish tricks have seemed to frighten the wits out of many of us; we standard-bears.

Standard-bears.

Childish tricks have run away from the wits out of many of us; we standard-bears.

Childish tricks have run away from the wits out of many of us; we standard-bears.

Childish tricks have seemed to fright-bayes.

Childish tricks have seemed to fright-bayes. telligence of a people led away by sterling quality of Dr. Fairbank's Lib-

The names of Monk and Pelletie are unblushingly paraded by the Con servative press as cabinet possibilifor the good offices of Great Britain, ties. Both gentlemen are absolutely having sent a telgram direct to King pledged against any form of aid to had asked him to come over and play having sent a telgram direct to King George, reminding him that he rules over 80,000,000 or 90,000,000 Moslems, and asking if a policy of "complaistant silence" is in harmony with the present and future interests of his country.

Great Britain is in a delicate and difficult position. She has historic ties of friendship with Italy. Among the great nowers she was Italy's only leading to the country.

Pledged against any form of aid to the dasked him to come over and play with the other of the mother country. Only the other of the other of the mother country. Only the other of the other of the mother country. Only the other little box. "No, indeed," sit smiles. "Why?" "Youse I've had my adenoids removed, an' my appendix cut out, an' I've had anti-toxin injected, an' I do hop: I won't have to have anything done to me this year, so I can have a little box.

The mother country. Only the other of the mother country. Only the other of the mother country. Only the other of the mother country. Their adam asked him to come over and play with her little box.

"No, indeed," sit smiles. "Why." "No, indeed," sit smiles. "Why." of the mother country of the mother of power unless he met the Nationalist demand for a referendum on the navy. Their admission to the cabinet would publicly put the seal on the Borden. The mother of the navy appendix out out, an' I've heen out, an' I've h

As Mayor Hopewell told the Lonindependence and national unity. As mayor toptain, the task of Mazzini, Cavour and sessment law makes no distinction between the income a man earns by his Garibaldi would have been infinitely harder and perhaps in vain. Italy has created not by the owner but by the community. It is time this anomaly ceased. Nearly 300 municipalities

British rulers, as an act of revenge | for which the French equivalent is The other hommages.' Bourassa sent a pamphlet to many of the newspaper offices of Canada with the words "hommages de on the cover. The English meaning e word homage was no more in- "Fruit-a-lives" Completely Restored Me tended in one case than the other.

THE GRAND OLD MAN. [Dayton, Ohio, Daily News.] Great as he was in victory, Sir Wil-rid Laurier seems to be looming looming ambton. He says:

"Never was a great question so the elouded with appeals foreign to the subject. That the result can be lief than even victory might have

try depends so much. He falled to respond as anticipated, carried away by false cries foreign to the issue.

'It was a sin to jeopardize in the seeing him chuckle over the man's

THE DIFFERENCE.

"The pretty one I should call a rision of loveliness: but the other one taken the money. He said and defield absolutely taken the money. He said a conversation with Mrs. V

VOLUNTEER COOKS

CAREFUL CHILD.

[Woman's World.]
"Is your little boy sick with anything?" asks the 1 of the lady who had just moved in next door, and who To the Edi

SHOULD BE TOLD.
[Boston Transcript.] [Boston Transcript.]
Mistress (after the quarret)—Norah,
you may stay until I get another girl.
Norah—I intend to. It's only rolight
concevan should tell her the kind of a

THEIR CLASS.

[Baltimore American.] "What would you call authors on aviceased. Nearly 300 municipalities attorn "Well, unless they go up on aeroplanes of literature I should class them as to bermit a community to tax land underwriters."

Thought It Was Cancer

Sydney Mines, N. S., Jan. 25, 1910.
"For many years, I suffered tortures from Indigestion and Dyspesia. Two years ago, I was so bad that a vomited my food constantly. I also suffered with Constipation. I con-Suffered with Constipation. I consulted physicians, as I was afraid the disease was cancer, but medicine gave only temporary relief.



orly medicine in the fault juices.

Such a box, 6 for \$250, or trial size, 25c. At all dealers, or from Fruit-atives Limited, Ottawa.

## RUSSIAN NOT GUILTY SAYS POLICE MAGISTRATE

heft.

According to Mrs. Vrush's story, the relationst took place Feb. 24, 1910. She "Everything is work."

"Yes, sir."

'Then I take it you would like the class to believe that this desk is work?"

"Yes, sir." wearily, "woodwork."

"Yes, sir." wearily, "woodwork."

"Modern Mishaps, [Washington Herald.]

"John, whose hair is this on your coat?"

"Darned if I know, Whose eve is She asked him to return the money, and

# Pure Blood,

Clear Your Blood With Stuart's Cal-cium Wafers—Pimples Disappear in Remarkably Quick Time.

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Tou can use all the lottons and creams in the world, but you won't have a good complexion unless your blood is free from the impurities which cause pimples, blotches, liver spots, breckheads and boils.



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MONTREAL

WHAT IT IS

THAT

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LA PRESSE is the national paper of the French-Canadians. It is read by Members of Parliament, Senators, Judges, Barristers, Doctors, Bankers, Manufacturers, Wholesalers, Retail Merchants and by the Working and Laboring Classes. IT ENTERS THE HOMES and carries weight with its readers far beyond that of any other newspaper in the Dominion.

As an advertising medium in its own particular field, La Presse is without a parallel. It carries the advertising of the largest local and general advertisers, and is used by over one hundred big American firms with wonderful results. It is a necessity to you if you want your share of the French-Canadian trade.

## DO YOU KNOW

Seventy per cent of the citizens of Montreal are French-Canadians, who annot be reached by the English newspapers.

To reach seven out of every ten buyers, you MUST use a French

LA PRESSE REACHES ALL THE FRENCH POPULATION OF MONTREAL.

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WAS 104,144 COPIES. Of this circulation-the largest of any "daily" in Canada, without

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of heer or wine, and contrasting their work with the days on which they had none. It was found that in every case they could set more type and no liquor. A strange thing was that on the days they had inquor they thought they were doing more work, whereas they were doing these making more mistakes. The liquor deceived them, as it does on many. A man with a glass of liquor in him thinks he is stronger, but numerous tests show that he is sheavy a blow.

There is a serious responsibility resting on those who know these truths and do not do all they can to disseminate them. Many thousands are injuring themselves, doing a great them they had none. It was found that in every case they could set more type and they had none. It was found that in every case they could set more type and they do liquor. A strange thing was that on the days they had flour. They were doing more work, whereas they were doing less, and they were mistakes. The liquor deceived them, as it does on many. A man with a glass of liquor in him thinks he is stronger, but numerous tests show that he is sheavy a blow.

There is a serious responsibility resting on those who know these truths and do not do all they can to disseminate them. Many thousands are injuring themselves, doing a great them. All the days they had none. It was found that in every case they could set more they had none. It was found that in every case they could set more they had none in the days they h

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