

Vol. V.—No. 1

- normana.

TORONTO, JANUARY, 1896.

\$2.00 PER YEAR.

A TOURNAL FOR PRINTERS AND PUBLISHERS

Percising Monthly by

THE MACLEAN PUB. Co., LTD.

TRADE JOURNAL PUBLISHERS AND FINE MAGAZINE PRINTERS

No. 26 FRONT ST. WEST, TORONTO

Subscription \$2.00 per annum.

Single copies 20 cents.

J. B. MACLEAN,

HUGH C. MACLEAN, Sec.-Treas.

TOPICS OF THE MONTH.

THE advantage to the country of having accurate cable correspondence is exemplified by the recent war scare. The London Times contained lengthy and careful reports showing the patriotic feeling in Canada, and the common determination to defend the country against any invasion. This is due to Ald. Fred. Cook, of Ottawa, The Times' correspondent in Canada, who has rendered us all a signal service by his zeal and accuracy. It has helped Canada in the Mother Country. Would that the cable news coming this way were equally to be relied upon!

The cartoon in Le Canard, the little French comic paper in Montreal, on the Yankee war threats made a great hit. Extra editions were called for all over the country. One Toronto newsd aler alone sold 5,000 copies. It is said that President Cleveland has received quite a number of marked copies. The humor of the cartoon was perhaps a little too broad for reproduction in the daily press. It represented the British lion standing with a perceptible grin. Uncle Sam is behind him flourishing a sword, and the American eagle, feathers on end, is fiercely pecking at the noble animal's tail. The second scene shows that the lion has simply raised its tail and ————. Result, Uncle Sam drops his sword, and the fragments of the eagle are strewn around.

It is possible to unite efficient party organship with a good newspaper. An instance of that occurred a few days. The

Mail had insinuated that Sir Richard Cartwright had not been loyal to Mr. Mackenzie at the time of Mr. Blake's assumption of the leadership. The Globe at once interviewed Mr. Chas. Mackenzie, M.P.P., the ex-Premier's brother, and wired to Mr. Buckingham, his trusted old private secretary, and published their full and complete denials next day.

The political complication at Ottawa may delay copyright a year. This is unfortunate, but the association are well assured that whatever Government is in power the new Act will go through. It is not a party question; both sides favor it.

David Christie Murray was dining at the Whitefriars Club, London, on his return from his lecturing tour in Canada and the States, and was asked why, in Canada, the Minister of Agriculture had charge of copyright. "I suppose," he said, "because it is a question of serials."

Foreman—"It is going to hustle us to get up the paper this week. Slug 4 is blind drunk." Editor—"Ain't he fit to work?" Foreman—"Oh, he's willing, but he can't tell one box from another." Editor—"Turn him loose on that Scotch dialect story. Nobody will know the difference."

A rather novel feature this month has been signed despatches from Ottawa, regarding the crisis, to The London Advertiser and The St. Thomas Journal, signed by Geo. E. Casey, M.P. This is rather an innovation in our parliamentary reports, but is certainly capable of expansion.

It must be confessed that the Conservative press is showing far more freedom than usual in publishing the political rumors from Ottawa. This is a good sign. A word of encouragement is certainly due to The Toronto World for its extremely full and interesting despatches from Ottawa. Instead of allowing his political position to spoil his newspaper, Mr. W. F. Maclean, M.P., adopted the sensible course of dealing frankly with the whole situation. Fiat justitia ruat coelum, which the Latin quotation editor solemnly assures us means: Let us have the news though Governments fall.

Mr Heth Canfield has written the secretary of the Canadiar Press Association, stating that, as chairman of the Accommodation Committee at St. Augustine, Florida, for the approaching meeting of the National Editorial Association, he will give attention to any communication regarding hotel accommodation