new and up-to-date houses was undertaken by the company.

Having made good in the grain business, farmers of the West as a class then demanded that their company should endeavor to reduce the cost of machinery and supplies. The result has been that contracts were made with manufacturers, and implements and other farm needs were supplied at prices as close as possible to first cost.

Early in 1916, the handling of Livestock on commission also was undertaken at the solicitation of farmers from the stock growing districts. An office was opened in the Union Stock Yards, Winnipeg, and connections established with markets South and East.

The interest of the Company in the welfare of the farmers' associations is shown by the generous and practical assistance it has rendered from time to time. One instance illustrating the point, happened in 1908, when the late Fred W. Green, then Secretary of the Saskatchewan Grain Growers' Association, approached the company with a statement of financial handicaps that were retarding the development of the Association. The directors, after due consideration, gave him a cheque for \$1,500.00 to assist in the work of that association. Mr. Green afterwards agreed that this practical assistance so cheerfully given by The Grain Growers' Grain Co.