

The Product of Experience

Chevrolet Motor Cars MADE IN CANADA

Clever phrases do not make serviceable automobiles.

Beautiful pictures do not always make goodlooking cars.

We claim good looks for the bodies and mechanical efficiency for the chassis, but these claims we want you to confirm by such examinations and tests as shall be satisfactory to you.

To us this seems to be the fairest way of presenting a product to you.

J. G. McGUIRE,

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