THE BROADWAY HOUSE OF FASH OUR GRANN OPEN MGS For The Fall Season We have staged many great sales before, but this sale is the crowning event of all past achieve-We never offer a sale without being absolutely prepared to give you real genuine values. ments. This Sale Will Start Promptly at 9 a.m. FRIDAY, September 21st For this Grand Opening Sale for the Fall Season, we offer 2500 Ladies' FALL and WINTER COATS The values and styles of these defy comparison-visit our store and prove our statement. Every coat in this unusual collection is a smart achievement--whether a slim around silhouette or a straight line model. Our prices for these Coats are



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