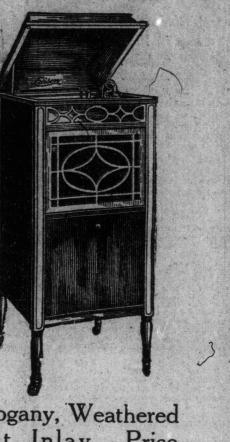


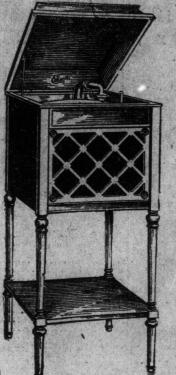
Simpson's Will Be Open Tonight Until 10 o'Clock



The New Edison Adam Design Mahogany and Model C 250
Weathered Oak Price \$275.00

This New Edison Sheraton Design May Be Had in Mahogany, Weathered or Fumed Oak, Without Inlay. Price \$203.44.







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Press Editor

The New Edison Sheraton Design

This New Edison Moderne Design May Be Had in Mahogany, Weathered or Fumed Oak. Model A 100. Price \$139.91.

This Central Illustration Shows You the Official Laboratory Model in Chippendale Design

Edison's "Gift" to the World The New Edison--- 'The Phonograph With a Soul' Choose it in the Spacious Simpson Studio

Come to the Simpson Music Studio to hear the wonderful re-creations demonstrated on the New Edison. You can put in a exceedingly delightful 15 minutes or half an hour listening to your favorite music while resting from your shopping trip. These busy days, the Music Studio is the most restful place in the whole store.

About Edison Records

Hundreds of hours and more than a million dollars have been spent in advancing the Edison record to its present superior position in the instrument world.

The Edison invention differs utterly from other records now on sale. Also the Edison Machine itself possesses features of surpassing importance, such as diamond reproducing stylus, which dispenses with the use of needles; likewise an ingenious tone modulation for use in small rooms or at late hours.

You are not obliged to buy-come to the studio and hear this

About Edison Cabinets

A glance at the upper part of this page will convince you that the superiority of the Edison does not confine itself entirely to music quality alone but also to designing and finishing.

Note how substantially built is each cabinet, how artistic it is in appearance—notice that each cabinet is representative of some Historic period and is totally different from other makes—The Edison designers have followed classic (period) lines for the New Edison cabinets. May we not suggest that you see these handsome instruments today?

New Edison Christmas Records

No. 80359-Price, \$2.00. Christmas, Christmas, Blessed, Blessed Day!...
.....John H. Densmore Metropolitan Quartet, Loy to the World, Our H. Meredith Metropolitan Quartet,

No. 80360-Price, \$2.00. Old Jim's Christmas Hymn......W. B. Gray Edward Allen, Baritone,

..... Stephen Adams Vernon Dalhart, Tenor.

Star of Bethlehem

New Edison Christmas Records No. \50447-Price, \$1.35. God Rest You, Merry Gentlemen Carol Singers, Mixed

Carol Singers, Mixed Voices.

An 8.30 Special This Morning in the Hardware Department

100 Casseroles at \$1.98 Each—This is a special purchase for this special sale. Sim lar Casseroles would be considered good value at \$3.00 each. Handsome in design and finish, oval shape, inches long, genuine Guernsey fireproof lining, cut brass frame heavily nickel-plated, and cut in a very neat design A very serviceable gift. 100 only to sell this morning, 1.98



The Savoy Tea Kettles, side cover convenient for fill-Serving Trays, size 11 x 16 finish, glass tops, imitation inlaid centre, bronzed handles



Coffee Machines, a great convenience, the only way to make good coffee is with a percolator. These are a very high grade, handsomely fin-ished; 24 only to sell today

Boys' Tweed Suits Special at \$4.95

for boys 7 to 16 years. They are excellently designed in seasonable weight tweed in attractive grey and brown pat-

Single-breasted coats, have neat pointed lapels, patch

8.30 a.m. Special

Boys' Overcoats \$6.95 These coats are perfectly designed in warm, double-breasted, convertible col'ar style, having natural shoulders and full back. Made of dark grey ulster cloth. Lined throughout.



There Are House and Dressing Gowns by the Hundreds---Coats That Possess Irresistible Charm

House Coats of dark brown cheviot,

House Coats of dark blue cheviot, with brown plaid collar and cuffs; edges, cuffs and pockets piped with blue and green cord. Coat fastens with frogs and loops. On sale to-day10.00

House Coats of green and black fancy designed cloth; edges bound

and buttonhole. Selling price to

House Coats of dark brown material, with green and black plaid collar and cuffs; edges bound with black braid; collar, cuffs and pockets piped with dark red cord. Price.........13.50 Dressing Gowns With Cord

at Waist Dressing Gowns of red and black jacquered design pattern; edges bound with black feit and piped with black diagonal pattern; edges bound with green felt; piped with green and fawn

Dressing Gowns of grey and black

fancy pattern; edges bound with black felt; piped with grey and black cord. Today

Dressing Gowns of dark green and brown fancy pattern; edges bound with green felt; piped with green and brown cord. On sale today at...8.00

Shirts, Sweater Coats, Underwear, Etc., Radically Reduced in Price for Today's Selling 8.30 a.m. Special

this exceptional underwear ad-

vantage. No shirts to match with

these drawers, therefore the low

price; they are the Bodyguard

chiefly, but a few Watson make

also included; also few silk and

wool drawers, mostly natural

wool in winter weight. Sizes 32

to 38. 8.30 a.m. Special 1.89 today, per garment 1.89

7.30 p.m. Special White Shirts 89c

Men's Negligee White Shirts. Come early for these, and you won't regret the effort. They have soft front, with laundered cuffs, and are in coat style. They are the Cluett, Peabody make, and, therefore, perfect fitting; good quality fine shirting. Size 14 to 17. Regularly \$1.25. Re-

8.30 a.m. Special \$3.50 Underwear \$1.89 \$3.00 Sweater Coats \$2.19 You will have to respond promptly if you wish to share in

These are \$3,00 elastic ribbed Coats, of warm varn, in correct weight for present wear, so our advice is come sharp at 8.30, as the response to such a modest price is bound to exceed the supply. They have deep convertible storm collar that buttons snugly and warmly up to chin. Sizes 34 to 44. Today, 8.30 a.m. 2.19



Scotch Knitted Balaclava Caps

A most useful and comfortable cap for motoring, sporting and all outdoor winter weather demanding an extra warm cap. These are genuine Scotch knits in many dark shades of heather greys, browns, greens, etc.1.00

Gifts That Please Men---

Fur Gauntlets

Canadian Muskrat, \$7.50 and \$10.00. Aus ralian Coonskin, \$9.00 and Canadian Coonskin, \$15.00. Otter, \$18.00 to \$25.00.

Persian Lamb, \$18.00 to \$22.50. Fur Caps

Korean Beaver, wedge shape, \$3.50.