

THE OUTLOOK.

The immediate aim of the British and French aggressive on the Somme is being revealed gradually. Its indirect purpose is, of course—in accordance with general Allied strategy—to keep the German forces as fully occupied as possible on all fronts, and to prevent their furnishing relief, as has heretofore been their practice, to specially threatened points.

The primary French object on the Somme is not in doubt. It is the capture of Peronne which lies seven miles due east of the battle-front as constituted when the Allied advance began. The French are now within less than a mile of Peronne. They are in command of all its main approaches from the west and south.

The immediate British objective is Bapaume, twelve miles almost due north of Peronne, through which passes another branch of the Cologne-Cambrai trunk line. This branch supplies the German front as far north as Arras.

A new Allied battle-front between Peronne and Bapaume, would be within striking distance of the main German strongholds, in Northern France and the railway system connecting them with Cologne, upon which they are dependent for support and supplies.

But it is not profitable to count one's chickens prematurely, or to reckon without regard to one's opponents. The Germans in the West are contesting each inch of ground except in the small sector south of the Somme, where the French have had what may be called a "walk over."

Difficulties are increasing for Miss Hicks, who deserted from a British Battalion and accompanied by a young Kingston girl, went into the United States, where she was arrested and later confined in Canton jail.

are "nibbling" only, but they are nibbling incessantly. Day by day, they are gaining a little. If they persist in their efforts, or if they cannot be diverted or checked, it is only a question of time when Verdun will fall into their hands.

On the whole, while the present war situation is highly gratifying in many ways, and full of ultimate promise and encouragement for the Allies, there is no use in believing, or pretending to ourselves, that it presages an early end of the war, such as we desire or would accept.

The Italians are not getting much notice these days, but they are pegging away, doing their part in the concerted Allied movement on all the fronts.

The apprenticeship system is being revived in Great Britain, so the boys they learn their trades properly and thereby complete their industrial education so that when the war is over the country will be in a position to supply the demands of Britain, her colonies and her allies.

THE ANXIOUS FOR A CHANGE.

When the vacancy occurred in the sheriff's office, it was decided that Mr. Brower should get the appointment. He had been faithful, was a very decent fellow personally and was desirous of quitting.

DEATH AWAITING MEN WHO GO OVER TOP.

"Suicide Club" and "Anarchists" Lead a Most Adventurous Life "Somewhere in France." War deeds and scenes that have troubled a mighty Empire will be graphically recounted in the warfare waged at the Canadian National Exhibition in "Patriotic Year."

CHILD FELL FROM CAR.

Yesterday afternoon a child fell out of an automobile on Front street at the corner of Victoria Ave. The youngster was not hurt.

MARINE NOTES.

The "Ridan Queen" which was announced to assume passenger service this week on the Bay of Quinte from Belleville, will not likely be engaged in passenger service this season, owing to the necessary improvements.

GOOD MILK FOR OUR CITIZENS

Milkmen For the Most Part, Supply Good Quality of Milk for Belleville Consumers—Report of Official Test. Dr. H. A. Yeomans, Medical Health Officer, City. Dear Sir,

Table with columns: No., Name, Temp., Lbs., Fat, Remark on Condition. Includes entries for Pearson, Clark, Whitfield, Calnan, Pearce, Miller, Reid, Waldron, Wright, Lytle, Boyd, Halsey.

In order to have good milk during this hot weather, both the producer and the consumer must keep the product in a cool place with the exception of a few cases the producer in above samples must have taken proper care.

CONSERVATIVES ALL READY TO MAKE "ANDY" BROWER SHERIFF.

The Suggest Words of Tongue or Pen Are These: "I Might Have Retired for Life, But We Dassen't Open East Eight Right Now, Boys"

ALLIED AVIATORS CONTROL THE AIR

Thrilling Flight by Daring Birdmen at the Canadian National Exhibition

Among the many glimpses of the stern business of war to be given at the Canadian National Exhibition will be stirring exhibitions by intrepid Airmen who will demonstrate the heroic nature of the war in their comrades above the war-torn trenches.

Editor The Ontario

As your informant concerning the death of the late Lieut. Bruce MacFarlane, I was sorry to see that on the strength of newspaper reports you have contradicted that statement.

DEATH OF LIEUT. BRUCE MACFARLANE.

It is with the deepest regret that I must say that the report as far as it went was perfectly true. Letters received from his brother officers only serve to confirm the high opinion in which he was held by all who knew him.

CHAS. S. CLAPP

CANADIAN PACIFIC RAILWAY CHICAGO-MONTREAL-OTTAWA SERVICE

Leave Toronto Daily 7:15 a.m. Arrive Montreal 10:30 a.m. Arrive Ottawa 12:15 p.m. Arrive Toronto 5:15 p.m.

Leave Toronto Daily 9:15 a.m. Arrive Montreal 12:30 p.m. Arrive Ottawa 2:15 p.m. Arrive Toronto 7:15 p.m.

Leave Toronto Daily 11:15 a.m. Arrive Montreal 2:30 p.m. Arrive Ottawa 4:15 p.m. Arrive Toronto 9:15 p.m.

Leave Toronto Daily 1:15 p.m. Arrive Montreal 4:30 p.m. Arrive Ottawa 6:15 p.m. Arrive Toronto 11:15 p.m.



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Ladies \$1.25 to \$5.00 Gents \$1.50 to \$4.00 Call and inspect our goods before buying elsewhere. VERMILYEA & SON Store of Quality and Service Phone 187

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GET UNDER COVER of a New Straw Hat at once. Our windows show the correct styles for this season. A hat here to suit every man. Geo. I. Woodley. W.B. - We clean and block Patisserie and Straw Hats by Jennings.

CAMERAS The ANSCO Kind Take one with you on your holidays! \$2.00, \$3.00, \$5.00, \$7.50. WATERS' Drug Store

The New Dish, Peach Melba Sundae Simply Delicious, 15c Try It CHAS. S. CLAPP

WHAT WE DO PHONE 794 259 Front St. BANYAN, BERAM, PRESSING. There is no method of cleaning Gentlemen's clothing or Ladies' Tailored Suits, Skirts, or Coats in a thorough Sanitary manner as is done by our Sanitary Steam Pressing Machine.

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WHEELAND OFFER PROPER GET UNDER COVER. \$1500—Brick house, class repair, gas and water. \$1000—Poplar street. \$4000—Brick house in the city. \$2600—Two-story house, barn and garage. \$4200—Lot 100 x 150, 75 acres, 1000 ft. wide, 7500 ft. long; wooded; special taxes. \$650—Frame house, lot, West. \$1500—Frame house, lot, West. \$600—Frame house, lot, West. \$200—Each lot, 43 x 100. \$12 per foot—Donald A. \$350—Albert West side. \$125—Dufford Place Street. \$500—Corner Streets, 5. \$250—Lot 64 Avenue. \$125 EACH—lots 40 x 2 next to Bridge Street. \$150 EACH—Highway. \$75 EACH—Lots 100 x 150. BARGAIN! 1800 Sidway Street. \$10—per foot—north of 100. 2 ACRES on bay-front site in the city and along C.N. house on ground. \$800—Five acre farm. \$6000—150 acre farm. \$145—One acre farm. \$6500—100 acre farm. \$6000—2 1/2 acre farm. 100 Acre farm, 6000 first-class fenced and watered terms. \$14000—300 acre farm. \$6500—200 acre farm. 100 Acres on Kingston brick house in the best situated place in Belleville. \$1800—Just over 7 room good cellar, well and light, over one acre farm and fruit. \$3700—Two-story house, well heated, water heating, lot wanted; Victoria Ave. DOUBLE brick house, latest remodel with full plumbing, heating, electric light, suitable for business, Deep lot.