POUND CAKE

O-O Plain 0-0 Cherry 0-0 Walnut **0-0** Sultana

You can taste separately candied fruits, juicy raisins, choice nuts and tasty spices

Good Because It's Made Better

Only the finest creamery Butter and selected eggs

Order from your grocer

EAST END BAKING CO., (Our Own Bakers).



Waits the marble in the quarry, In the mountain's rugged breast: waits to tell of fame and glory— Waits to tell where loved ones rest."

numents at reasonable prices. address on request; also price list and our mail order form, which makes ordering by mail easy.

"There's a feason." Skinner's Monumental

333 Duckworth Street, 1992. St. John's, Nild.

Svery Requisite for the Smoker at Cash's Tobacco Store

We are not giving a Radio outfit for the return of box fronts, but we are giving our Customers the very best quality of goods in our line, comprising: Pipes, all the highest grade quality. Tobacco, all the leading brands-imported and

local. Cigarettes: Turkish, Virginia and Egyptian. Cigars, Book and other Havana brands. Tobacco Pouches the very latest designs. Cigarette Cases, Silver and Plain. Cigarette Holders very best quality.

And a full line of all Smokers' goods to cloose

> JAS. P. CASH. Tobacconist.

oct2,ebd,tf Water Street: Anthracite

COAL NOW LANDING

ax S.S. "Recto" American

Anthracite COA

H. J.Stabb & Co

(From Our Own Correspondent.)

THE WORK BEING DONE FOR THE UNDERPRIVILEGED BOY.
The problem of "How to Deal With the Underprivileged Boy" seems to be looming high those days. Each year the number of delinquents seems to grow in very large proportions. A been finished, and the Juvenile Court has been crowded with cases of youths starting on "The Downward Grade." The Boys' Home on Mountain Street and the Boys' Farm at Shawbridge, are doing excellent work for English-speaking Protestant children, backed up by generous-hearted citizens, but especially by the Kiwani and Rotary Clubs, whose interest in the great and necessary work, never grows tired. Their work is not confined to making generous gifts to the Institutions, but both Clubs pay annual visits and hold special festivities, which greatly add, not only to the happiness of the boys, but to their welfare and progress as well. It would be well indeed, if we had a few more self-sacrificing, zealous and charitable clubs composed of such men as make up the Rotarians and the Kiwanis. The work of those citibs means a let to the underprivileged boys. It means a very bright light to them in the darkness of a career, which has been brought on them, alast too often, by careless, drunken and good-for-nothing parents. The French Catholic and the provided with Institutions, and now, the English-speaking Catholic boys

WORKMEN ARE TOO CARELESS WORKING IN DANGER.

the movement.

A young man named Asselins was electrocuted while engaged in trimming trees for the City Corporation when he touched a live wire near Gouin Boulevard Bordeaux, According to witnesses heard at the inquest Asselin met instantaneous death when he climbed a tree to cut some of the upper branches and accidentally cross nears completion. touched a high power wire which heard a cry, and a few moments later France, naming it Mount Royal. the man crashed to the ground. Ap

Deputy Coroner Prince stated that izations who are likely to come into contact with electrical apparatus are provided with gloves, and forced to ston, Ont., under the heading of "We wear them. The city, he said, must do need them," says editorially:employees were provided with sloves the time.

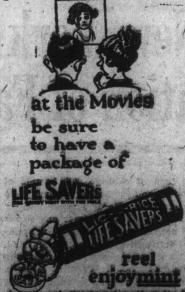
but very often left them off.

The Re

Gross earnings of the Canadian Na-September 14, 1924, were \$4,099,773, a decrease of \$550,770 from the cor-

responding week of 1923. 648, being a decrease of \$6,560,863 from the corresponding period of last

third week of September, the first him. The prayer follows: paper being put over the machine on the 17th. It is understood the sale of the entire output has been arrang-



ERALD S. DOYLE.

Our Montreal Letter



YOUTHS SHOULD TAKE WARNING Under the heading of "Youth and It will be just as well for the 18 and reminded that the law of this country is not as considerate of murderers, no matter what their age, as is the law of the United States as interpreted and laid down by Justice Caverly of English-speaking Protestant boys are Chicago in the Leopold-Loeb case. What determines the punishment in the English-speaking Catholic boys are to be provided for by having a Home similar to those of other of the crime and not the age, the wealth or the social position of the criminals. denominations. May success follow

THAT CROSS ON MOUNT ROYAL. Visitors to the city are very much impressed with the Cross that stands towering high on the eastern ridge of Mount Royal and erected by the St. Jean Baptiste Society .

The lighting of the cross will not take place for some time. Electriclans, however, are now at work off the wiring, and the plans for illumination will adjust themselves as the

The edifice is to commemorate the passed among the trees. He died at first recorded visit to the mountain once, and a few seconds afterwards top of Jacques Cartier, the celebrattoppled from the tree to the ground, ed French explorer and discoverer, thirty-five reet below. Callx Beau- which took place during one or his doin, a fellow workman, who re- visits here during the sixteenth centmained below while Asselin climbed ury when he erected a wooden cross the tree, stated that the victim was on the approximate site of the presitting on a branch three or four feet sent structure. Cartier at that time below the wire. Suddenly witness took possession of the mountain for

The site of the new cross was solemniy blessed on St. Jean Baptiste Montreal General Hospital, and on Day, June 24 last, by Mgr. Des-arrival a doctor pronounced the vic-

the employees of all industrial organ- MONEY IS NECESSARY FOR RUN-NING A NEWSPAPER. The "Canadian Freeman," of King-

the same. It is no use giving workmen A Catholic editor may please some glöves, if they are not compelled to of his readers all the time, says the make use of them. Glocon Butteau, Baltimbre Catholic Review, and all of toreman under whom the dead man his readers some of the time, but he had worked, testified that the civic cannot please all of his readers all

The Rev. Father A. Gille, S.J., editor of the Catholic Herald of India, C.N.R. SHOW A BIG DECREASE. realizes the fact only too well. Accordingly he has framed a petition to tional Railways, for the week ending St. Francis de Sales, who was appointed by Pope Pius XI. the patron of newspaper men. St. Francis de Sales was noted for his meekness and Gross earnings from January 1st to patience, two virtues that must prove Sentember 14th have been \$161,315,- helpful to all editors, who are forever being kicked about by outraged read-

tdr's way of running his paper. We quote Father Gillie's prayer iff NEW PAPER MILLS START OPER- the fervent wish that some of our Western Chebec Paper Mills, Ltd., desks and fead it whenever the imin the course of construction for the pulse seizes them to write to the edpast year, went into production, the itor and tell him what they think of

ed. The mills are located at St. An- critical spirit, and a little less in our drew's East, Quebec, two miles from readers; confer on our subscribers the mouth of the North River, on the grace of condescension in over-Canadian National Rajlways. The looking our faults, the grace of light in acknowledging our merits, the bills; make them less critical of misprints; induce our many rulers, both spiritual and temperal; to sweeten their reproofs and never to press their point; then shall we thy faithful servants, resting on thy protection, fight thy battles with joyful hearts, drive the wolf off the door, the devil

Beace. Amen." The Freeman especially recommends the devout recitation of the petition for, "the grace of promptitude in meeting our bills." We don't worry very much about criticism. Since we are not infailible; we cannot be right always; since our critics are also fallible, the chances are they are wrong as often as we are.

But we would like a few greenpacks. Every member of the Free-man is as thin as a rail, being forced man is as thin as a rail, being forced by delinquent subscribers to exist on bread and water. And we have to walk to the office because we can't afford tar fare. May the good St. Francis soften the hard hearts of the readers who are so deaf to our ap-

R. J. LOUIS CUDDINY.

KNOWLING'S MAKE-ROOM SALE Boys' Readymades

Right now is the time to buy and profit by our Greatly Reduced Prices in Boys' Clothing. Priced to save you dollars. Call and see what we are offering and be convinced of our Bargains.

Cash Only---No Charging or Approbation

BOYS' Norfolk Suits

Dressy Two-Piece Suit, made of a sturdy Cotton material; every Mother knows how well it will wear. Coat has Yoke and Box Plaits; Patch Pockets and Belt. Straight cut Pants in colors of Brown and Grey Check. Sizes 3 to 8. Regular 3.75

To Clear

1.25

Boys' Cord **Velvet Suits**

Smart Novelty Suits that look well, wear well and will keep the little chap warm. Made of a narrow Wale Corduroy, in Blue, Brown and Grey. Leather shoulder strap and Leather Belt; Military Style. Sizes 3

To Clear

BOYS' Clyde Suits

In the very latest styles, well made and finished, straight cut Pants, full lined, in Tweed Mixtures. Sizes 1 to 4. Regular 10.00

To Clear

6.35 up to 6.65

BOY'S **Suffolk Suits**

Coat Yoke and Box Plaits; Belted, with Cord Tie, two upper Flap Pockets; Knee Pants. Regular 6.50. Sizes 4 to 6.

To Clear

4.95

Boys' English Suffolk Suits

Grey, Brown, Navy and Tweeds; only three sizes. There is serviceability in this Boy's Suit. Sizes 3 to 6 years. Regular 5.00

To Clear

3.95

Boys' Shirts

REGATTA & STRIPED FLANNELETTE Good, strong every-day Shirts for hardy boys. A Shirt that will stand plenty of hard wear. In neat Stripes. Some with bands, others with collars. Less than Half

To Clear

88c and 98c

Boys' Collars

White Embroidered Collars for little Boys. Below Half Price.

To Clear

19c., 27c., 42c.

Boys' Soft Collars

In Cream, Blue and White; Peak and round corner; assorted sizes.

To Clear

19c each

Boys' Ties

Narrow and wide end Ties, in Plain and

All One Price

29c each

Boys' Braces

A wonderful selection of Boys' Braces to choose from. Made of the strongest ma-

19c to 43c

BOYS' PANTS

500 Pairs Boys' Short Pants, in Tweeds and Serges; Knicker and Knee length; some are lined throughout; regular pockets. Sizes 2 to 12 years. Values 1.00 to 2.20

To Clear 70c up to 1.20

Boys' Stocking Bargains

Special offering Boys' Black Ribbed Woollen Hose. Sizes 2 to 8. Prices ranging from

49c to 69c pair

Boys' Norfolk Suits

ou'll be repaid many times over in selecting this Suit for your boy, by the excellent service it will give you. It is made of serviceable Tweeds in colors Brown, Grey, Navy. Size 3 to 7. Regular 4.00 and 5.00

To Clear

2.50 up to 2.80

Boys' Suffolk Suits

Smart, dressy little Suit, Yoke and Box Plait front and back; self material collar with button-on extra washable collar: Pants full lined, in your choice of Serge, Brown of Grey mixtures. Size 1 to 6. Regular 4.50

To Clear

2.95 up to 3.45

Boys' Clyde Suits

In Blue Serge only; Tunic Coat with breast ble collar, knee Pants. Sizes 3 to 7. Regu-

To Clear

7.00

Boys' Corduroy Suits

Made of narrow Wale Corduroy, Coat with belt of same material; Peter Pan Collar, with Black Knot Tie, in Blue, Green and Grey. Size 3 only. Regular 7.50

To Clear

4.40

BOYS' AMERICAN SUFFOLK SUITS

Plaited front and back, Cord Tie, buttoned on Pique Collar, with Belt, two side Pockets and two upper flaps; Knee Pants. Sizes 2½ to 6 years. Regular 5.60.

To Clear

3.95

BOYS' CAPS

Boys' Navy and Tweed Hookdown Caps, in plain and fancy mixtures. A real little "Man's" Cap in the latest style; assorted

To Clear

58c. to 1.30

Outport Orders receive our ordering Boys' Suits add