

READ THIS

Mistakes Cost Money, but you make no mistake by buying space in THE "EVENING TELEGRAM."

Read the following SWORN statement for the past twelve months:
Information for Our Advertising Patrons.
Daily Record of Sales of the Evening Telegram for 1913,
195,800 OVER 1912.

| Date | Jan. | Feb. | Mar. | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|------|------|-------|------|-------|------|-------|------|-------|-------|------|-------|------|
| 1— | H | 5685 | 6013 | 5991 | 5930 | S | 5882 | 5737 | 5685 | 5732 | 5872 | 5747 |
| 2— | 5564 | S | 6244 | 6244 | 5866 | 5781 | H | 5749 | 5774 | 5764 | S | 5642 |
| 3— | 5518 | 5810 | 5738 | 6000 | 5888 | H | 5802 | S | 5427 | 5711 | 5955 | 5384 |
| 4— | 5625 | 5627 | 5906 | 5960 | S | 5779 | 5878 | 5830 | 5632 | 6032 | 5976 | 5624 |
| 5— | S | 5624 | 5973 | 6114 | 5774 | 5692 | 5956 | 5730 | 5614 | S | 6019 | 5410 |
| 6— | 5561 | 5802 | 5897 | S | 5838 | 5731 | S | H | 5712 | 5800 | 5835 | 5635 |
| 7— | 5553 | 5500 | 5872 | 6291 | 5844 | 5726 | 6043 | 5755 | S | 6014 | 5712 | S |
| 8— | 5400 | 5757 | 5984 | 6123 | 5666 | S | 5881 | 5682 | 5622 | 5772 | 5858 | 5600 |
| 9— | 5207 | S | S | 6169 | 5622 | 5830 | 5669 | 5640 | 5629 | 5902 | S | 5662 |
| 10— | 5326 | 5544 | 5890 | 6001 | 5727 | 5764 | 5948 | S | H | 5733 | 5827 | 5709 |
| 11— | 5504 | 5571 | 5996 | 5875 | S | 5601 | 5698 | 5674 | 5658 | 5898 | 5719 | 5661 |
| 12— | S | 5391 | 5834 | 5972 | 5835 | 5802 | 5792 | 5620 | 5468 | S | 5847 | 5602 |
| 13— | 5397 | 5657 | 6168 | S | 5916 | 5833 | S | 5054 | 5616 | 6022 | 6010 | 5603 |
| 14— | 5139 | 5526 | 6030 | 6156 | 5971 | 5785 | 5736 | 5600 | S | 6109 | 5722 | S |
| 15— | 5613 | 5754 | 6117 | 6005 | 5945 | S | 5764 | 5550 | 5584 | 6100 | 5765 | 5683 |
| 16— | 5394 | S | S | 6051 | 5659 | 5936 | 5624 | 6000 | 5722 | 6035 | S | 5626 |
| 17— | 5534 | 5617 | H | 6080 | 5757 | 5871 | 5454 | S | 5778 | 6167 | 5709 | 5590 |
| 18— | 5629 | 5732 | 6056 | 5715 | S | 5576 | 5860 | 5820 | 5716 | 6250 | 5784 | 5765 |
| 19— | S | 5250 | 6176 | 6117 | 5729 | 5817 | 5770 | 5810 | 5650 | S | 5723 | 5522 |
| 20— | 5638 | 5778 | 6133 | S | 5792 | 5842 | S | H | 5736 | 6180 | 5681 | 5713 |
| 21— | 5626 | 5674 | H | 6093 | 5821 | 5795 | 5800 | 5790 | S | 6182 | 5818 | S |
| 22— | 5148 | 5834 | 6225 | 5870 | S | 5960 | 5879 | 5769 | 5722 | 6150 | 5636 | 5719 |
| 23— | 5524 | S | S | 6124 | 5903 | 5853 | 5390 | 5751 | 5723 | 6146 | S | 5766 |
| 24— | 5289 | 5772 | 6037 | 5912 | H | 5956 | 5750 | S | 5826 | 6035 | 5887 | 5936 |
| 25— | 5791 | 5847 | 6186 | 6000 | S | 5629 | 5667 | 5700 | 5674 | 6060 | 5485 | H |
| 26— | S | 5653 | 5948 | 6042 | 5956 | 5772 | 5700 | 5760 | 5589 | S | 5693 | 5549 |
| 27— | 5586 | 5917 | 6168 | S | 5970 | 5845 | S | 5466 | 5880 | 5940 | 5553 | 5533 |
| 28— | 5771 | 5888 | 6121 | 6042 | 5944 | 5654 | 5756 | 5776 | S | 6322 | 5512 | S |
| 29— | 5727 | | 6029 | 6011 | 5888 | S | 5630 | 5651 | 5707 | 5987 | 5587 | 5527 |
| 30— | 5672 | | S | 5920 | 5774 | 5962 | 5328 | 5878 | 5665 | 6027 | S | 5639 |
| 31— | 5650 | | 5990 | | 5633 | | 5795 | | | 6016 | | 5500 |

Tot. 149386 136210 144487 157228 151518 138822 149583 136902 141856 162136 144185 146347

Total Number of Copies—1,752,660. 303 Days of Issue. 5,784 Average Issue.

AFFIDAVIT.

I, W. J. HERDER, of the city of St. John's, Newfoundland, Proprietor of The Evening Telegram Newspaper, being duly sworn do depose and say:

- 1.—That the average circulation per issue for the year ending December 31st, 1913, was 5,784 copies.
- 2.—That this statement of circulation does not include any spoiled sheets, destroyed papers, returned copies, or papers sold in any other way than day by day in the ordinary course of trade to news dealers, news vendors and subscribers, including "exchanges."
- 3.—That the above tabular statement is a correct report of the 303 issues of The Evening Telegram for the year ending December 31st, 1913.

And I have signed, W. J. HERDER.

Sworn and acknowledged before me, at St. John's, this 3rd day of January, A.D. 1914.

SIMON BUTLER,
Commissioner of Affts.

Quality and Quantity is what THE EVENING TELEGRAM offers its patrons.
Our Motto: "A passion for giving the advertiser the utmost value for his dollar."

Count the Returns—NOT the Cost.

Obituary.

On Dec. 22nd, Mr. George Furey passed away at his home at St. Joseph's, Salmonier, after a lingering illness. Deceased was only forty-eight years of age, and was remarkable always for his strength and ability to work. We cannot say his death was unexpected, as for some months he had suffered from heart trouble. Only one year previously he had witnessed the death of his loving wife; they had no children, but were always remarkable for their attachment to one another. They were both beloved by the people of Salmonier, Mr. Furey, particularly, for his willingness to offer a helping hand to those in need. He received all the care and attention that a devoted brother could bestow on him in his time of sickness. He was visited almost daily by our good Pastor, who con-

soled him in his last moments as only priests can.—R.I.P.—Con.

Marine Notes.

The R. M. S. Mongolian leaves Liverpool to-day for this port.
The S. S. Beothic sails to-night for Sydney to load coal.
The barq. E. S. Hocken reached Macelo on Tuesday last, after a 32 days passage.
The schr. Inga arrived yesterday from Halifax and will load codfish for Europe.

Cape Report.

Special to Evening Telegram.
CAPE RACE, To-day.
Wind E.N.E. blowing a gale with snow showers; nothing sighted to-day.—Bar. 29.88; Ther. 30.

Wrestling Challenge. Here and There.

Editor Evening Telegram.

Dear Sir,—As I noticed a challenge appeared in your paper a few days ago, from Mr. Hammond to Mr. Andy O'Keefe, to meet in a wrestling match, I believe I am voicing the sentiments of many of the young sporting fraternity in hoping for a reply from Andy. As an admirer of our old time Bantam champion, I would like one of the many who would like to see him once again on the mat. As the public are aware, the championship has since changed hands, and we all should like to see Andy once again try to regain the laurels and accept the challenge from Mr. Hammond.

Yours truly,
ONE INTERESTED.

Jan. 2nd, 1914.
MINARD'S LINIMENT CURES COLDS, &c.

Stafford's Liniment is for sale everywhere. Over 12,000 bottles sold last year.—Jan 3, 14

MAYOR ELLIS ILL.—We regret to learn that Mayor Ellis, who was taken ill on Wednesday last, is still confined to his home and is under the doctor's care.

Stafford's Phoratorne Cough Cure is a fine remedy for Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. Price 25c.; postage 5c. extra.—Jan 3, 14

Stafford's Prescription "A" cures Indigestion, Dyspepsia, Catarrh of the Stomach and Nervous Dyspepsia. Price 25 & 50c. a bottle; postage 5 & 10c. extra.—Jan 3, 14

American Intervention in Mexico.

Special to Evening Telegram.

LONDON, To-day.
The Spectator, in an article on the Mexican situation, declares that the pressure of public opinion in all the world soon will force the United States to intervene in Mexico. They declare that President Wilson made a mistake in not assuming that Present Huerta would be the strongest, with which to bring about peace in Mexico and supporting him accordingly, but adds that it understands perfectly the reason why Wilson did not adopt such a cynical course. Instead, the article says, "He did what with all respect we must say was the worst thing he could have done. He intervened and pretended not to be intervening. He deprecated bloodshed and anarchy, and yet he would neither stop it himself, nor let anyone else do so. The only way left for the United States is for themselves to restore order in Mexico. The Spectator declares that joint action by either power with the United States in Mexico is possible and that the United States will have to act alone or sacrifice Monroe Doctrine, which it is not likely to do. The article says it would prove rather an easy conquest for the States, but that the conquest would be followed by a demand for National independence, and accompanied by rebellion. The rebellion also would be suppressed, but it would be followed by annexation to the States of the Northern States of Mexico and the independence of the remainder of the country under a Treaty, by which the Washington Government would control Mexico's foreign relations. The Spectator thinks even this condition would not last long and predicts that within fifty years one nation of two hundred million English speaking people will extend from the Canadian border to the Panama Canal, with the exception of British Honduras. In conclusion the article says, "In spite of foolish American talk about English jealousy and so forth, talk so idiotic that one cannot really be expected to deny it, the bulk of public opinion here will be heartily with the United States in their work of restoring order in Mexico. If they do their job well on the spot and if it is entrusted to Major General Leonard Wood it certainly will be done well and wisely, and in a truly liberal spirit. The English people will not merely be friendly in the diplomatic sense, but sincerely sympathetic. They will be proud of America's successful shouldering of this huge piece of the White man's burden."

Tidings of Part of Steffansons Expedition.

Special to The Evening Telegram.

OTTAWA, To-day.
Capt. Lane of the Polar Bear, the last man out of the Arctic with any news of the Steffanson expedition writes from Seattle to the Department of Naval Service here and conveys certain good tidings of at least one section of the party. Capt. Lane tells

his vessel frozen in winter quarters at a point between the ships of the southern section of Steffanson expedition and Herschel's Land and came ashore working his way down to Seattle. The Polar Bear carried altogether a party of sportsmen and scientists, who will winter in the north. Capt. Lane states in his letter that he met Anderson, who is in charge of the Southern section of the expedition, and had spent four days in his camp prior to leaving for Seattle. He declared that reports concerning the damage done to the Alaska and Mary Sachs were untrue, and stated that the vessels were undamaged and the party well and in good spirits. Capt. Lane had no news of the Northern section which is under the command of Steffanson and, which, according to reports, has met with misfortune.

Editor Evening Telegram.
Dear Sir,—So much has been written and published of late about the success of the "King George Fifth Seamen's Institute" in which the name of the Secretary of the Mission has always been prominent, it seems to me that if a gratuitous testimonial is given, it should be given to those upon whose shoulders the real burden has been placed.

All honor to those to whom it is due. Mr. Sheard deserves the highest praise, in that as a result of his labors, the fabric of the Institute is free from debt.
But I am sure, that Mr. Sheard does not desire to take credit for the successful working of the Institute. This is due, as all who use the Institute know, to the untiring efforts and splendid management of the Superintendent, Mr. W. H. Jones, and his wife, who have been supported nobly, by their staff of workers.
Yours, etc.,
A Well-Wisher of the Institute.
Jan. 2, 1914.

Withdrawing From Directorates.

Special to Evening Telegram.

NEW YORK, To-day.
The withdrawal of J. P. Morgan & Co., from more than a score of general corporations, and the statement shortly afterwards made by George F. Baker, an almost equally dominant figure in American finance, that he soon would take similar action, gave Wall Street generally a thrill, which almost brought trading on the Stock Exchange to a halt. Mr. Morgan made public the statement, announcing the withdrawal of five members of J. P. Morgan & Co. from the directorship in twenty-seven corporations and an intention to withdraw from more. Mr. Baker announced his decision to withdraw. In response to a question whether he intended to follow the example of the Morgan firm, "I intend to get out as Director of all the companies that will let me," he said, "as a matter of fact, I have been doing so for the last two years."

MINARD'S LINIMENT CURES COLDS, &c.

The "Tyrolien Queen"

The production of the "Tyrolien Queen" under the direction of Mrs. W. Davidson, at the Casino Theatre last night was greeted by a large and appreciative audience. The "Tyrolien Queen" is a charming little fairy tale consisting of four scenes.

The first scene opens with a band of Tyrolians attending to their flocks on the mountain side. Just as they have chosen Rosalie, the favourite of the band, to be their queen, a maelstrom informs them that their flocks have gone astray and a search must be made. Rosalie offers to lead the way, but is persuaded to remain while the others hasten in search of them. While she is alone she begins to wish for a change of life, and is confronted by a Gypsy woman, who points to a vision of her future for Rosalie, whom she eventually persuades to follow her.

On the return of the maidens with their flocks they are much disappointed to find their queen gone and immediately go in search of her, but in vain as they only find her crown, which they keep in sad and affectionate remembrance.

Rosalie soon tires of the Gypsy life, and makes her escape at the first opportunity. She is lost in the forest and after much wandering is found asleep by a band of fairies, who upon waking her tell her she is in Fairyland, and offer her every inducement to remain with them, but she has grown tired of wandering and is anxious to return to her home. The fairies bring her safely home, and while lulling her to sleep hear the Tyrolians approaching, mourning their queen. They withdraw and on arrival of the Tyrolians they re-enter and on being questioned as to Rosalie's whereabouts, the Fairy Queen commanded her to be brought from the bower, when she was crowned queen to the delight of the Tyrolians and Fairies alike.

The principal characters were—Tyrolien Queen, Miss Strang; Gypsy Queen (Mother Grunt), Miss Herjer; Fairy Queen, Miss Doyle; Josephine, Miss Trappell; Corina, Miss M. Clouston; Maids of Honour, Misses M. Harris, M. Rogerson, K. McNeil, J. Grant, M. Syme and M. Bennett. They were all very faithfully portrayed, and the costumes of the little ones were quite picturesque, particularly the little fairies.

The singing was excellent, the different selections being contributed by the following:—Gypsy duet, Misses M. Chaplin and M. Kendall; trio, Misses D. Vincent, M. Chaplin and M. Kendall; gypsy solo, Miss E. Macpherson; feiry trio, Misses Gertrude McNeil, Emily Jardine and Olive Rennie; feiry quartette, Misses Marguerite Bennett, Mary Syme, Eunice Shea, Kathleen Chaplin; feiry sextette, Misses Marguerite Bennett, Mary Syme, Kathleen Chaplin, Alice Harris, Winnie Barker and Flora Currie.

Mrs. F. J. King's two solos—Love the Pedlar and Pedlar's Pleasantry—were amongst the most enjoyable items on the programme.
There will be a matinee performance this afternoon at which His Excellency the Governor, Mrs. Davidson and children will be present.

Honor Where Honor is Due.

Editor Evening Telegram.
Dear Sir,—So much has been written and published of late about the success of the "King George Fifth Seamen's Institute" in which the name of the Secretary of the Mission has always been prominent, it seems to me that if a gratuitous testimonial is given, it should be given to those upon whose shoulders the real burden has been placed.

All honor to those to whom it is due. Mr. Sheard deserves the highest praise, in that as a result of his labors, the fabric of the Institute is free from debt.
But I am sure, that Mr. Sheard does not desire to take credit for the successful working of the Institute. This is due, as all who use the Institute know, to the untiring efforts and splendid management of the Superintendent, Mr. W. H. Jones, and his wife, who have been supported nobly, by their staff of workers.
Yours, etc.,
A Well-Wisher of the Institute.
Jan. 2, 1914.

Personal.

Mr. J. L. Slattery has improved considerably during the past week. He is now out of bed but will not be able to come out of doors until after the winter.
Mr. W. Piercy leaves by to-day's express for Canada and the United States on a business trip for James Baird, Limited, and will be away five or six weeks.

LARGE FREIGHT.—The Red Cross Liner Stephano, which is due tomorrow morning, from Halifax, is bringing an unusually large cargo, which consists of fifty thousand packages.

MINARD'S LINIMENT CURES COLDS, &c.

The New Year!

Start it right by an investment on our Partial Payment plan—now made more convenient than ever.

The swift and remarkable growth of our Partial Payment Plan, since it was instituted last August, has prompted us to simplify its terms and thus extend its usefulness to the investing public.

With the dawn of the New Year, when good resolutions are being formed, we know of no better time to emphasize the advantages of investing by our Partial Payment Plan—especially now that the conditions are made even more convenient than before.

Only \$10 to start—then \$10 a month

Commencing January 2nd, any bond or share of preferred stock on our list can be bought through our simplified Partial Payment Plan with an initial deposit of ONLY \$10—and monthly payments of the same figure. Two bonds of shares would cost \$20 down and \$20 monthly—three \$30, five \$50, and so on.

Just think how easy the purchase of the highest grade of securities is now made for you! No longer need you hesitate to start an investment since the terms are so obviously planned for your greater convenience.

Mail this coupon now for booklet and our January "Investment Offerings"

J. C. MACKINTOSH & CO.,
Halifax, N.S.
Please send me booklet of your new simplified Partial Payment Plan—also your January "Investment Offerings."
NAME
ADDRESS

J. C. Mackintosh & Co.
EST'D 1873

Members Montreal Stock Exchange
HEAD OFFICES—HALIFAX
Other Offices at St. John, Fredericton and Montreal.
R. C. Power, - Representative.
Mercantile Chambers, St. John's.

Visited Newfoundland.

Miss Jane Antle, who recently enjoyed from an eight weeks' vacation gave a party at the home of Mrs. Arthur Detmas, 60, Amesford, Flatbush, Brooklyn, N.Y., in honor of Miss Annie Lineham, who left to spend the winter with her father at Mosquito Island, Nfld. Among the Newfoundlanders who were present, were Miss

Margaret and Miss Mary Lundrigan, Miss Annie Lineham, Miss Madeline Norris, Mrs. Thomas Dalton, of Jersey City, Mrs. Millan, and Ambrose Lineham, Esq. There were present quite a few American friends. After amusements of various kinds were indulged in, and games of different sorts played, refreshments were served. An enjoyable evening was spent by all. The party was brought to a close by wishing Miss Lineham a safe voyage and hoping to see her soon again.

Brooklyn. A GUEST.

There will be a matinee performance this afternoon at which His Excellency the Governor, Mrs. Davidson and children will be present.

\$22 for a first-class Overcoat, made from the famous warmth-without-weight material in our beautiful double-breasted effect. Order one and be comfortable and stylish for the winter months. SPURRELL BROS., 365 Water Street, door to Parker & Monroe's Phone 574.—Nov 22, eod, tf

"A RECORD."

Over 12,000 bottles of Stafford's Liniment sold Last Year.

We assure our friends who have patronized us that we appreciate their kindness to the fullest extent, and extend our wishes for a Happy and Prosperous New Year.

DR. F. STAFFORD & SON,
St. John's, Nfld.