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kindly do not forget at the next meeting of your Association to bring up for discussion the question of inserting your card in the Grain Growers Directory in THE GUIDE.

This is the card which the Swan River Association is carrying:

SWAN RIVER GRAIN GROWERS MEET
regularly every last Saturday in the month in
Hemming Hall, at 4 o'clock p.m. — David
Nesbit, Sec.-Treas., Swan River, Man.

THE GUIDE is making a special rate for these cards of only \$4.00 per line per year (as low as the cost of production will permit.)

If the publication of this card in THE GUIDE is a good thing for the Swan River Association, a similar card should be of value to every local association in Manitoba, Saskatchewan and Alberta.

In the first place such a card would keep before your own members the dates of the regular meetings. (In case of a special meeting being held it could be announced in this column, the regular card being changed for this purpose).

In the next place it will direct the attention of non-members of your association who are regular or transient readers of THE GUIDE to the regular and systematic meetings of your association, and would no doubt lead many of them to become affiliated with you.

But more important than all, the publication of one or more pages of cards of this character would do more than perhaps any other one thing to impress the various corporations and other interests which you are fighting with the fact that the Grain Growers' Associations are well organized, are meeting regularly, and that their demands must receive consideration.

Don't fail, therefore, to discuss it at your next meeting. Your members cannot fail to see the advantages of such a Directory and we feel sure they will authorize the publication of such a card.

The Grain Growers' Guide - Winnipeg



E. J. O'SULLIVAN, PRES.

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