

## Cooling Drinks for Regatta.

25 cases W. India Lime Juice,  
25 cases Lime Juice Cordial, (Pinks),  
25 cases assorted Syrups,  
30 Canadian Cheese,  
30 cases Evaporated Apples,  
50 cases Choice Prunes.

**EDWIN MURRAY**

## NOTICE!



**Jackman, The Tailor,**  
The Mail Order House.

## J. J. ST. JOHN.

FOR THE RACES.

**20 brls. Choice Hocks,**  
at \$18.50 brl.

**J. J. ST. JOHN, Duckworth St.**  
**Wedding GIFTS!**



Repairs of every description Carefully and Skillfully Executed.  
INSPECTION INVITED.

**JOSEPH ROPER.**

**Job Printing Executed**

## THE BEST YET.

ALL OUR STOCK SUBJECT TO  
**20 PER CENT. REDUCTION.**

This reduction applies to every article in our stock from a Reel of Sewing Cotton to a Ladies' Coat. What does this mean to you? It means that you can get a \$1.00 worth of goods, for 80c. or to put it another way, your Dollar has a purchasing power of \$1.25 by buying from us. Lock at this Sample:

MRS. SMITH BOUGHT OF

**ALEX. SCOTT, 18 New Gower St.,**

5 Reels Anchor Sewing Cotton, at 5c	25
5 Reels Brilliant Cotton, at 5c	25
1 Boys' Blouse	80
1 Ladies' Lawn Blouse	75
1 Ladies' Hat	\$1.00
1 Pair Ladies' Shoes	1.20
	4.05
Less 20 per cent. Special Reduction	81
	<b>\$3.24</b>

There are three things to remember in connection with this Special Sale:

- 1st—We are giving these reductions off regular retail price.
- 2nd—This Special price applies to everything in our store, except goods already reduced by 30 & 50 p.c.
- 3rd—This is a cash reduction. Goods cannot be booked at these prices.
- 4th—This offer holds good from 7.30 this (Thursday) evening until the eve of Regatta Day.

Store Open to 9.30 every evening.  
This is Your Opportunity Embrace It.

## ALEX. SCOTT,

Popular Drapery Store, 18 New Gower Street.

## Bona Fide Sale

### RODGER'S.

There is no make believe about this sale, it is a genuine sale of

Laces, Insertions, Swiss Embroideries,  
Allover Laces and Embroideries,  
Neck Frillings, Ladies' Belts, etc.,

At prices that will effect a speedy clearance.

## A. & S. RODGER.

## REID NEWFOUNDLAND COMPANY.

### Regatta Day Excursion!

Excursion Return Tickets  
AT  
One Way First-Class Fare

Will be issued to and from all Stations between and including St. John's, Carbonear and Placentia.

**GOING**—Good on all Trains of Tuesday, August 2nd and Wednesday, August 3rd.

**RETURNING**—Good on all Trains up to and including Thursday, August 4th.

**Reid Newfoundland Company**

JOB PRINTING Neatly EXECUTED.

## POSTCARDS.

Just in time for the celebration.  
Series of 21 Cards in Black and White Calotype.

- No. 1—Cupids, Nfld.—Raising the Flag in honor of the Ter-Centenary.
- No. 2—View of Mosquito, with Carbonear Island.
- No. 3—Guire's Rock with Village of Mosquito in distance.
- No. 4—Custom House, Harbor Grace—Site of Old Pirates Fort.
- No. 7—Newfound'd Highlanders saluting Guy's Habitation.
- No. 8—Newfound'd Highlanders saluting Birthplace of Sir Henry Pryn.
- No. 9—Carbonear.
- No. 10—Baccalieu Island.
- No. 11—Naked Man Rock, near Bay-de-Verde.
- No. 12—Bay-de-Verde.
- No. 13—Culture Pit Cove.
- No. 14—Northern Bay—in the year 1776 400 lives were lost on the beach.
- No. 15—Baccalieu Island Lighthouse, on first land sighted by Guy.
- No. 18—Cupids No. 1.
- No. 19—Cupids No. 2.
- No. 20—Cupids No. 3.
- No. 21—Cupids, Guy's first settlement.
- No. 22—Spectacle Head near Cupids.
- No. 23—Cupids looking out the Bay.
- No. 25—Methodist Church, Cupids.
- No. 27—Arrival of Flagstaff to be erected on Guy's Point.

Price—\$1 per hundred, 15c. per doz., 2c. ea. or set of 21 for 25c.

A Three Card Length Panoramic View of Cupids—price 35c. per doz., 4c. each.

**DICKS & Co.,**  
Popular Bookstore.

## Irish Linens,

Direct from the Belfast Mills.

Irish Linen, 45 inches wide, 45c., 50c. and 70c. per yard.  
Irish Linen, 54 inches wide, 80c. and 90c. per yard.  
Union Lawn, 35c. and 40c. per yard.

AMERICAN SPECIALTY—White Dimity, 35c. per yard.  
**CHARLES HUTTON,**  
Fancy Department.

## Dinner Sets, Toilet Sets, etc.

Just arrived ex S.S. "Carthaginian."

## Dinner Sets and Toilet Sets,

The Very Latest Designs,

Teapots, Cups and Saucers, Jugs, etc.

## JOHN BULLEY AYRE,

201 Merchant's Block, Water Street.

## HALLEY'S

Big Retiring Sale in Full  
Swing.

Great Bargains for this  
Week in

### MILLINERY—

Ladies! We are clearing out our Millinery at a Big Sacrifice. These Hats are in stock just a few weeks, and are the Tip of Fashion: so now is your time to secure a beautiful Hat at cost price. Don't delay but come along and secure one. Also,

### BLOUSES

in all makes—Costume Skirts, Under Skirts, Boots and Shoes, Gloves, Hosiery, Ribbons, Laces, Corsets, Dress Goods, Blouse and Dress Cottons and Muslins, in fact everything must now go regardless of price.

We are Open after Tea.

**HALLEY'S Popular Store,**  
106 & 108 New Gower St.

## THE GREATEST INVENTION OF THE AGE, Family Butter Merger.

Every Family and Farmer should have one of these MONEY SAVERS. It takes one pint of milk. It takes one pound of butter. It merges the two together making Two Pounds, that is sweeter and healthier than any creamery butter, giving you TWO POUNDS for the price of ONE POUND that looks the same, gets just as hard, and is for the same purposes as the best butter, that would cost you twice as much for the same amount.

PRICE: \$6.00.

Sent to any address in the Island on receipt of price.  
**HAMLIN & Co., Cabot Building, St. John's,**  
Sole Agents for Newfoundland.

MARITIME  
DENTAL  
PARLORS,  
176  
Water St.,  
St. John's Nfld.

### SATISFIED PATIENTS.

When People who have had dentistry done come back again and bring their friends, it is pretty good evidence that they are satisfied with the treatment they receive—this is an every day occurrence at

### The Maritime Dental Parlors.

What has been done for others can be done for you. If you have any kind of TOOTH TROUBLE skilful dentistry will replace your suffering with comfort. You can have

USELESS TEETH EXTRACTED,  
DISEASED TEETH TREATED,  
FAULTY TEETH REPAIRED,  
MISSING TEETH REPLACED.

### At The Maritime Dental Parlors.

Good Dental Service will improve the PUBLIC HEALTH. At our prices it will increase the PUBLIC WEALTH. If you have never been to a dentist about your teeth call at THE MARITIME DENTAL PARLORS, and talk it over. Consultation is FREE and first-class dentistry, with best materials, at these prices:

Teeth extracted without pain ..... 25c.  
Teeth extracted and full upper or lower sets (\$18.00 value) supplied ..... 12.00.

Gold Crowns \$10.00 value ..... \$6.00.  
Bridge work per tooth ..... \$6.00.

All other Dental work and operations at correspondingly reasonable prices.  
**The Maritime Dental Parlors, J. W. Silliker, D.D.S.,**  
176 Water St., St. John's.  
Dentist.  
(Opposite Mark Chaplin's Tailor Shop.)