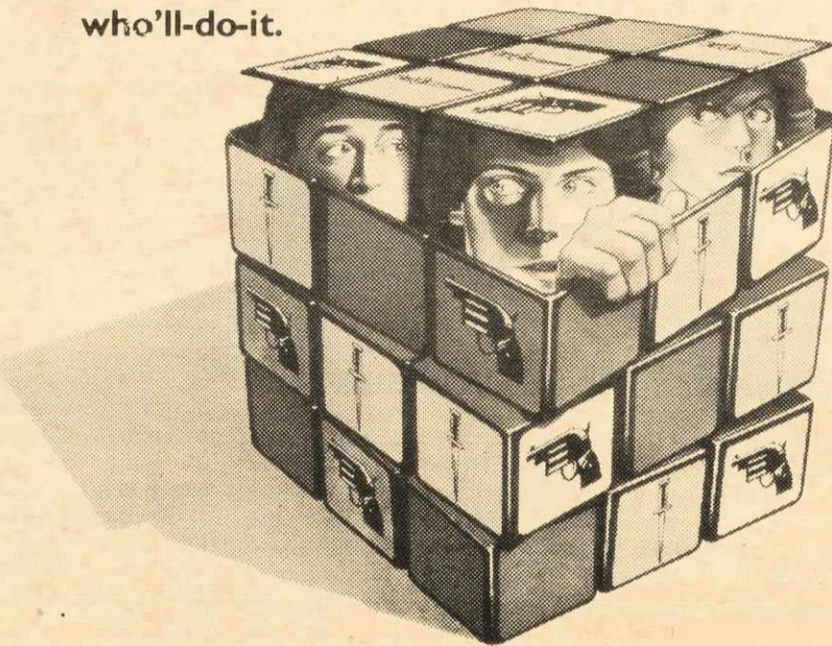


DEATHTRAP

MICHAEL CAINE CHRISTOPHER REEVE
DYAN CANNON

The trap is set...
For a wickedly funny
who'll-do-it.



in IRA LEVIN'S "DEATHTRAP"

Executive Producer JAY PRESSON ALLEN Associate Producer ALFRED de LIAGRE, JR.
Music by JOHNNY MANDEL Produced by BURTT HARRIS
Screenplay by JAY PRESSON ALLEN Based on the stage play by IRA LEVIN
Directed by SIDNEY LUMET

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OPENING SOON

What Goes On

continued from page 19

debut" award at Cannes in 1977. All's I can say is, any film with Harvey Keitel in it has at least one good performance, and this film looks encouraging.

The Grawood's Tuesday and Wednesday film chasers are, respectively, **All That Jazz** and **Atlantic City**. Those who were turned back at the Cohn's showing of *Atlantic City* can crowd the bar, if they so desire (show time's at half past eight). And if for some reason you prefer to pay for your movies, the SUB Classic Film Series is projecting **Midnight Express** next Thursday for the standard two dollars fifty. Naw, *Midnight Express*'s not a classic, or even close to it, but it does have energy filling the screen as only Alan Parker (**Fame**) can do so well.

- K.J.B.

television

Beer and Violence. No, that's not my definition of life, but rather the two (quite) divergent topics of the television column this week. And, like, speaking of topics, I might as well get to the beer first, eh?

As anyone who's ever watched an hour of television can tell, it's damn near impossible to separate commercials from the actual programs supposed to be the reason for T.V. in the first place. Beer commercials make up a sizeable chunk'a that time, both here and in the States, so I think it's about time the suds industry took a little scrutinizing.

Observation no. 1: IN THE U.S.A., YOU WORK FOR A DRINK - IN CANADA, YOU JUST DRINK.

The norm in American ads is to stress the fact that these consumers of hops have just busted their asses at something, and need a drink. They throttle each other for a Michelob Light, jealously save those Lowenbrau for the high point of their lives, and work all day on a mountain of steel until Miller Time comes along. Beer is a reward, not something to take lightly (so to speak).

Not so in Canada. Here we don't need any excuse, 'cept a bunch of friends coming over to do something none too strenuous, like playing touch football, foolin' around at hockey, or the most obvious - just sitting and putting back those Molsons. It's not something that one has to earn - it's a natural instinct. Psychologists could use flash cards to learn what ad men know to be true - **relax equals beer.**

Observation no. 2: WOMEN DO NOT DRINK BEER IN THE UNITED STATES OF AMERICA, AND ONLY MODERATELY DO SO IN CANADA.

It's true, if you believe beer commercials at all. Beer is another exclusively male domain in America - you don't see secretaries coming out of offices, slapping each other on

the back, and exclaiming, "Jane, it's Miller Time!" The secretary analogy is a bit obvious, but here's another hint - women cannot be seen drinking beer unless they are in the company of a male, preferably one who has just come to "Miller Time" after his daily toil. Men drink beer in packs of chortling workers; women because they do not work (in these commercials) except as cheerful waitresses, do not drink with their friends - their lover (and his stein) is their main companion.

The only difference in Canada is, since there are less crowds of beer-seeking workers in bars, there are naturally more women beer drinkers on television, because of the (commercial) need to have ski bunnies accompany snow gods in chalets. Otherwise, all the same rules apply. How about reality, folks? The sub-neanderthal attempt to imply "Men drink beer; (nice) women don't, because it's a man's drink" is not only ludicrous but offensive as well. Probably the first commercial to feature real live women naturally drinking beer will be for a "women's brew" of some design. Let's hope not.

Having finished with that, on to the ultra-violence. No, not **Clockwork Orange**, but **Death Wish**, which is playing on ATV Friday the 19th at a bleary-eyed one in the morning. *Death Wish*, directed by Michael Winner in 1974, is both repulsive and fascinating - repulsive for what it says and fascinating for the completeness with which Winner states it. "It" is a complete rationale for vigilantes and the "an eye for an eye" attitude.

After the hero, played by **Charles Bronson** as a normal, peace-loving citizen, loses his wife and daughter in a brutal assault by three psychotic toughs (complete on the screen), he decides to take the law into his own hands. He then proceeds to buy a large gun and make some very large holes in some very contemptible petty muggers. The audience cheers.

- K.J.B.

live

Neptune Theatre will continue to present **Ever Loving** Thursday to Saturday at 8:00 p.m. and on Sunday at 2:00 p.m. The play is written by Canadian Margret Hollingsworth and is billed as a touching comedy.

At the Kipawo Showboat located in the Historic Properties **Steaks and Lovers** will appear Friday night at 8 p.m. and Sunday at 2 p.m. On Saturday at 8 p.m. **Fiddler on the Roof** will be appearing. *Steaks and Lovers* is written by an Acadian professor about university life.

Finally on Friday April the 2nd in Room 121 of the Cohn building will feature a recital performed by Dal music students.

- K.C.L.

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Mar. 22-27 Heartbeats

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Japanese Student Scholarships

Peat, Marwick, Mitchell & Co. (Canada) announce a scholarship program to enhance opportunities for Japanese students to study in Canada.

The scholarships are open to any Japanese citizen admitted to a course of full-time study in Business or Economics at a Canadian university at either the undergraduate or graduate level.

Scholarship Provisions

Cash amounts up to a total of \$2500 annually may be awarded to an individual or individuals.

The scholarships are tenable for one full academic year.

Individuals may re-apply in subsequent years, whether or not they have previously been awarded a scholarship.

Selection

A selection committee to be named by Peat, Marwick will review applications and decide the number and amount of scholarships to be awarded in each year.

The Consul General of Japan, in Canada, will act as advisor to the committee.

Applications

Applications should be addressed to:
Mr. R. Michael Howard, C.A.
Peat, Marwick, Mitchell & Co.
P.O. Box 31
Commerce Court Postal Station
Toronto, Ontario M5L 1B2

Applications will be received until April 15, 1982 for enrollment in a 1982/83 program of studies beginning September 1, 1982 or later.



Peat, Marwick, Mitchell & Co.