THE WEEKLY ONTARIO, THURSDAY, JULY 20, 1916.

7 Pearce

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THE OUTLOOK.

French aggressive on the Somme is being revealed gradually. Its indirect purpose is, of time when Verdun will fall into their hands. course-in accordance with general Allied What the effect of its final capture might be, no strategy-to keep the German forces as fully one, at present, can say. It may not be highly occupied as possible on all fronts, and to pre- important; but apparently, the Germans think vent their furnishing relief, as has heretofore otherwise. It would be unsafe to assume that been their practice, to specially threatened they have no rational end in view-rational at points. Had the attack on the West not been de- fication for saying or believing that they cannot No. livered at the opportune moment, the Germans safely, if they would, withdraw from Verdun would have been able to send assistance to their It is true that they dare not withdraw from their sorely beset allies, the Austrians. Now, they present positions around it. But there is good are tied hand and foot in the West; and the East reason why they might not give up the offenmust be left to its fate, whatever it may be. In short, the general German aggressive has been brought to a sudden and definite end. Hence- tion is highly gratifying in many ways, and forth they will have to defend themselves as full of ultimate promise and encouragement for best they can.

The primary French object on the Somme tending to ourselves, that it presages an early is not in doubt. It is the capture of Peronne end of the war, such as we desire or would acwhich lies seven miles due east of the battle-able happenings which will surprise and gratiwhich lies seven miles due east of the battle-front as constituted when the Allied advance began. The French are now within less than a began. The French are now within less than a twenty miles southeast of Arras, their chief "fight this thing out on this line, if it takes all few exceptions mentioned, the milk depot and military centre, at the front. The summer," or another "summer," or still an-was in excellent condition at 5 p.m. railway through Peronne supplies the German other "summer." military sector between the Somme and its little tributary the Ancre, into which the British are slowly forcing their way. With Peronne in these days, but they are pegging away, doing French possession, the Somme-Ancre sector their part in the concerted Allied movement on would have its nearest railway stations, in Ger- all the fronts. man hands at St. Quentin, fifteen miles southeast of Peronne, and at Cambrai, nearly twenty miles

northeast of that town. The immediate British objective is Bapaume trades properly and thereby complete their intwelve miles almost due north of Peronne, dustrial educations so that when the war is through which passes another branch of the over the country will be in a position to supply Cologne-Cambrai trunk line. This branch sup- the demands of Britain, her colonies and her al- The Suddest Words of Tongue or Pen Are These: "I Might plies the German front as far north as Arras. lies. HE SAMPARTS.

The capture of Bapaume by the British would leave the extensive German salient between Arras on the north and the Ancre River to the as the extended British Parliamentary term south, a line over twenty miles in length, with- would expire in October next, it would be neces- Monday cost "Andy" Brower, M.P.P. south, a line over twenty miles in length, with-out direct railway connection. Not only that, but the drawing of a straight, new Franco-Brit-ish line from Peronne to Bapaume, along the western brow of the great plateau, would at once menace Cambrai and St. Quentin on the trunk railway line. It would, moreover, neces- their votes." This innocent gentleman can successor. Andy Brower has been a stern business trunk railway line. It would, moreover, neces-t their votes." This innocent gentleman can situate the retirement of the Germans not only never have heard of the wonderful scheme evolv. from the prominent salient south of Arras, but ed by the Borden government for polling the have never made his fellow members. And, brower has been a stern posiness of war to be the Canadian National Mathing by the Borden government for polling the have never made his fellow members.

are "nibbling" only, but they are nibbling in-The immediate aim of the British and cessantly. Day by day, they are gaining a little. If they persist in their efforts, or if they cannot be diverted or checked, it is only a question of Dear Sir least from their standpoint. There is no justi-1 Pearson 2 Pearson . 3 Clark ... 4 Clark 5 Whitfield sive, and stand strictly on the defensive, if they so wished. Calnan

On the whole, while the present war situathe Allies, there is no use in believing, or pre-

The apprenticeship system is being revived in Great Britain, so the boys they learn their

Mr. Asquith announced the other day that,



lood flavor

Good flavor

t o low in fat

ood flavor

ery poor mills, too much below the 60 33 2.4

58 32 3.0 Gcod flavor 58 32 2.6 very poor m very poor milk, too much below istandard . 50 32 3.4 Good flavor 48 31 8.6 Good flavor

began. The French are now within less that a moment the successes won by the british troops and the consumer must keep the pro-mile of Peronne. They are in command of all in breaking into the Germans third line is high-its main approaches from the west and south. It encouraging, but there are still many lines to of a few cases the producer in above vise the milk-men to stop mixing the Through Peronne, runs a branch line of railway smash and there is hard fighting ahead. Let us samples must have taken proper care night's and morning's milk until the Through Peronne, runs a branch line of failed, smash and there is hard ngating anead. Let us samples must have taken proper care signed and morning's milk until the guard, therefore, against expecting too much, at an early date. Let us rather set our teeth in the second at least to 65 F. Special care must be taken to bring and placed them in a large open all milk up to standard quality. We exceptions mentioned, the milk will test again in the near future. Yours truly, A large number of complaints have J. A. Kerr.

CONSERVATIVES ALL READY TO

The Italians are not getting much notice the consumers allow it to spoil by bottles form one of the greatest sourspills in warm storage. Milk must ces of milk troubles in hot weather

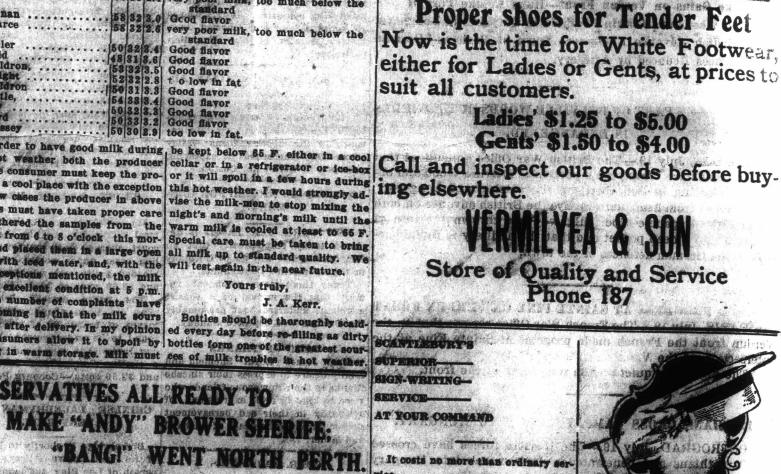
Have Retired for Life, But We Dassen't Open

East Eigin Right Now, Boys."

THE AIR

at the Canadian National

national National



for

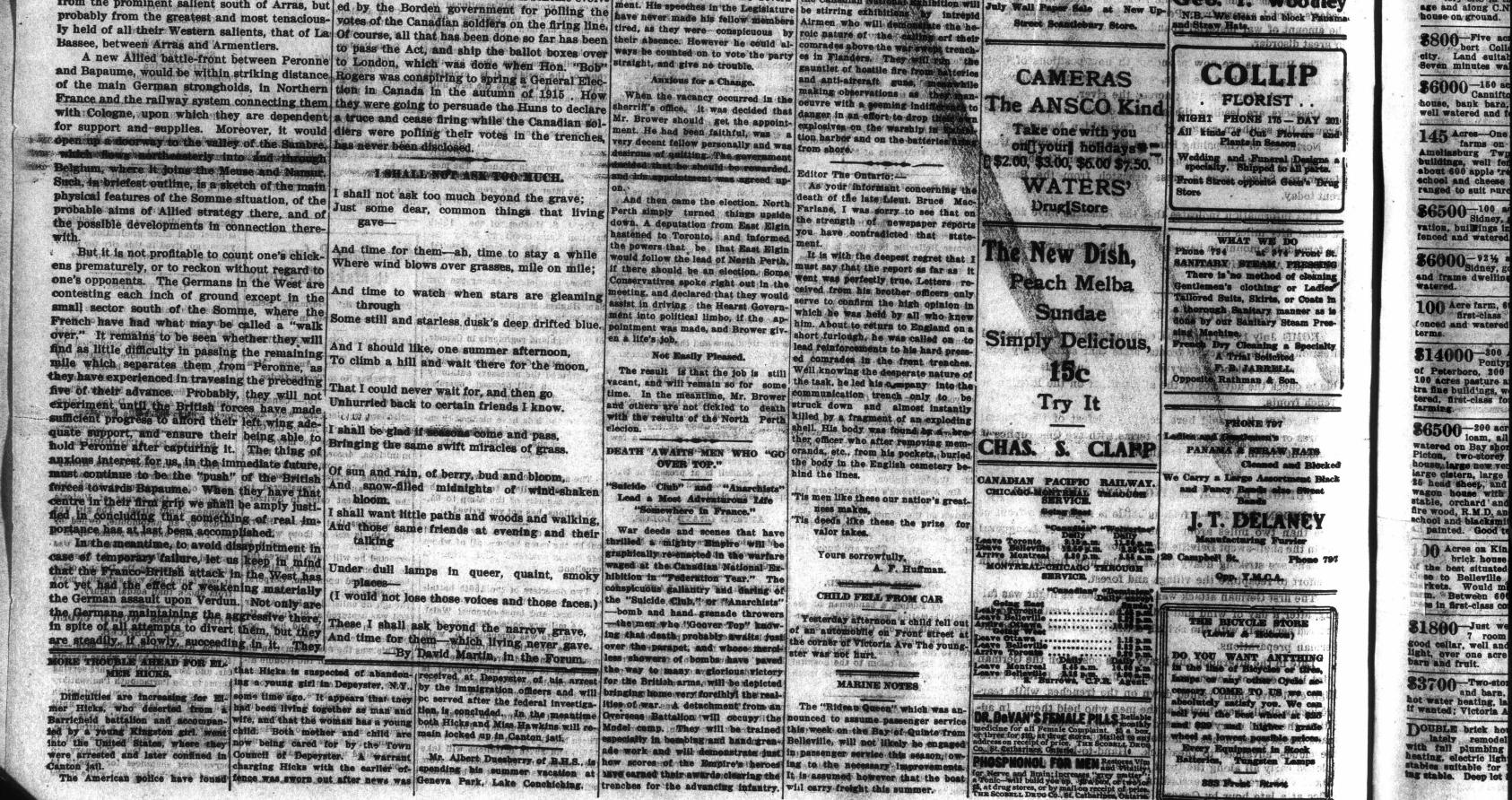
Bring your Pictures for Framin to C. B. Scantlebury s. the new **GET UNDER** COVER

of a New Straw

that at once.

street Art Store. The election in North Perth on ALLIED AVIATORS CONTROL s, Painting, Sign Writin

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\$75 BACH, Not 5 lots, 45

& BARGAIN M Sidney Stre 810 per to

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5, at drug stores, or by mail on recei THE SCOBELL DEUG CO., St. Catharin

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