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Parlor cars Toronto-Napanee.
NORTHBOUND
8.50 a. m. Mount Albert, Pefferlaw, Beaver-
ton, Washago, Parry Sound, Sud-
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Place of Subscription—36 Toronto Street.
Holmes Restaurants, Limited
PARTICULARS OF BUSINESS
This Company is being organized to operate a chain of restaurants throughout the
Dominion in cities having upwards of 50,000 population.
The first site has already been leased at 83 Yonge Street, Toronto, just one door north
of the new Royal Bank Building, on corner of King Street—an ideal location. These
restaurants will be similar to the Childs' restaurants in the United States. Mr. Holmes
and Mr. Holbrook have both had years of practical experience in the management of some
of Childs' largest restaurants. These men know every detail of the business, and their
experience will guarantee the shareholders of Holmes Restaurants, Limited, of the
competent management that is bound to lead to success.
If you pass by Childs' Restaurant or Bowles' or the Cafeteria at meal hour you will
find them overcrowded, and, in fact, at lunch hour, in the case of at least one of these
restaurants, there will be a line up of people waiting to get in.
The enormous profits made from these places will serve as an example of the possibili-
ties for the shareholders in Holmes Restaurants, Limited. Lyons of London, Eng., is
stated to make a profit of 60 per cent. Childs' Toronto Restaurant has sent \$59,000 net
profit to New York, they having just bought a new lease for \$85,000 in rear of their Toronto
store, in order to increase their seating capacity. The Cafeterias pay a dividend of 27 per
cent. annually on a capitalization of \$75,000. The Baltimore Lunch is reported to have
made \$25,000 last year. Mr. Holmes makes a conservative estimate based on his experi-
ence that the net profit on our first Toronto restaurant for the first year should reach
between \$40,000 and \$50,000.
With our system of management, there is absolutely no waste of food materials. Every
day the exact cost of operation may be figured out. Taking into consideration the fact that
this is an absolutely cash business, the safety of an investment of this nature is greatly
enhanced.
Under these conditions there is no reason why the name of "HOLMES" should not
mean to Canada all that the word "Childs'" means to the restaurant catering public of the
United States.
These restaurants will be opened day and night. The cuisine will be of the very best.
The Directorate of this Company is composed of responsible and successful men in the
business world. It is altogether an unusual opportunity.
The allotment of shares set aside for public subscription is limited to 10,000 at par, \$10
per share, a minimum subscription of five shares being necessary by shareholders. This
investment is in a company that will be in operation as fast as the builders can finish our
first restaurant on Yonge street, on which they will start as soon as the present lease
expires. He who doubts the absolute success of this business must be skeptical indeed.
It is one of the most promising investments that have been placed before the Canadian
public for many a day.
FACTS WORTH CONSIDERING
There is no such thing as a SLUMP in the restaurant business—people
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In case of over-subscription, cheques will be returned immediately to those
whose cheques are received last. Prospectus has been published in local
dailies, and will be forwarded on application.
OFFICERS AND DIRECTORS
President—ROBERT H. HOLMES, Toronto, formerly manager for Childs'.
Vice President—C. M. PRESTON, LL.B., Toronto.
Treasurer—A. W. CONNOR, B.A., C.E., Bowman and Connor.
Secretary—J. H. HANSULD, Toronto.
Director—GEORGE S. C. GARRETT, Toronto, Garrett Hardware Co.
Director—B. F. HONSINGER, St. Thomas, manufacturer.
Director—D. H. HOLBROOK, Toronto, formerly with Childs'.
Director—W. R. H. TAYLOR, Toronto, merchant.
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