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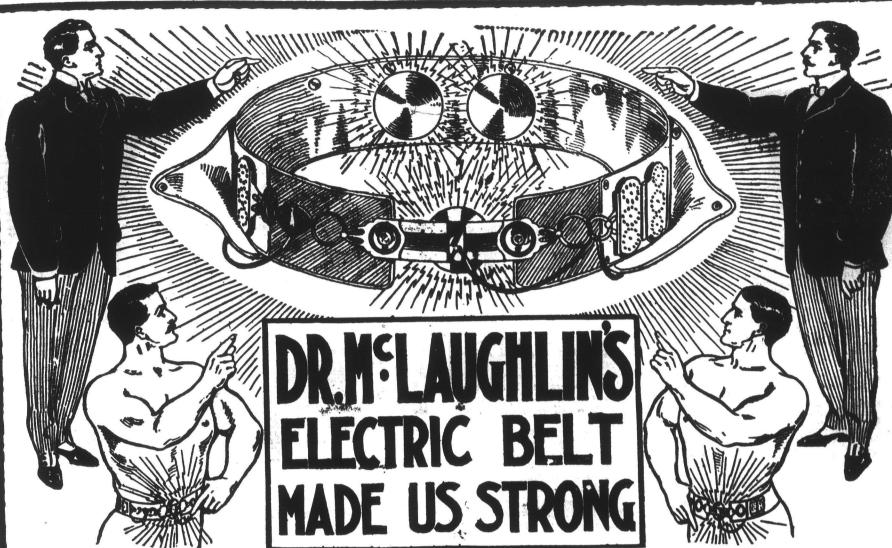
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When you hear a lot of people praising a thing you begin to realize that it must be good. One man, or maybe two, in a community may be mistaken, but when a dozen remark that they have found Dr. McLaugh-

that they have found Dr. McLaughlin's Electric Belt a good thing you are forced to believe it.

When you meet a friend on the street and comment upon his improved appearance and he tells you that Dr. McLaughlin's Electric Belt has done it, even though you don't believe in electric belts yourself you can't help feeling glad that your friend imagines that it helped him.

It's hard to convince some people

It's hard to convince some people that there is so much good in a thing that is worn about the body only a few hours at a time; it looks impos-sible, but when a dozen people whom you know to be honest persist in saying that it made life worth living for them you are forced to take some

stock in it.

That is why Dr. McLaughlin's Electric Belt is so popular now. It has cured a lot of people, and they are praising it; they call it their best friend.

generally, who had no life in him, no ambition for the future, and was al ways groaning with some sort of a pain or ache, was cured by it, and he seemed to think a good deal of it, because he said there was not enough gold in the Dominion to buy it of him if he could not get another

The most noticeable thing about men who have been cured by Dr. Mc-Laughlin's Electric Belt is the way their views change as to their fu-ture; men who have looked for nothing but hard luck and discourage-ment seem to take a new grip on prosperity and aim higher from the ay they begin wearing the belt.
You know men who seem to think

You know men who seem to think that they have no luck, nothing turns out right for them. They are men without nerve, with some sort of puble that is holding them down; are discouraged and tired of the fight, they wake up in the morning with a pain in the back, a tired feeling and very little interest in the before them; they go about their work without caring, and are glad

when quitting time comes.

How can luck favor that kind of a man? If he does succeed, it is certainly luck for him, but fortune smiles mostly on the man who goes after her with a club; you've got to train your luck as the man tamed the shrew, by being master of it and shaping it in your favor by your

power to command.

Luck is generally nothing but energy turned to working for you; success comes to the hustler. Nobody can hustle who has not strength and vitality. Men who wear Dr. Mc-Laughlin's Electric Belt are full of energy; they aim high; they bring success to themselves with the health and strength that the wonderful belt

gives them.

That is why men who wear this Belt are bright, happy and cheerful; they feel good, and show it.

The majority of cases which have been lately cured by the Dr. McLaughlin Belt are of men broken down by nervous strain, over-work, over-setting and late hours. In them over-eating and late hours. In them the old ambition seemed to have gone; self-confidence was lacking, and there was a tendency to premature old age. In such cases Electricity is most effective, as its effect is to restore life to the nerves and all the vital organs. As examples of the in-fluence of the Dr. McLaughlin Belt upon such cases note what Mr. Jos. Armstrong, 178 Rectory st., London, Ont. savs:

Ont., says:

"I am glad to say that I never felt better in all my life, and all the praise is due to you and your Belt, which I only wore for three weeks, and have it laid aside as good as new. To put the whole thing in a nutshell, every joint in my body and my back is working like a new clock.

My work is no bother to me, and I
thank you again for the cure of my
back and stomach, and for my whole
system. Do not be afraid of letting any one see this, and if they are not satisfied with this, send them to and I will prove it to them. After suffering for the most of four years, you and your Belt cured me. I came nere from Scotland for that cure, and I am for stopping in this country now. I am here to witness all I have said. Wishing you all kinds of prosperity and sale for your good remeaby? here from Scotland for that cure, and

Here is another: Mr. J. Harry Denton, Trenton, Ont., says:
"I used your Belt for nervous de-bility and rheumatism in 1903, and it cured me. I wrote at that time to this effect, and what I said then I can verify now. I am enjoying better health at the present time than I have done for many years. I would recommend the Belt to any one suffering from rheumatism or from any

form of nervousness." Mr. A. Russell, Nlagara Falls, Ont.,

writes: "I am glad to tell you that I have not felt better in years, I have had no signs of a lame back since I wore

no signs of a lame back since I wore your Belt, and that is over a year ago. I think they are the best thing for a lame back that any one could get. I could not have got along without one, and I will be pleased to recommend your Belt to any one that is troubled with a lame back."

In cases of Rheumatism the Dr. McLaughlin Electric Belt has a specific action in quickly relieving the pains and freeing the blood of the Uric Acid deposits that cause the trouble. Among the recent cures we may mention Mr. Angus McDonald, No. 9 Buffalo street, Brantford, Ont., who says:

who says:
"I came to Brantford a little over two years ago crippled up with Rheu-matism so bad I had to be carried

into the house, and was bedfast for six months. I was treated by three different doctors. I went to Preston and took the baths, and received slight benefit from them. I then bought one of your Belts, and at that time considered my case hopeless. I have improved steadily since wearing it, and have been able to resume my business as builder and contractor. I have recommended your Belts to many as a sure cure for Rheumatism, even in its worst form, as I was about as bad as any one could be with it when I got your Belt, which has, I am glad to say, completely cured me. The Rheumatism had affected my heart, and it has greatly improved me in that respect."

Mr. Robert, Arcola, Sask., is another man cured of rheumatism two years afo. Here's what he says:
"Dear Sir.—I wore your Belt two years ago for rheumatism, and it cured me completely, and I can now say that I consider it a permanent cure as I have had no return of it since. I thank you very much for urging me to take your Belt at that time. I feel stronger and younger than I have for years, and I would advise any one suffering from rheu-matism to try your Belt, as I do not think they could find a better rem-

The man or wom. whose stomach seems to be "knocked out" can practically get a new stomach by using the Dr. McLaughlin Belt. The reason for this is that the stomach when in a healthy condition is an electric battery in itself. It furnishes power and strength to every organ of the body. When it is weak, it is a sign that the When it is weak, it is a sign that the natural Electricity is below the normal. It is useless to take drugs to refill the human electric battery with the element that is so necessary for its health. They can't do it. How the stomach is reinvigorated by the Dr. McLaughlin Electric Belt is told by Mrs. Bertha Hamilton. of Erin, Ont.. who writes as follows: "Since calling at your office on June 22, I must tell you that I am sure it was the Electric Belt that has helped me. I know that I would not have lived if I had not got it when I did.

lived if I had not got it when I did lived if I had not got it when I did, and I cannot be too thankful to you, After five years of agony that I endured, it is like having a new lease of life now. I am gaining two pounds of flesh a week, and am eating solid of flesh a week, and am eating solld food. I have been taking liquid food a month nearly, and solld food for three weeks. The people think my cure very rapid and wonderful. Many of them said I would never eat again. I am certain that you cannot advertise your Electric Beits enough. The only trouble is that there are those sold that are no good. We do not have the controlled the sold that are no good. We do not think anything of the money we spent on the Belt. I have to repeat my story over and over again every day to different people, as every one wants to hear from myself about my oure. I never felt better than I do

now. Of course, my nerves began to quiet when I began to use the Belt, and, as you know, I wore it even when I was very weak. I have a host of grateful friends whe wish me to thank you also for them, for they were all nearly sick about me, thinking and seeing me starving every day, with plenty of food about me. I cannot speak too highly of your Electric Belt, for it is a perfect fit, and is deing just what you said it would do. and in se short a time. I never expected the cure so quickly. It was a surprise to me, and I can hardly believe it. I now look very well. You would hardly recognize me as the woman who called at your effice on June 22. I think my doctor here is as delighted over my recovery as any one can be. With heat wishes for your continued success."

Here's a man cured of stomach and kidney trouble and diarrhoes. A. P. Hickling, of St. James, Man., says: "My indigestion has quite disappeared and my kidneys are free from pain. I no lenger feel any weakness in my spine, and my appetite has returned, so that I can enjoy as good a meal as any man my size. I have a meal as any man my size. I have gained five pounds in weight, yet the neighbors say that I do not look as fat as I did. I am also free from diarrhoea, which was severe during the summer months. I am most thankful to say that the Belt has about cured me of other weaknesses. I believe your Electric Belt is a genuine success."

We could fill pages of this paper with letters of praise from those who have been cured by Dr. McLaughlin's with letters of praise from those who have been cured by Dr. McLaughlin's Electric Belt, but those given above are certainly enough to suggest to the reader that he may also find relief from his aliments by using electricity. If I don't cure you, it costs you nothing. All I ask is reasonable security and you can pay when cured. If you are suffering from Nervousness. Back Ache, Rheumatism, Stomach Trouble, Constipation, or any aliment which drugs fail to cure, call to-day for Free Book. This Book should be read by every man. It tells facts that are of interest to every man who wants to remain young in vitality at any age. Call if you can't, send coupon for our beautifully illustrated 84-page Free Book.

Dr. E. M. McLaughlin,

112 Yonge Street, Toronto, Can. Please send me your book, free.

Name.....

Office Hours—9 a.m. to 6 p.m.; Wed. and Sat. until 8.45 p.m.