

ng rcoat

ppreciate something or Spring wear, you ord to "pass up" the ay of Spring Overe are now showing. ge is comprehensive to take in any and s-for the young e middle-aged man, iness man, men in alk of life, will find coat to suit their nd their fancy. fields, slip-ons, pinch in staple grays and effects - \$12.50,

ur's, 68 King St.

16.50, \$18, \$20 to

DIED.

-In this city, on Tuesday, inst., after a lingering ill-hur W. Hickson, aged 49 Principal of Centennial nipal of C ing a with

r to mourn. oday (Thursday) at 2.30 om 114 Waterloo street, to 's Church. N MEMORIAM.

memory of Geo. A. Scott, ed this life April 12th, 1915, kind and willing hand, nd earnest care, is dark without thee, e everywhere. ed.)



THE STANDARD, ST. JOHN, N. B., THURSDAY, APRIL 12, 1917. BRITISH ARMY CONT **ADVANCE IN FRANCE** BRITSH CONTINUE TO SUBMARINE THE PREMIER ses which led the CAMPAIGN ADVANCE IN FRANCE HONORED IN

Capture Village of La Berge and Also Village and Heights of Monchy Le Preux-German Northern Pivot Distinctly Outflanked.

April 11.—The British cap village and heights of Mon roux early this morning, ac-o a British official statement. So a British official statement, o a British official statement, mand satisfactory progress is shon made on other parts of front. Troops yesterday advanced hê village of Louveral, in the of Cambral, to the extent of of a mile along a front of is and consolidated this gan e night.

<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

WEAKENS British Official Statement of Sir Robert Granted Freedom Losses Shows Fewer Vesof City-Praises President sels Sunk Last Week. Wilson and United States.



CANADIAN DEFENCE FORCE

"Of the troops which have volunteered for service overseas there still ren atal = 50 000 H

The men of the Canadian Expeditionary Forces held in Canada as an adequate safeguard, are needed NOW in France

EDINBURGH

an lead only to self-destr

HA

BINDE

ORDE THE

IZZ Home-

GIBBC Pure.

2

8H

It takes a joint of beef to make a bottle of **BOVRIL**

On sale at all Druggists and Stores.

Busy in the Harbor. Once more the harbor is full of eral will arrive today and the pros teamers and yesterday every berth peets now are that April will be a good was occupied and two were lying in month.

BUY HOME PRODUCTS		
ARCHITECT.	A. E. TRAINOR,	R. A. CORBETT,
ROLD A. ALLEN,	Custom Tailor	General Contractor,
Architect,	(Success to E. McPartland.) Clothes Cleaned, Pressed & Repaired.	272 D 1 A
ston Ave. Phone, M. 2891-21.	Goods Called For and Delivered. 72 Princess St Tel. Main 1618-41.	'Phone H. 1974.
RS AND PRINTERS.		MURRAY & GREGORY,
odern Artistic Work	JAS. McLENNAN,	LIMITED. Manufacturers.
by Skilled Operators	Tailor	Everything in Wood and Glass
McMILLAN PRESS, Wm. st. :: 'Phone M 2740	90 Union Street, W. E.	for Buildings. Saw Mill and Factories,
	Phone W. 154-41.	St. John, N. B.
BAKERS.	M. T. COHOLAN,	
ST. JOHN BAKERY	Merchant Tailor,	W. A. MUNKU
Bread, Cakes and Pastry. TAYLOR, Proprietor.	681 Main St.	Carpenter-Contractor
and Street. 'Phone M 2148.	Phone M. 2348-11	134 Paradise Row Phone 2129
ARD'S BAKERY.	For Quality and Style Try	
Made Bread. Buns and	A. DRESKIN,	E. R. Reid, President. E. M. Archibald, Engineer.
Rolls a Specialty. d at all Grocery Stores.	Custom Tailor.	Engineers & Contractors, Ltd. 102 Prince William Street.
orla St., 'Phone M. 1930-11	596 Main Street - Phone M. 435-21	'Phone Main 1742.
NS' QUALITY LOAF	E. O. LEAHEY,	GRANT & HORNE
Clean and Wholesome, Eats Like Cake.	Contractor,	Bank of B. N. A. Bldg.
	Protection St., W. E. Phones, Office, W. 100; House, W. 275.	'Phone Main-2443.
		EDWARD BATES Carpenter, Contractor, Appraiser, Etc.
H H H I H	and the second se	Special attention given to altera- tions and repairs to houses and
		stores. 40 Duke St. Phone M 786.
		St. John. N. B.
	Arrer GEEE	ELEVATORS
	erer	We manufacture Electric Freight, Passenger, Hand Power, Dumb Wait- ers, etc. E. S. STEPHENSON & CO., St. John, N. B.
		St. John, N. B.
	LAST AND ALL THE THEAT	EXTENSION
HOME PRODUC		LADDERS All Sizes.
		H. L. & J. T. McGowan, Ltd.,
	THE TANK	139 Princess St. St. John.
ある		THE WORKING MAN'S
	CO ELA	CHANCE. OVERALLS AND JUMPERS
	A METTAN	\$1.00 and \$1.25. Blue and Black, all sizes.
	A DOCA	F. S. THOMAS, 539-545 Main St., 'Phone M 1274
E C B		

1274 HARNESS. We manufacture all styles Harness and Horse Goods at low prices. H. HORTON & SON, LTD., 9 and 11 Market Square. Phone Main 448.

> MILK AND CREAM. NORTHRUP BROS., Milk and Cream. Prompt Delivery. Phone M. 899. MACHINE WORKS.

Dominion

1

*

rubber is clean and nd or oil-nder vigi-

le where s of our READ

read, and in le anti-skid. rior service

nion Tires nited

ADA

is necessary that the country should not be left without an adequate force for home defence in case of emergency.

Canada has every reason to be proud of her sons who have taken such a noble part in winning the war, and their deeds of valor have been recounted deeds of valor have been recounted time and time again, and now, when the British Empire is struggling to maintain its existence and to secure Liberty and Justice for the world, it is Canada's duty to do still more.

Lanada's duty to do shill more. In order that the 50,000 troops of the Canadian Expeditionary Force, at present serving in Canada, may be released for active warfare, an appeal is now made to the manhood of Canada for an equal number of men to volunteer for home defence by joining the active militia. An oppor-tunity, is, therefore, now afforded to those who have been prevented from undertaking service overseas to join this movement of active service for home defense."

SIR EDWARD KEMP, Minister of Militie and Defence for what Sir Robert Borden says is "the most critical period of the war".

To release them Canada calls for men, physically fit, who for any reason cannot go Overseas, but are willing to serve at home.

Enlistment in the Canadian Defence Force is for One Year-or for the period of the war and six months after if required. Clothing, equipment and rations provided as in the C. E. F. Pay the same as that for Militia on active service, with Separation Allowance for married men.

Here is your opportunity to add one to the strength of our army at the Front by enlisting for service here at home. For full particulars enquire at Armories of the Regiments listed below.

MEN STILL REQUIRED FOR OVERSEAS IN THE CANADIAN EXPEDITIONARY FORCES.

More men are required for reinforcements at the Front. Those who desire to volunteer for Overseas service may enlist through one of the regiments ordered to mobilize for Home Defence.

2A

(St. John Fusiliers)

Military District No. 6, Headquarters Halifax, N. S. Halifax-63rd Regiment (Halifax Rifles) St. John, N. B.-62nd Regiment

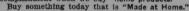
66th Regiment (Princess Louise, Fusiliers)

A GANERSON

"THE BIGGEST MAN IN TOWN"

The man who is loyal enough, big enough and wise enough to confine his burchases to "home-made" goods is a man we can well be proud of. Every honest consumer must pat himself enthusiastically on the back when he spends his money in a way that, in supplying his own wants, he is helping to build up the community in which he lives.

Duild up the community in which he lives. Our people are fast realizing the advantages derived from patronizing home industries, and buying home products in preference to "imported" articles. When men and women of our city patronize our local industries they keep the money at home, give employment to our workers, educate our children, lessen calls on charity and make it easier for the money maker of the family to become independent. Since the prosperity of every individ-ual merchant is dependent on the community, it is to the advantage of all citizens to see that every dollar is kept in local circulation. This is easy of accomplishment when we buy "home products." Buy something today that is "Made at Home."



Phone M 2300.

"G. B." KANE & RING, **CHOCOLATES** General Contractors, 85 1-2 Prince William Street. 'Phone M 2709-41. The Standard of Quality in Canada. Our name a guarantee of the CONTRACTORS. finest materials. GANONG BROS. LTD. POWERS & BREWER, St. Stephen, N. B. CONTRACTORS 107 Prince Wm. St. **CUSTOM TAILOR.** 'Phone M-967. (Successor to Butt & McCarthy) Cleaning, Pressing and Repairing, Neatly and Promptly attended to. FRED T. WALSH, Germain St. 'Phone M-2381-21 ROBERT M. THORNE, Carpenter and Builder. Estimates cheerfully furnished, Make a Specialty of Chamberlin Wetal Weather Strip, guaranteed to heep out all Wind and Dust around Windows and Doors. Office, 114 1-2 Princess St. 'Phone 2479 FRED J. McINERNEY, Custom Tailor. 21 Dock Street.

NOYES MACHINE CO. Gasoline Engine (and Automobile parts) made at short notice. Manufacturers of Shipmate two-cycle engine. All kinds of supplies always on hand.

Nelson St.-Look for the Sign.

J. FRED WILLIAMSON MACHINISTS AND ENGINEERS, Steamboat, Mill and General Re-pair Work. INDIANTOWN, ST. JOHN, N. E. 'Phones: M-229; Residence M-2268.

PHOTOGRAPHS.

Your family and friends want your Photograph. COME NOW. THE REID STUDIO, Corner Charlotte and King Streets, St. John, N. B. **PORK PACKERS.** G. B. TAYLOR, Pork, Lard, Sausages, Sugar Cured Hams and Bacon. For sale at all grocers. Ask for Taylor's and take no other. Factory, 220 Bridge St. 'Phone 2177 PATENTS.

"PATENTS and Trade-marks pro-cured. Fetherstonhaugh and Oo, Palmer Building, St. John."