

THE UNION ADVOCATE  
A WEEKLY NEWSPAPER  
Established 1857

Published every Tuesday afternoon, at Newcastle, New Brunswick, by the Miramichi Publishing Co. Limited.  
Subscription price, in Canada, and Great Britain \$2.00 a year; in the United States and other foreign countries, \$2.50. All subscriptions are payable in advance. Single copies 5 cents each.

ADVERTISING RATES  
The Rates for Transient Advertising in The Union Advocate, Effective January 1st 1925 are as follows:  
Per inch, first insertion .....75c.  
Per inch, second insertion .....50c.  
Per inch, third insertion .....35c.  
Per inch, each subsequent insert. 25c.  
Per inch, Card of Thanks .....75c.  
Per inch, Engagement Announcement .....75c.  
Per line, Reading Notices .....10c. with minimum charge of 50c.  
Births, Deaths or Marriages .....75c. in Memoriam .....75c.  
Poetry, per line .....10c.  
Cups and Black Face Readers 15c per line minimum charge 50c.  
All prices above are for Cash.  
Persons having no account with this paper will oblige by a remittance with the copy of advertisements.  
Contract Display Rates on application.  
All kinds of Job Printing.  
Address all communications to  
MIRAMICHI PUBLISHING CO. LTD.  
NEWCASTLE, N. B.

Editorial

THE NEW YEAR  
Before the "Advocate" again goes to press we shall have entered upon another year, which in some cases will—"lead the living to the dead." For others the New Year will see the beginning of life with all its possibilities and opportunities and for good and evil, but to the great majority 1925 will be but another year in their every day existence. To these comes the full responsibility of keeping the business of the country in operation for weal or for woe. New Year resolutions for good will be made and broken, but make them, because in the act of welding the links in the chain of resolve some may hold fast in the individual, and overflow into community faith and practice.  
During the year that has almost closed, Newcastle has lost a number of her strongest and best citizens. There is mourning in many homes, but for others life has become fuller and richer because of added responsibilities.

Your Christmas Shopping

Buying Christmas gifts ought to be an enjoyable undertaking because it is done with the idea of giving pleasure to others. Unfortunately however, it often resolves itself into a tiring, nerve-racking business. When this happens it is usually because the shopping has been carefully planned beforehand. Unless a list is made of the persons for whom you intend to purchase presents, and some idea indicated of the amount of money you wish to spend on each, and the kind of article you mean to buy, chaos and disappointment are sure to result.  
Few women have unlimited money to spend and therefore they have to see how they can make the most of what they have, to study the shop windows, catalogues and advertisements so that they will have some idea of values and prices. Once the list is made it is a good idea to carry it about in your purse, so that if you happen unexpectedly to see something that will just suit your husband or one of your children or your friends you can buy it right away and triumphantly cross the name off the list.  
Another time-saving notion is to

group together on your list all the articles that would be obtained in the same department or the same shop  
"Shop early" is a slogan of the Christmas shopping season, and one which is worth putting into practice. By so doing you avoid rush, receive the best attention, a wider choice of goods, and can accomplish twice as much in half the time.

Beautiful Calendar Free

Subscribers to the Family Herald and Weekly Star of Montreal have been advised that they will receive free of charge a beautiful calendar for 1925 with a most attractive picture in colors entitled "The Sale of Old Dobbin." When one considers that the subscription price of this big 72 page family and farm journal is only \$2.00 per year one is amazed by the value received, but with a beautiful picture calendar thrown in, the value is indeed superlative.

HARKINS ACADEMY  
XMAS EXAMS

D. J. Gulliver's Dept.  
Grade IX—(70 per cent or over in order of merit)—Louise Allison, Mary Crocker, Iva Mullin, Herman Murphy, Muriel Russell, Hazel Russell, Huntley Ferguson, Helen Jarvis Everett Russell, Mary Bell, Byron Petrie, Theresa Sherrard, Clare Corbett, Margaret Treadwell, Reta Amos, (Florence Hierlhy, Victor Cummings)  
Perfect attendance for term: Reta Amos, James Bowling, Huntley Ferguson, Helen Jarvis, Theresa Sherrard, Jean Weldon.

S. J. Campbell's Dept.  
Grade VIII—Marion Corbett 1, Marjorie Ferguson 2, Henrietta Ball 3.

Grade VII—Raymond Black 1, Cyril Craig 2, Elsie Chapman 3.

Miss Creamer's Dept.  
Grade VIII—(Over 80 per cent)—Dorothy H. Russell, Irene Morrison, Arnold Fogan, Bernice Price, Ernest Anderson, Mark Landry, Margaret Jeffrey, Robert Reed, Percy McCallum, Dorothy M. Russell, Vella Harris and James Hogan.  
Grade VII—(Over 80 per cent)—Jack Fenelon, Ambury Jarvis, Cora McCafferty, Rupert Kethro, Timothy Murphy, (Helen Ferguson, Sidney Brown) Joseph Kane, Aloysius Gahan.

Miss Nicholson's Dept.  
Grade VIII—(above 90 per cent)—Jack Stohart, Jessie Russell, Jessie Taylor, Louise MacDonald, Margaret MacDonald.  
Grade VII—Lena McKinley, Sadie Whitney, (Percy Richards, Fred O'Donnell) John Ryan, Ida Murray, Wallace Maltby, Lillian Weldon, Willie McCormack, Katie Smallwood.

Miss McMaster's Dept.  
Grade IV—(Over 80 per cent)—Roxanne Troy, Edith Belyea, Mary Allison, Margaret Mather, Grace Fogan, Frances LeBall, Sadie Grossman, Jean McKay, Margaret Williams, Katherine Locke, Vera Dickson, Bert Graham, Theresa, Graham, Olive Fogan, Margaret Anderson, Arthur Doran, Clayton Fallon, (Patrick Dunn, Fred Graham), Eileen Copp, (Billie Dalton, Arthur Galloway), Frank Desmond, Dick Maltby, Eddie Landry.

Miss Urquhart's Dept.  
Grade III—(98 per cent to 90)—Molly Murray, Josephine Mathett, Warren Morrison, (Earle Thomson, Janet Murray, Alphonse Napke), Treva Mutch, Earle McKenzie; (87 per cent)—(Leona Forrest, Loris Russell) Elizabeth Thibodeau; (79 to 73 per cent)—(Patricia Martineau, Charlie Stables) Earl McCormick, Edith Mathers.  
Grade IV—(87 per cent to 90 per cent)—(Billy Morrissey, Everett Park) (Louis O'Neill, Jack Sullivan) Jessie Galley, (Florence Stables, Eleanor Price), Thelma Russell, Chester Whyte, Oneda Mutch, Thelma Whitney; (89 per cent to 81 per cent)—Edgar White, John Whitney, Manger O'Brien, Warren Taylor, Boyd Murray, Emanuel Richards, Nell Thibodeau, Aldred Treadwell; (76 to 73 per cent)—Laurie Matheson, (Ernest Stewart, Edmund Robichaud, Kitty Troy), Wilfred Robichaud.

Perfect attendance for term: Eric Arsenault, Gladys Brander, Rosamond Crocker, Kenneth Doran, Ed-

COATS SALE



And now comes the final clearance---the most drastic price reductions we ever staged in our ready wear section. There are just 50 ladies Coats left for this big event. Every Coat is absolutely new, purchased specially for our new store opening. They represent the best efforts of Canada's leading makers and the prices were exceptionally low, but the knife has been cut deep and these beautiful garments are but a fraction of former prices. You'll find what you want in these four lots.



LOT NO. 1  
Coats from \$20.00 to \$24.00  
Utility coats in heavy check back materials. Coats with fur collars in the new shades---lined throughout. Sizes from 16 to 20 and from 26 to 40.  
Sale \$13.95

LOT NO. 3  
New Model Coats  
Fine imported cloths with fur collar and cuffs, silk lined throughout, plain and fancy collars, all sizes. Regular \$35.00 to \$40.00 Values.  
Sale \$22.95

LOT NO. 2  
Coats from \$25.00 to \$30.00  
with extra special values and stunning styles. The newest garments---fur trimmed---all sizes.  
Sale \$16.95

LOT NO. 4  
Comprise our highest priced Garments, coats that are absolutely exclusive styles priced from \$50.00 to \$68.00.  
Sale \$34.95

SPECIAL DREUCED PRICES ON BLANKETS



JANUARY SALE STARTS SATURDAY

Greetings

It is with pleasure and appreciation that The Stohart Mercantile Co. Ltd. extend thanks to the Citizens of Miramichi for the generous patronage received by them during the year 1924. The Company aim to give even better Service in the coming year and extend a hearty wish to everyone for a Prosperous 1925.



Greetings

It is with pleasure that we extend our thanks to our many friends for their generous patronage, during the past year and we hope for the continuance of our friendly business relations.

We Wish You A Happy New Year  
O'BRIEN'S  
NEWCASTLE CHATHAM

FOUND DEAD UNDER C. N.R. BRIDGE AT FREDERICTON

Believed to have been blown bodily off the Canadian National Railway bridge during the hurricane or else slipped on the ice covered ties and fallen 35 feet to the ice below Oliver F Feeney, aged 21 of Barker's Point, was found lying on the St. John river ice about midnight Saturday night underneath the bridge. His body was seen by another young man who was walking across the bridge to Devon. His skull was fractured, his neck was broken and he also had suffered a fractured jaw, a broken leg and a dislocation of the hip. After an investigation, Dr. D.W. Koss who was called as coroner determined an inquest was unnecessary as it was apparently an unavoidable accident.

Swiss Capital for Canada

A Swiss trade commission recently visited Canada to look over the possibilities as a field for investment and business. As a result of this visit one of its members has just invested \$250,000 in Canadian Securities, on behalf of the Zurich General Accident and Liability Insurance Company. It is said that other Swiss financial institutions are going to follow this example.