

PUBLISHED EVERY WEEK. \$1.50 PER YEAR



Vol. XLV.

LONDON, ONTARIO, DECEMBER 1, 1910.

No. 949

Install an Independent Rural Telephone Service and make your locality up-to-date

During the last four years hundreds of Rural Telephone Services have been established in Canada. Hundreds of rural localities have been brought up-to-date. Is there any reason why your locality shouldn't be the next to swing into line?

The farmers in your locality must surely be as progressive, must surely require a telephone service as much as those in other telephone-served localities. Most likely all that is needed to secure a rural service is someone to start things moving. Why don't you be the leading spirit?—the man of the hour in your locality.

As a starter, send for our No. 2 Bulletin. In it you will find full information about building, equipping and operating a rural telephone service.

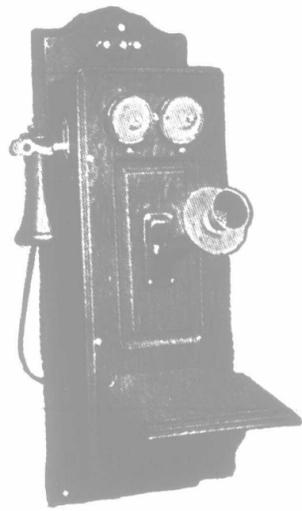
Along with our No. 2 Bulletin we will send you a copy of our handsome new book, "Canada and the Telephone." It contains 32 large illustrations, by a leading artist, which show in a graphic

way the necessity and advantages of the telephone in rural districts.

With the information you will gather from the No. 2 Bulletin and our new book, and with the assistance we will give you, it will take but a short time to bring your neighbors to your way of thinking and secure an independent telephone service for your locality.

An independent telephone service, we might remind you, is one that is not controlled by the trust. You buy the telephones and equipment outright. You own everything. You make your own low rates.

Buy your telephones and equipment from us and get high-grade materials at most reasonable prices. We guarantee our telephones for ten years against any defect in material or workmanship. Our satisfactory relations with communities that have installed our system is the evidence we offer that you and your neighbors will be completely satisfied with your dealings with us.



To Operating Companies :

To companies already in operation, we ask the privilege of sending two or three 'phones for free trial. Test and compare them carefully with other makes. We feel sure ours will prove themselves superior, otherwise we would not make this offer.

Wire, insulators, everything in construction supplies, is carried in stock at our Toronto factory—as well equipped with special tools as any telephone factory in the world. Your orders will receive our prompt attention. It will pay you to get our prices.

Canadian Independent Telephone Company

20 Duncan Street,

LIMITED

Toronto, Canada.