

THE HEATHER

Published every Saturday in the interests of the 185th "Overseas" Battalion, C.E.F., Cape Breton Highlanders.

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The Heather appears for the first time today. It will appear weekly hereafter, at least so long as the 185th Battalion remains quartered in Cape Breton. It is established as the regimental newspaper of 185th "Overseas" Battalion, C. E. F., Cape Breton Highlanders.

In issuing The Heather the 185th Battalion is following a well recognized military right of the men of the Battalion to break into print, to do their doings and to familiarize other with the progress of the various branches of battalion life.

The object of The Heather is to promote the interest of the battalion in every way. To create a spirit of camaraderie among the members of the unit and to keep the people at home in touch with their life.

The Heather is essentially a paper for the men and by the men. With the opening number the staff has not been completed and cannot be until the battalion is fully settled in camp and the various sections thoroughly organized. It will be enlarged, as soon as circumstances permit, to represent all companies and sections of the unit. The staff, however, is a newspaper, and its primary concern is the 185th Battalion. It must consider the needs of the men, so far as military regulations permit. All must consider themselves reporters for their paper and are impressed with the fact that the success of the Heather depends upon its newness and general appearance.

H. R. THEAKSTON.

TO OUR PATRONS

The management of the Heather desires, on this, its first appearance, to thank its patrons for their generous support. The Heather is not published for financial gain and its field is, to a certain extent, limited. It is the intention of the management, in every way possible, to promote the interest of its advertisers. The men are invited to patronize them to such extent as their needs demand.

The circulation of the Heather, however, is not confined to the men in camp at Broughton. It is to be on sale wherever a demand is found and it is expected that the circulation will increase largely from week to week. The men of the battalion, over one thousand of them, have had their homes in Cape Breton. They have left relatives and friends behind. All will be anxious to see the battalion newspaper. In this way a splendid reading circulation is assured and, while it continues to be published, it offers one of the best advertising mediums among the thousands of friends of the battalion possible to be procured. Not only must the men look upon their patrons as their friends; but their

relatives and those interested in the welfare of the men are requested to do so as well.

For the present The Heather will be on sale, by newsboys and news agents at Sydney, Glace Bay, Sydney Mines and North Sydney. Other fields will be opened later.

The management also desired to thank the Sydney Daily Post and the Sydney Record for their assistance in making the publication of the Heather possible.

W. NEILSON MILLS.

"SIOL NA FEAR FEARAIL"

Our motto, "Siol Na Fear Fearail" is the same as that of the 85th Battalion.

Last fall when Col. A. H. Borden was raising the 85th Hon. George H. Murray, Premier of Nova Scotia invited suggestions for a motto for the Nova Scotia Highlanders, many of them excellent ones. From among them the Gaelic words, "Siol Na Fear Fearail" submitted by Prof. A. G. McDonald was chosen.

Then when the idea of a Nova Scotia Highland Brigade was culminated the motto of the 85th was adopted by the other three Battalions of the Brigade. In Halifax last fall and winter, the men of the 85th by their splendid work and gentlemanly conduct proved themselves truly of "The Breed of Manly Men." We know the 185th will follow in their lead, and live up to the splendid motto which is theirs.

SLOGAN

It's a guid old Scotch Custom
That has stood the test of time,
When ye'll bid adieu to guid

But when we say farewell to ye
It's no lang syne we'll sing
But we'll raise our caps above our heads

An' mak' the rafters ring, wi'

Chorus:

A wee deoch an' doris
Just a wee yin that's a'
Just a wee deoch an' doris
Afore we'll gang awa'
We're off to fight the Kaiser,
An' his baby murderin' men
An' we'll gi' em a taste o' N. S. steel,
The One-eighty-fifth' Ye ken.

We've gathered a' the clansmen
Frae roun' Cape Breton's shore,
Wi' Mac's o' a' Description
Like brave Donald fra' Bras d'Or.
An' ye'll fairly burst wi' envy,
When ye see our tartans gay,
Ye'll doff yer hats an' raise yer caps.
An' then we'll hear ye say

Chorus

An' we're fit an' fu' o' fettle,
Keen to prick the Germans skin.
An' we'll fight for our King and country,
An' loved Canada sae braw.
Sae doff her hats an' raise yercaps
Wi' a hip-hip hurrah.
—Sgt. A. D. Johnston,
94th Battn.

Among the Sydney recruits for the 185th was Walter J. McQuire who for many years was manager of the Alexandra-Hall theatre in Sydney. He will have charge of the moving picture theatre at Broughton

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