



A WHITE SALE WORTH WHILE

Splendid Values Offered in Fresh New Goods of Highest Quality

An excellent White Sale—one featuring better qualities and lower prices than the ordinary white sale—than any other white sale offered in this vicinity—is what we now announce. It's only our shrewd buying foresight that brings you now these good values in best goods—values that you'll hardly be able to duplicate again this year. The recent sharp advance in this class of merchandise has forced many stores to offer inferior qualities to keep down prices. Not so with us. For back in the Summer, before cost began to climb our orders were placed and purchases were made at much lower prices than those now asked by manufacturers. Therefore, at this sale we present broad lines of high-class Muslin Underwear, Embroideries, Table Linens, Laces, Lawns, Swisses, Cambrics, etc., at prices which mean the most appreciable savings for our customers. Specially fortunate were our purchases in Embroideries and Linens and in these lines we offer the most surprising values. Wise ones will be quick to choose among these clean and beautiful stocks while they are so exceptionally low priced.

Sale Begins To-morrow Morning ! !

WHITE UNDERSKIRTS

A Few of the Many Lines we Show

- AT 98c EACH**—Good Quality Cambric 18 inch flounce, 2 groups fine tucks, 2 rows wide Val insertion, finished with deep Val lace, special at 98c
- AT \$1.25 EACH**—Fine white Cambric Skirts, deep flounce, trimmed with fine tucks and Swiss embroidery, special each \$1.50 and \$1.25
- AT \$1.89 EACH**—Fine soft finish Cambric, 18 inch flounce, trimmed with two rows 3 in. Val insertion, 2 groups tucks, edged with 4 in. lace, very special each \$1.89
- AT \$2.50 EACH**—Fine quality Cambric, made with deep lawn flounce, with 6 groups fine hemstitched tucks, edged with deep Val lace, extra value, at each \$2.50
- AT \$3.50 EACH**—Fine Lonsdale Cambric, 18 in. flounce, trimmed with hemstitched tucks, lace insertion, and deep lace, special at, each \$3.50
- AT \$5.00 EACH**—Extra fine quality fine deep lawn flounce, trimmed with 4 rows fine French Val insertion; and 3 rows deep Val lace, a handsome skirt at \$5.00
- AT \$7.50 EACH**—Fine India Lawn with 27 in. flounce, trimmed with lace medallions, finished with fine insertion and deep lace, special \$7.50

WHITE UNDERWEAR

AT \$8.50 EACH—Superior Quality Lawn with 24 in. flounce, trimmed with 2 rows lace insertion and 1 row Swiss insertion, finished with fine deep lace, a beautiful skirt at, each \$8.50

GOWNS

An Immense Range to Select From

- 50c each**—Good quality white cotton, cut full size, yoke of fine tucks and two rows wide torchon insertion with ribbon neck and sleeves trimmed with lace, our leader at, at each 50c
- 98c each**—White cambric Gowns made with Dutch yoke of embroidery insertion and beading, bell sleeve, neck and sleeves trimmed with lace, special at 98c
- \$1.25 each**—Cambric Gowns made with yoke of allover lace insertion and cluster tucks, edged with lace and finishing braid, torchon lace on sleeves Special each \$1.25
- \$1.63 each**—Fine cambric Gowns with baby yoke of torchon lace insertion, finishing braid and ribbon, deep torchon lace on sleeves, \$1.63
- \$1.89 each**—Fine quality cambric made with yoke of val insertion edged with Swiss embroidery, row fine Swiss insertion down front, bell sleeves with deep embroidery, special each \$1.89

GOWNS

- \$1.89 each**—Fine Lonsdale, low cut, front of fine allover tucks and 6 rows of fine val insertion, neck trimmed with deep val lace, beading and dresden ribbon, bell sleeves with 4 rows fine val insertion edged with 2 in. val insertion, special each \$1.89
- \$2.50 each**—Fine Lawn Gowns made with baby yoke of allover val and Swiss insertion finished with val lace, beading and baby ribbon, cambric ruffle on sleeves trimmed with val lace, beading and baby ribbon, each \$2.50
- \$2.90 each**—Fine grade lawn, yoke of allover eyelet embroidery, trimmed with embroidery, beading and ribbon, sleeves trimmed with embroidery, beading and ribbon, a very dainty gown, at \$2.90
- \$3.50 each**—Extra fine nainsook Gown, baby yoke of allover fine tucks, finished with val insertion beading, lace and ribbon, short sleeves, deep ruffle, trimmed insertion, beading, ribbon and lace, a handsome gown, \$3.50
- \$4.50 each**—Fine nainsook made with Dutch yoke of allover insertion tucks beading and ribbon, finished with French val lace, short bell sleeve trimmed with ruffle, 4 rows fine val insertion, edged with lace, extra value, \$4.50
- \$4.90 each**—Best grade nainsook made with baby yoke, back and front of extra fine French val insertion, beading and ribbon finished with lace to match, short bell sleeve of allover French val insertion finished with lace, a beautiful gown, at \$4.90

CORSET COVERS

Dozens of Styles

- AT 15c EACH**—Good quality cambric, Marguerite style, trimmed with torchon lace, insertion and ribbon, all sizes, worth 25c, for 15c
- AT 25c EACH**—Fine cambric, Marguerite style, trimmed with two rows torchon insertion, finished with torchon insertion on yoke and arms, worth 35c each, special each 25c
- AT 39c EACH**—Cambric cover, trimmed with 4 rows torchon insertion down front, yoke trimmed with torchon insertion, beading, ribbon and lace, torchon lace on arms, a good 50c cover, special at 39c
- AT 50c EACH**—Cambric covers, made with front of all cluny insertion, cluny lace on yoke and arms, special each 50c
- AT 50c**—cambric cover, made with full front and fitted back, trimmed with embroidery, insertion and rows fine tucks across front, yoke trimmed with swiss insertion, all sizes, special each 50c

CORSET COVERS

- AT 75c and \$1 EACH**—fine swiss lawn covers of allover embroidery, finished with beading and ribbon, shaped skirt, special each 75c and \$1
- At \$1 each**—Fine nainsook covers, Marguerite style, front trimmed with 3 cross rows fine val insertion and 2 clusters fine tucks, yoke and arms trimmed with fine val insertion, beading, ribbon and lace all sizes, special each \$1.00
- At \$1.25 each**—fine nainsook, marguerite style, front trimmed with 6 rows fine val insertion, yoke trimmed back and front with fine insertion, beading, ribbon and lace, fine val lace on arms, extra value each \$1.25
- At \$1.69 each**—fine nainsook covers, Marguerite style, front trimmed embroidery, medallions and rows val insertion, yoke, back and front trimmed with 2 rows beading, 2 rows ribbon, val insertion and lace, fine val lace and beading on arms, very special at each \$1.69

CORSET COVERS

- At \$2 each**—extra fine nainsook covers, marguerite style, allover front of French val insertion, clusters tucks and lace, yoke and arms trimmed with beading, ribbon and fine val lace, a beautiful garment at \$2.00
- At \$2.75 each**—fine Persian lawn covers, Marguerite style, made with ruffle on yoke, trimmed with Swiss medallions, edged with cluny lace, neck finished with Swiss beading, insertion, ribbon, and cluny lace beading and cluny lace on arms, 4 rows cluny insertion and hemstitching down front, an elegant cover at \$2.75

LADIES' DRAWERS

- 29c pair**—good quality, cambric cut full trimmed with insertion lace and 2 clusters tucks, special pr. 29c
- 40c pair**—Umbrella style, fine cambric, trimmed with beading and 4 in. val lace, special a pair 40c
- 50c pair**—fine cambric, trimmed clusters tucks and deep embroidery or lace, special a pair 50c
- 89c Pair**—fine lonsdale, made with 3 clusters fine tucks and ruffles, deep Swiss embroidery, a pair 89c

LADIES' DRAWERS

- \$1.00 Pair**—fine cambric, umbrella style, 9 inch frill, trimmed with eyelet, insertion and embroidery, special a pair \$1.00
- \$1.25 Pair**—fine nainsook drawers, made with 10 inch frill, trimmed with 2 rows torchon insertion, hemstitched tucks & wide torchon lace, special a pr. \$1.25
- \$1.75 Pair**—fine nainsook, trimmed with 2 clusters hemstitched tucks and wide val insertion, finished with 4 inch val lace, insertion, special a pair \$1.75
- \$2.50 Pair**—Umbrella style, fine Persian lawn drawers, full flounce, trimmed with 2 rows val insertion and embroidery, medallions, finished with satin ribbon bows and deep val lace, also similar styles trimmed with tucks, Swiss embroidery and insertion and tucks, special a pair \$2.50

- Ladies' Chemise**—In fine Cambric and Nainsook prettily trimmed, at each 25c, 45c, 50c, 89c, \$1.25 & \$1.75
- Children's Gowns**—Fine Cambric, trimmed with tucks, insertions, lace and embroidery, sizes 2 years to 15 years, at each 40c, 45c, 50c, 60c, 65c, 70c, 89c, 95c \$1.00
- Children's Skirts**—Good quality cambric, trimmed flounce, ruffles, tucks, lace insertion and embroidery, sizes 2 years to 15 years, at each 25c, 35c, 40c, 50c, 60c, 75c, 85c, 90c, \$1.00 and \$1.25
- Children's White Dresses**—1/2 year up to 15 year sizes, in fine Swiss lawns, pretty styles, beautifully trimmed with lace, embroidery, insertions, medallions, tucks etc., each 75c, 89c, 1.00, 1.35, 1.50, 1.75, 2.50, 2.75, \$3.90
- Infants Slips and Dresses**—Fine lawns, prettily made and trimmed, at each 85c 1.00, 1.25, 1.50 and \$1.75
- Children's White Silk Dresses**—Pure wash silk, very handsome styles trimmed with lace, insertions, tucks, hemstitching, etc., special each \$3.50
- Children's Cashmere Dresses**—Sizes 1 to 5 yrs colors white, sky, pink and cardinal, very prettily trimmed special each 1.98, 2.50, 2.99, 3.50 and \$4.75

- New Swiss Embroideries**—over ten thousand yards direct from the largest makers of fine embroideries and insertions in Switzerland.—We believe they are the prettiest designs and best values ever shown in Chatham, the prices range from 8c a yd. and every price step up to \$1.25
- 800 yards Embroideries and Insertions** selling at about half reg prices at a yd. 4c and 7c.
- Laces About Half Price**—1476 yards French Torchon Laces and Insertions, selling at about half prices, at a yard 20, 30, 40, 50 and 70
- 12 1/2 White Cambric 10c yard**—600 yards fine pure finish white cambric cotton, full yard wide, a splendid 12 1/2 quality, sale price 10c
- Pillow Cotton Special**—good quality plain Pillow Cotton, 40, 42, 44 and 46 inches wide, at a yard 15c, 16c, 17c and 20c
- Circular Pillow Cottons**—good quality 40 to 50 inches wide, at a yard 17c, 18c, 19c, 20c, 22c and 25c
- Bleached Sheetings**—English and Canadian makes, 2, 2 1/4, 2 1/2 yards wide, twill and plain, at a yard 25c, 28c, 29c, 30c and 35c

THE NORTHWAY CO., LIMITED

- India Lawns**—Fine Sheer qualities, at a yd., 15c, 18c, 20c, 25c, 35c and 40c
- Victoria Lawns**—Wide widths, at a yd., 10c, 12 1/2c, 15c and 20c
- Persian Lawns**—Fine Sheer qualities, for embroidery, at a yd. 20c, 25c and 35c
- White Spot Muslins**—Scotch make, in spots and figures for dress or waist, at a yd., 10c, 12 1/2c, 15c and 20c
- Real Swiss Muslins**—In spots and figures, fine Sheer makes, at a yd. 20c, 25c, 30c, 35c, 40c, 45c, 50c, 60c
- New Brocade Waistings**—Fine qualities in mercerized designs, at a yd. 25c, 30c, 35c, 40c and 50c
- New White Stripe Muslins**—Choice designs, at a yard 10c, 12 1/2c, 15c, 20c, and 25c
- White Quilt Special**—Honey Comb and Crotchet Quilts, single and double bed sizes, pure bleach, at each 88c, 1.00, 1.25, 1.40 and \$1.50
- English Marcella Quilts**—Full double bed size, fine qualities, elegant designs, at each 1.25, 1.50, 1.75, 2.00, 2.50, 2.75, 3.50 and \$4.00
- 50c White Wash Silk, 39c Yd.**—275 y white Jap wash Silk, regular 50c yd., at 1/2 price

The Daily Planet

S. STEPHENSON, PROPRIETOR.
TELEPHONES
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TUESDAY, FEBRUARY 26, 1907.

SECRET OF GOOD ROADS.

A United States visitor to England paid special attention to the roads in the Motherland—as, indeed, most visitors do—and makes the following observations upon them:

"To an American, used to rural stretches of sand, rocks and boulders, fatal ruts and ankle-deep dust, these highways are a perpetual marvel. One who has spun over them day

after day feels like writing a monograph, or something of that sort, on the subject of road-building. One also feels like suggesting that county commissioners and road supervisors from the States be given a junket trip to England and Scotland. All the highways are macadamized, and kept properly drained and in repair. The most frequent sight one sees is that of a stone-breaker—not a convict, but a day laborer—wielding a sledge-hammer, breaking flint or limestone, and heaping it in neat piles on the roadside for later use in bad spots, with the aid of the hand-stamper and steam roller. Even the by-roads are well paved, especially in Scotland. And even in Ireland, where the counties are too poor to buy steam rollers, the roads

are better than any I have ever seen in America."

Incessant mending is the secret of the goodness of the English roads. They are well made in the first place, but they are never allowed to get into a bad state of repair. They are kept constantly in good shape. Ontario towns should bear this in mind.

On November 24th, 1906, John Hopper, Dresden P. O., said: "For 15 years I could not lie down to sleep, but lay propped up on pillows, my inflammatory rheumatism was so bad. My legs and feet were so swollen I could hardly see my toes. For months at a time I could only move around by crawling like a baby, and all this time I was under doctors' care. Four years ago I got a bottle of Veteran's Sure Cure; the second bottle cured me completely. I have now come 18 miles to get a bottle, as we would not be without it in the house." W. K. Merrifield, Seacoast Block.

THE STAGE

ANNOUNCEMENTS

Supplied to The Planet by Press Agents.

At the Brisco Opera House—Moving Pictures—All week. La Belle Russe—Feb 26.

AN ENTHUSIASTIC CRITIC.

A prominent critic says: "If there is an actress capable of showing one side of woman's capricious nature, Miss Florence Huntington is undoubtedly the most admirable. At times, sad, joyful, coquettish, whimsical, alarmed, flighty, bustling, etc., up and down the whole gamut of human

emotion, she made the most of her part in David Belasco's startling romance, 'La Belle Russe.' Miss Huntington is said to have lots to do, from her inception in the first act as the supposedly long-sought and deserted wife of Sir Philip Calthrop and mistress of the most beautiful man in all England, until her denouement in the final act by her real lover, who confronts her with her twin sister, whom she has supposed long dead and under the mark of whom she has wormed herself into the affections as the wife of the latter's husband, her pleasing personality and extreme versatility is ever present. Miss Florence Huntington's youth and beauty is a great factor in her professional success, yet this does not cast reflection upon the other speaking parts of the play.

La Belle Russe plays Chatham tonight. Ask for Minard's and take no other

The Sovereign Bank of Canada.

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Interest paid 4 times a year on Savings Deposits.

EDWIN BELL, Solicitor. R. A. WILLIAMS, Manager CHATHAM and ESSEX.