QUALITEE INFERIEURE

THE CHIEF CHARM

Soft, Clear, Smooth Skin Comes With The Use Of "FRUIT-A-TIVES".



NORAH WATSON Nov. 10th, 1915.

A beautiful complexion is a handso oman's chiefglory and the envy of her less fortunate rivals. Yet a soft, clear skin—glowing with health—is only the natural result of pure Blood.
"I was troubled for a considerable

time with a very unpleasant, disfiguring Rash, which covered my face and for which I used applications and remedies without relief. After using "Fruit-atives" for one week, the rash is completely gone. I am deeply thankful for the relief and in the future, I will not be without "Fruit-a-tives".
NORAH WATSON.

50c. a box, 6 for \$2.50, trial size, 25c. At dealers or sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa

CHRISTMAS MESSAGE The Hospital for Sick Children

COLLEGE ST., TORONTO. Dear Mr. Editor:-

COLLEGE ST., TORONTO.

Dear Mr. Editor:—

Thanks for the privilege of appealing through your columns on behalf of the Hospital for Sick Children, the great Provincial Charity.

Our need of money is measured by the children's need of help, and you can judge how great that need must be when last year 3,045 sick little ones were treated as in-patients, and as will be seen from the 1918 figures, 592 patients were admitted from 242 places outside Toronta.

Last year 271 in-patients were reated for deformities, such as club feet, bow-legs, knock-knees, Pott's disease of the spine, lateral curvature of the spine, lateral curvature of the spine, lateral curvature of the spine, islocations, infantile paralysis, tubercular disease of knee, hip, ankle.

Is the Hospital for Sick Children to take dollars out of your pocket, or is death to take bables out of their cradies? That is the question.

One gift more in the Hospital's treasury means one coffin less in the LITTLE WHITE HEARSE.

The Hospital must be digging up help for little children from the soil of human kindness, or sextons will be digging graves for little children can only volunteer its mercy in so far as you friends of little children volunteer your money for service in the Hospital's never-ending battle for the lives of the little ones.

Let your money for service in the Hospital's never-ending battle for the lives of the little cones.

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Let your money for service in the Hospital's never-ending battle for the lives of the little ones.

Let your money for service in the Hospital's never ending battle for the lives of the little ones.

Let your money for service in the Hospital for Bitish battle line, and can the Hospital help the children of Canada's soldiers with its care unless you help the Hospital with your cash?

You have money enough to help every other war fund without keeping

ada's soldiers with its care unless you help the Hospital with your cash?
You have money enough to help every other war fund without keeping back a dollar from the Hospital's war fund—the fund that helps the Hospital save the lives of little children, including the soldiers' little children. Do not let the little children pay, in the loss of the Hospital's care, the contribution that should be given and must be given to the war funds.
Your money can send a message of cheer to some father in the trenches—yes, send that message from the cot where the Hospital nurses some little child back to life, the child of the father who is fighting your battle in the trenches.

father who is fighting your battle in the trenches.

Every dollar kept from the Hospital's power to serve the little children is a weight added to the burdens and a grief added to the sorrows of this war.

You can bear to have your pocket emptied of a little money easier than some mother can bear to have her home emptied of a little child.

Will you send a dollar, or more if you can, to Douglas Davidson, Secretary-Treasurer, or

J. ROSS ROBERTSON,

Chairman of the Board of Trustees,

Canadian Women Should Stay Out of England.

The Government again calls attention to the undesirability of Canadian women going to England at the present time, except in cases of necessity. It is pointed out that every additional person in England now who is not doing some real national service becomes a drain upon the food supply there. The warning is again repeated that transportation limitations may make it very difficult for these women to return to Canada if they wait until the movement of troops ey wait until the movement of troops

Children Cry FOR FLETCHER'S CASTORIA

FALL BLOUSE.

New Waists Are Markedly Gay Colored and Dressy

Gayly striped silks promise to feature the new blouses. This one is a wisteria and white taffeta cut with an open



front filled by a perky white organd vestee and a cartridge fluted ruff. Tipy taffeta buttons parade down the front

NEW NETHERS.

The Kind of Stockings That Go With Fall Shoes.

Whoever said that simple footwear was coming back into fashion was much mistaken. To be sure, certain styles of "fancy" shoes were marked down last winter, but other styles quite and as as elaborate took their place, and, as for stockings, never before have they been so varied and so far from plain or simple.

There is some thought that cotton stockings, colored on that, may be worn, for the price of silk stockings is soaring by the hour. But just at the moment silk stockings are made in hundreds of patterns.

Stripes form the most prominent stocking decoration or motive. Some-times they are up and down stripes, sometimes stripes running around; sometimes they extend the whole length of the stocking, sometimes only

halfway down or halfway up.

There are checked stockings, too, and plaid ones, and there are stockings with odd and irregular designs. Then, too, regular clocking at the ankles, in colors or black on white, is a prominent feature of the summer stockings. Clocks are especially smart for wear with sport shoes, and they add to the effectiveness of low shoes

add to the effectiveness of low shoes worn with short skirts.

One black and white combination shows half inch stripes extending from the toe to the calf, ending there in arrowheads. Another shows a panel of stripes extending the full length of the stocking, about four inches across the stocking, about four inches across the

One of the newer sorts of evening This is in line with the vogue for bead-ed embroidery and sequins and span-gles that is so strong for evening

stockings are used for evening. And another evening idea is a white slik stocking painted with flowers to match a painted kid slipper. This, of course, is so unusual that it may al-most be considered a freak style. But it is interesting and is mentioned for what it is worth. what it is worth.

PUNISH TO EDUCATE.

Parents Should Never Act on Impulse of Moment. Never punish a child on the impulse

of the moment. The correcting of a lit-tle child is a very serious matter-a tle child is a very serious matter—a matter to be thought over earnestly and (if you are the kind that prays) even prayerfully. Always keep in mind that true punishment is not revenge; neither is it vindication nor retallation—it is, or should be, nothing more or less than education. The time for punishment affords you an invaluable opportunity to teach a youngster but one of the many, many lessons of life it must learn.

must learn.

Therefore it is extremely important that you do not punish a child when you are angry. In anger you will more than likely be unjust and also too severe. In anger you are in a fair way to lose your own represent and the child's

severe. In anger you are in a rair way to lose your own respect and the child's. See that the punishment fits the fault and that it has within it the power to teach the difference between right and wrong in the particular instance under consideration.

Cool Freek.

A freek made of white material detted with blue spots and trimmed with
blue ribbon is ideal for a summer aft-

ADVISES FALL PLOWING.

a Greek Battleship.

Plowing in the fall for next spring's crops should be encouraged in most cases because it disributes labor more evenly throughout the year, favors earlier seeding, improves soil structure and kills many insects, says F. A. Welton of the Ohio experiment station. Only on soils subject to washing, on fine clay soils and where catch crops are seedand where catch crops are seed-ed in the fall is this practice not

recommended.
Usually there is a rush at spring planting time. Farm labor can be used to advantage in the fall when work is slack. Thus crops can be seeded earlier next spring. At the Ohio experiment station a difference of a month in time of planting corn made a difference of twenty-four bushels in yield as an average of seven years. Furthermore, the early planted corn had about 10 per cent less moisture in it.

the winter make plowed soils finer. More moisture has been found in the spring in soils fall

plowed than in unplowed land.
White grubs, wireworms, cutworms and corn ear worms live
over winter in the ground. Plowing in the fall kills many of

SEED POTATO TUBERS.

It Pays to Select Them at Digging

It pays to select next year's seed po-tato tubers from the field at digging time better than to select them from the bin next spring. Here are reasons why seed selection is more easily tak-en care of now than when the potatoes

en care of now than when the potatoes are in the bin.

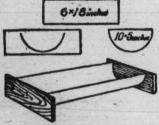
At digging time one can get a good idea as to the type and uniformity of tubers produced under individual vines which cannot be obtained after the crop has been put in storage. Seed should be selected only from vines proshould be selected only from vines pro should be selected only from vines pro-ducing several uniform, average sized, true to type tubers. Such selection cannot be practiced when the seed is selected out of the bin.

Tubers affected with scab, russet scab, late blight rot, black leg rot and brown ring discoloration due to witt should be discarded. To avoid the pos-sibility of getting tubers infected with black leg rot or brown ring discolora-tion the field should be thoroughly in-spected before the vines have dried up. Seed should not be kept from infected with what tubers may have been form

ed on them, ought to be destroyed.

Plants affected with leaf roll, curly dwarf and mosaic should be destroyed and no tubers saved from them. Although these diseases do not cause any visible injury on the tubers the use of infected seed will reduce the yield and

A Handy Trough For Farrowing Time By securing a piece of galvanized iron 18 by 22 inches at the hardware store, at a cost of not to exceed 20 cents, and a piece of board 1 by 6 inches and five feet long a trough can be made that will prove very convenient at farrowing time. Cut the five foot board into four parts, two eighteen inches long each, for the end, and the



nches in diameter. Nail these pieces together, using the semicircles for the form of the trough. The sheet iron is then bent into these forms to make the body of the trough. A 1 by 2 inch strip nailed between the ends close to the outside edge of the iron, to which it may be tacked, adds greatly to the strength of the trough. The above strength of the trough. The above makes a very convenient, light and economical trough for farrowing time economical trough for farrowing time and has given the writer very satisfac-tory results.—Farmer.

The Valueless Acre.

The acre that does not pay for its tending may have some value as a sale proposition, but as a farming proposition it is worth nothing at all, says the Farm Progress. The average farm in this section has some such acrea, too. A guilied slope, a water logged bollow, a bare spot in the pasture, a bush covered corner—these pieces of the farming be a dead expense to the farmer, may be costing him money every year instead of earning money for him. Usually some money is required to change such patches of land to real parts of the farm, but the sums needed are seldom great, and no money the farmer spends will pay a bigger profit.

Cutting Asparagus Tops.

The tops should be cut from the asparagus plants before the seeds ripen, otherwise there will be scores of plants where they are not wanted. It is best to cut as close to the ground as possible and to burn the tops in order to get rid of all insect pests. It is a good plan to allow the chickens to run in the asparagus patch if they can be kept away from the rest of the vegetables.

CHAINED TO A ROCK

How the Turks Once Imprisoned

DARING OF A YOUNG OFFICER.

His Pluck and Strategy Resulted In Making the Powerful Enemy Vessel Lie Helpless Within the Landlocked Waters of the Gulf of Arts.

It was during the war between inhabitants of Gala Krini-a large village, since destroyed by the Turks, on the shores of the gulf of Arta-awoke one morning to find that a Hellenic battleship had entered the gulf and cast anchor off the shore. The sur-prise of the inhabitants of Gala Krini was nothing compared with that of a party of five Turkish officers, who, from the very crest of a hill towering above the village, watched the vessel through their telescopes.

These Turkish officers were on an These Turkish omeers were on an origent and important mission—to block out the Hellenic fleet from the gulf of Arta. Behind them, at the bottom of the deep ravine, were a number of heavy guns which had been dragged all the way from Saloniki, a long and difficult task, and with this artillery they had been ordered to fortify the strait.

To reach the strait, however, the Turkish column had to run the gantlet

Turkish column had to run the gantlet of the battleship's heavy guns, which meant sheer destruction. Somehow or other they must escape the man of-war or prevent her interference with their work, but to do this seemed im-

possible.

In the midst of their discussion a young officer who had been listening said he could hold the vessel a prisoner if they would allow him. His pleading won, and, hurriedly changing his lighter for those of a shepherd, he delog won, and, nurriedly changing insciothes for those of a shepherd, he descended in that disguise to Gala Krini.

Late that night a number of figures stole through the dark alleys of the village toward the shore. Close to the water's edge was an old boathouse, used as a shed for repairing boats.

This the party silent repairing boats. This the party silently entered and by the flickering light of a taper searched the black interior. At length there was a gentle rattle and from the gloom emerged Hassan, stripped to the waist, dragging a heavy chain. This, with the help of his comrades, he began to pull and after an hour's laborious work the end of the great chain—once the cable

of a Turkish vessel—was reached.

From the beach the chain was loaded oard a large caique, who floor had been covered with cloth and root has been covered with countries to deaden the sound. This task accomplished, three men got in with Hassan and rowed with muffled oars toward a large rock in the middle of the bight. Round this rock the chain was laid and securely fastened. One man having been landed on the crag to keep guard over this end, the boat set out cautious-ly for the battleship, looming like a phantom in the distance. Not a sound did the men make as link by link the massive chain was paid out over the stern into the still water till they reached the vessel.

There was an excited gleam in Hassan's eyes as, with a sign to his com-rades, he gradually lowered himself into the dark water, guiding himself by passing his fingers over the battleship's plates. A slight grating of the chain against the hulf was all that his anxious companions in the boat heard, though now and then a reassuring pull was felt on the line that Hassan held, directing them how to pay out the chain. Hours rather than minutes seemed to have gone by ere the young officer came to the surface. So exhausted by his long dive was he that he had to be almost lifted into the boat.

"It is round the propeller," he gasp-d. "I have fixed it so that nothing can move it. Back you go."

Then link by link the tedious work was renewed until the boat returned to its starting point, where the other end of the chain was secured. The risky task was done, and the Hellenic battleship was securely moored to an immovable rock by a double thickness of cable.

The early rays of dawn revealed a sight which astonished the Greek com-mander. A whole regiment of Turks were on the march toward the strait of Arta, with train after train of artillery, the last of which disappeared beyond the intervening head before the ship's guns could be brought to bear, on them. The commander gave orders for the guns to be run out and decks cleared for action while the suchor. for the guns to be run out and decks cleared for action, while the anchor was weighed, his intention being to prevent the Turks from fortifying the strait before they had become too strong. "Full speed ahead!" went the order to the engine room, and, propelled by her mighty screw, the battleship advanced, only to lurch backward as if dragged by some unseen force. Work as the engines would, the vessel seemed to be in an enchanted circle, beyond which it was impossible to go.

ed circle, peysid which the sun's rays had sible to go.

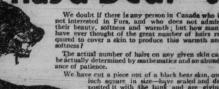
It was not until the sun's rays had penetrated the deep blue water alongside that the secret was revealed and the massive chain was discovered passing round the ship's propeller and the

adjacent rock.

Before it could be removed, however, the strait had been sufficiently fortified by the Turks and a powerful Greek warship lay a helpless prisoner within the landlocked waters of

Kindness is a language the dumb can speak and the deaf can hear and understand.—Bovee.

How many hairs. has a Bear



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Traps — Animal Batt, Fish
Nets, Tackle, and complete
line of sportsmen's supplies,
at very low prices. 32 Page

John Hallam

TORONTO,

Kingston Whig: -Three prisoners at

to tell them to come out and in future to conduct themselves properly.

had spent \$100,000 in recruiting, and that he is likely to be Knighted.

An Ontario Hydro-electric deputation

An Ontario Hydro-electric deputation waited on the Government at Ottawa asking that expert licenses be refused to private power companies failing a satisfactory agreement of the latter first to meet the needs of the Provincial Com-

S.r Edward Morris, Premier of New-

wants him to organize the fish business

Sir Adam Beck, Lady Beck and their laughter, Miss Marion Beck, rode six of

their horses to victory last week the New York Horse Show. The workings of the London string included in the

twenty-one prizes captured: One cham-jionship, two reserve championships, ix firsts, seven seconds, three thirds

there for overseas.

and wo fourths.

Example.

Mr. Frederick Palmer, the noted war correspondent, told a big Massey Half audience that the allies would break through the German line. Fort Henry tried to escape on Monday afternoon, but are still safely inside the Fort walls. The plan adopted by the trio was not quite as clever as they supposed, and Lieut.-Col. P. G. C. Campbell had not the slightest difficulty in Sodius, their whereshorts. Some PIANO TUNING. campoet had not the signess dimently in finding their whereabouts. Some men were working on the mouth of a tunnel or drain in the centre of the lower court of the camp. Three of the Germans looked upon this as a good way to escape. They cluded the guards and crawled into the hole and wandered THE PIANO is a valuable instrument but unfortunately very sensitive sclimatic conditions, hence the necessity of keeping it in tune. Do not let your Piano detoriate for lack of turing Orders left at Neilson's Jewelry Riose, or mailed direct will receive prompattention. and crawled into the hole and wandered a hundred feet along through the mud and slime, but the other end of the hole was solidly blocked. The report of the escape reached the commandant, but instead of sending a search party, he decided that a night in their chosenplace of hiding would do no harm. On Tuesday morning he sent a guard down to tell them to come out and in future

H. A. HARFORD. 55 Spruce St., Ottawa

THE SUN LIFE

Johnny (at the window): "Oh, mother, a motor car just went by as big as a barn."

His Nother: "Johnny, why de you exaggerate so? I have told you a million times about this habit of yours, and it doesn't seem to do a bit of good." And if not already a Policy Holder is will pay you to interview the Local W. M. ALLEN

Carleton Place Total assurance in force 1915-

Mr. Chas. Meighen, Perth, who has been a school trustee in that town for 51 years, will retire this year. JOHN R. & W. L. REID Managers Eastern Ontario, Sun Life Building, OTTAWA. A steamer arriving from Europe to-day brought the news that Harry Lauder, the famous Scotch comedian,

Reliable Agents WANTED

In every good town and district in Ontario, where we are not repre-

foundland, has called Sir Robert Borden requesting the loan of the services of Major Hugh Green, director of fish sup-Territory reserved for the right man-Highest commissions paid. The Newfoundland Government

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Raspberry, St. Regis.

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STONE & WELLINGTON The Fonthill Nurserles (Established 1837.) TORONTO, - ONTARIO

"The Girl in Pink"

To the first 400 Subscribers who renew their subscriptions to THE HERALD for 1917 we will give as a premium one of our handsome Lithograph Calendars, "The Girl in Pink."

As the supply is limited we would advise the reader to come early.

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