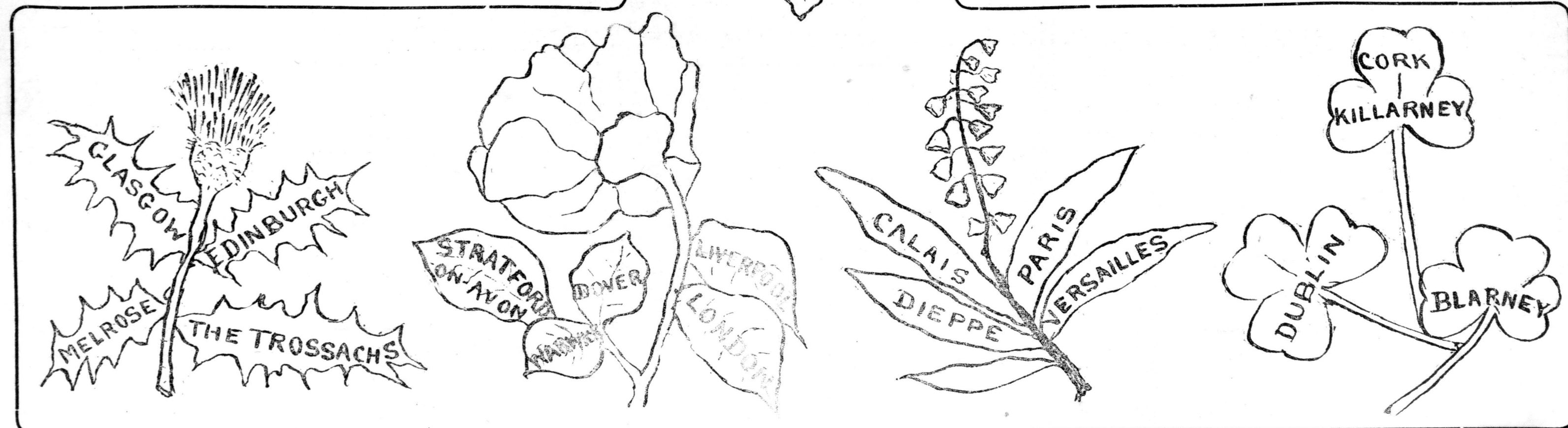


Now Is the Time To Hustle



Only Ten More Days To Work

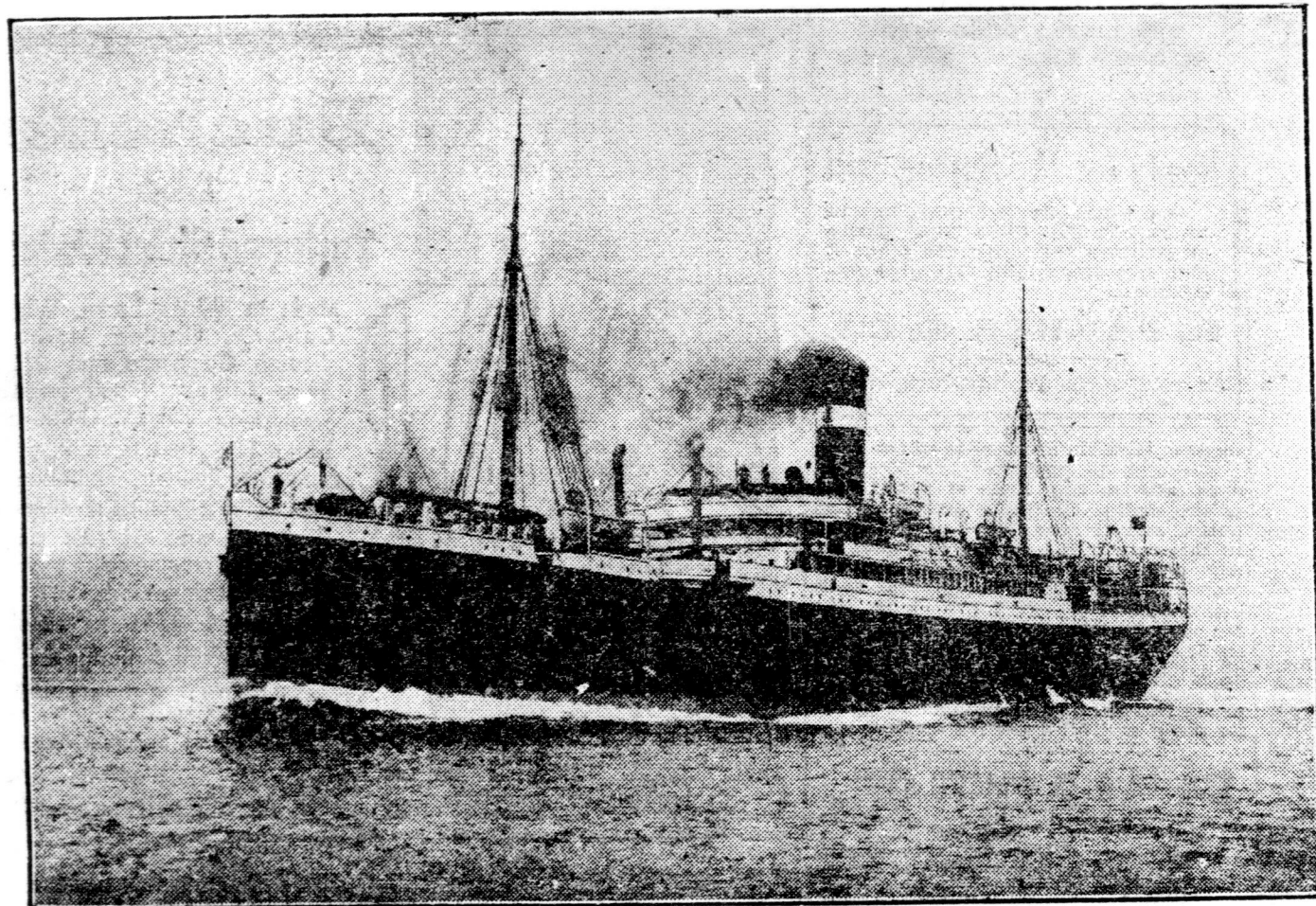


If you are ahead in your district strive to keep the lead. If you are not ahead try to get the lead and then keep it. Now is the time when a persistent effort counts for most.

Do not think you have enough votes to win; you can't tell how many your competitor has held back.

Make the most of every opportunity and take no chances. It may be that one or two extra subscriptions will mean victory for you in your district.

This is by far the most ambitious project ever arranged by any newspaper in Western Ontario. From the time the party steps aboard the Pullman Palace Car at the C. P. R. station until the return every item of expense, even the incidentals and tips, will be paid by The Advertiser. Only the best is considered good enough for the Ontario ladies. The Advertiser will provide the highest class of transportation, hotel accommodation, etc., throughout the tour.



ALLAN LINE STEAMSHIP TUNISIAN,
Upon Which The Advertiser Party Will Return from Liverpool to Montreal.

Consolation Trip to Chicoutimi

Over the all-Canadian route by the best boats of the Richelieu and Ontario Navigation Company.

The arrangements for this trip, as in the case of the old country trip, call for the best accommodations, and the trip is sure to prove very enjoyable. Toronto, Kingston, Prescott, Cornwall, Montreal, Three Rivers, Quebec, Murray Bay, Tadousac and Chicoutimi—all places of special interest to all Canadians—will be visited.

The scenery along the world-famous St. Lawrence River among the Thousand Islands and up the picturesque Saguenay River is among the finest in the world.

INSPECTOR'S REPORT MOST ENCOURAGING

Monthly Board Meeting of the
Children's Aid Society Was
Held Monday.

The Children's Aid Society held the monthly board meeting in the city hall on Monday afternoon. The report of the inspector, Mr. Sanders, was most encouraging. In the month of April eleven bright, promising children had been placed in carefully selected foster-homes, where it was expected they would readily adapt themselves to their new surroundings. The inspector stated that at present there were only eight children in the shelter home, the smallest number of inmates for some years.

The report gave the details of a large number of cases with which the inspector is dealing. An interesting incident was cited in connection with one of these cases. While calling at a house to make inquiry about a child, the person who came to the door proved to be a young woman in whom the society had taken a great interest some years ago. She made herself known to the inspector, and told him that she was married and was very comfortable and prosperous.

Authority was given the inspector to take action for the removal of a boy who is being badly neglected by his father.

The shelter home committee reported

that a meeting of the committee had been held at the home, and matters relating to the shelter fully discussed. Arrangements had been made for the regular visitation and inspection of the shelter during the summer months.

There was a fair attendance at the meeting. Sheriff Cameron presided.

SLINK VEAL DOES NOT REMAIN HERE

Alleged That It Goes to St. Thomas,
Where They Know "Good Things"

There are slink veal calves coming into London, but they are not being sold or disposed of in this city. They go to St. Thomas, it is alleged.

Such was the statement made by several prominent butchers yesterday morning.

Government inspectors were in the city recently and they found everything correct.

Wheel Came Off.

A coal wagon broke down on the

market Tuesday morning, and scat-

tered coal in every direction. The

heavy wagon had just been drawn off

the city scales, when the front wheel

came off and caused the downfall.

"COMIC" SUPPLEMENT WAS CONDEMNED

Deplored By the Kindergartners
Union as Vulgar and
Debasing.

At the recent International Kindergarten Union in Buffalo, Percival Chubb, of the Ethical Culture School, of New York, delivered a lecture upon the subject: "The Sunday Paper and the Comic Supplement."

Mr. Chubb criticised the comic supplement very severely, saying that it was a debauch of the mind which is as ruinous as the debauch of the appetite.

After criticising Sunday newspapers in general, the speaker said: "Now, as to the absolutely forbidden comic supplement. I sampled these last Sunday, lest I might be talking tonight about a faded past, and I must say that I was struck once more by the feeble-mindedness, the silliness of most of these distortions of humanity. They are calculated to produce a kind of insanity in the young. Furthermore, I found the same old glorification of the smart kid—the smart, the up-to-snuff type of children—the worst American type of the forward child. Furthermore, I found again the child who is obsessed by the idea of practical joking, who begins to rough-house in the nursery and base in the kindergarten. And then, I found no diminution of that distressing vulgarity which seems to be growing upon us in our great

cities. Vulgarity—a flaunting commonness of mind—appears to be a product of the great city.

"It is vulgarly at its worst that thrusts its impudent tongue at us in these comic supplements—in crude violence of color, grotesque distortions of the human countenance and figure—grotesque very different in spirit from those sportive gargoyles of medieval architecture; in the caricatures of elders—aunts and uncles, grandmothers and grandfathers, aye, mothers and fathers, who are transformed to clowns in order that pert youngsters may have their little jokes."

Telegrams condemning the comic supplements were read from a number of the leading educators of the country, including Richard Watson Gilder, President Charles W. Eliot of Harvard, St. Clair McKelway, Nicholas Murray Butler and Hamilton Wright Mable. Discussion of the subject followed, after which the following resolution was unanimously adopted:

"Resolved, That this meeting of the International Kindergarten Union records its condemnation of the Sunday comic supplement and pledges itself to work for its abolition and the substitution of more refined forms of illustrated Sunday literature for the young."

C. P. R. Seattle Excursion.

Commencing May 20, and daily thereafter until Sept. 30, the Canadian Pacific will sell return tickets to Seattle, for the Alaska-Yukon-Pacific Exposition, at rate of \$74.10. Final return limit Oct. 31. Routes, stop-overs, and full information can be had at C. P. R. city ticket office, 161 Dundas street, corner Richmond, London.

LONDON HAS DISTANCED TORONTO IN THE RACE

For Funds for a Soldier's Monument—A Little Comparison of Interest.

Today the general convention of the Daughters of the Empire will be held in Toronto. And among the questions that will be discussed will be the long-deferred memorial to the soldiers who fell in South Africa, of which Toronto has been dreaming for ten years. Now, at the end of this time, only about \$16,000 of the \$25,000 required has been subscribed. The fact that this convention will interest themselves in this matter has peculiar interest to Londoners, in that this body, who are so patriotically engaged in Toronto, are the same who have been throwing every hindrance in the way of the erection of a monument for a similar purpose in London. When the Daughters of the Empire of London took up the matter three and a half years ago, only about \$400 had been collected. Now the whole amount, \$10,000, is realized, and it is only through the obstacle placed in the way by the Provincial Chapter of the Daughters of the Empire that the work is not farther advanced than it is.

To many it seems that the announcement of the cutting off of their charters, which was received some time ago by the local chapters was only a means of preventing the London chapters from being present at the convention of the

order that opens today, and making their position in the matter plain, and so ending the controversy that has been continued for such a time.

DETECTIVE INVESTIGATE BLENHEIM MYSTERY

Windsor, May 4.—Provincial Detective Mahoney spent Monday in Blenheim investigating the mysterious injuries of James Cox, the blacksmith of that town, who was found in an unconscious condition on the street. The Blenheim police think the man was attacked by thugs, but Detective Mahoney thinks Cox himself was responsible for his injuries.

BANQUETTED THE WRIGHTS.

London, May 4. — At the banquet given by the Aero Club tonight at the Ritz Club in honor of Wilbur Wright and Orville Wright, of Dayton, Ohio, Vice-Admiral Sir Percy Scott, during the course of his speech, expressed the hope that the Wrights would soon provide an aeroplane that could be carried aboard ship for war purposes. The guests at the banquet included, Prince Francis of Teck and Admiral Sir Edward H. Seymour. The Wrights today inspected the Aero Club's new flying ground at Shepply Island. They described it as the best they have ever seen—superior to that at Pau and much more favorable than the ground they used in the United States. They still decline to divulge their plans, saying they hope to give some demonstrations at the Shepply before Christmas. It is understood that the British Government will grant them facilities for demonstrating at Aldershot this summer.



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a better Cocoa than

EPPS'S

A delicious drink and a sustaining food. Fragrant, nutritious and economical. This excellent Cocoa maintains the system in robust health, and enables it to resist winter's extreme cold.

COCOA

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in 4-lb. and 1-lb. tins.