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EATON'S DAILY STORE NEWS

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New Raiment To Greet the Spring?

When the Merry Birds Begin to Sing, When the First Green Shoots of Grass Appear, and There's a Feeling of Freshness and Newness in the Air, It's a Question That is Uppermost in Every Woman's Mind. So Here Are Suggestions for New Coats, Gowns and Shopping Bags That Meet the Mode and the Needs of the Season



A. Simple in line, but cleverly cut nevertheless, the all-enveloping top coat above — the back in baby bodice style, the skirt being slightly gathered and the join hidden by the narrow sash. It is made of a springlike shade of apple green homespun, lined to the hem with satin in the same hue, the ecclesiastical embroideries on the large pockets and each being carried out in wool in a darker green and in chenille in black color. The large round collar is of the convertible type, and when worn close to the neck shows a little shoulder gable. Price \$65.00.



B. A charming back, isn't it, that the lady turns to you for inspection? But, then, the front is just as smart, those diamond-shaped panels being continued across to form the belt, and up to give a sort of baby bodice effect. It is made of apple green velours, half-lined with a darker green silk, and a most artistic touch is supplied by medallions of grey silk saddle stitching on the enormous collar, cuffs and panels, and by the smoked pearl buttons that trim and fasten it. Price \$87.50.



C. 'Twas surely an artist in color, as well as a master of his art, who designed this coat, for it's made of a purplish violet homespun — the "really-truly" homespun with flecks of light hairs in it — lined with an exquisite shot lavender silk, and faced and collared with fine white serge. The back is panelled the same way as the front, and adorned with more of the big ball buttons, but the very cunning thing about it is the belt, which passes through the pockets and fastens on the inside. The wide mandarin sleeves are also new and smart as they can be. Price \$95.00.



D. All the essentials of a really smart wrap for motoring or traveling you may see in the coat above — the material a warm frieze, the color a becoming blue grey, which does not show the dust, smartened by a green plaid — quite a French combination. And the cut is irreproachable, every elegant line studied with a view to comfort — a fact that is especially apparent in the cleverly cut panels into which the Raglan sleeves are set. Those at the back end in tabs, which wrap over towards the front just above pockets which are inserted in the side seams, additional to the patch pockets you see in the sketch. The back hangs in long, graceful folds from beneath the huge collar, folds which are held in place by a strap that is buttoned to the aforesaid tabs. The sleeves, too, with their box pleats running down the outside of the cuff, are especially worthy of note. Price \$68.50.



E. Isn't it effective — the little braid-attached coat above? But when you know that it's in the new honey color, and that the material is wool jersey, you'll realize what a combination of beauty and utilitarianism it is. The collar is continued round the back as a cape embroidered all the way, and the skirt is prettily gathered at the waist beneath the belt, which crosses in front. It is a splendid coat for wearing over this dress, and not too elaborate for country clubs, etc. Price \$45.00.



F. Of more than common distinction this coat — one of the famous Princess models, in a dark green suede cloth, lined with a silk to tone printed in brilliant colors. Both front and back are pleated to a shoulder yoke, the pretty little sash arranging the fullness in front, so as to give those long, graceful lines. The collar is plain and square, the cuffs strapped over to match the lines of the pockets. The price is \$85.00.



G. A coat of coats this, one that is smart enough for afternoon calls, and yet practical as it can be. It is made of navy blue gabardine, lined with navy silk, the large collar with its coat-like folds, and the cuffs being fashioned of black corded silk. These curious, little pleated sections at the sides, which are really not pockets at all, are faced with black silk, and the belt, which meets the shirred sections at the waist, is piped with the same material. The price, too, is most moderate at \$87.50.



H. Would you see the latest development of the rogue for brilliantly-colored black-hood? Exhibit it here in this delightful bag, its frame and lower portion in a charming combination of rose blue, gold and green, with a silk tassel to match, and the upper part of black moire. It is provided with coin purse and mirror and is \$7.00.



I. Of most unusual design, this vanity purse of black pin seal, with an underlay of dull black calf. It is lined with Dresden patterned silk in gold and rose, has three pockets, an inside frame and a flat strap handle at the back. All this for the moderate sum of \$9.95.



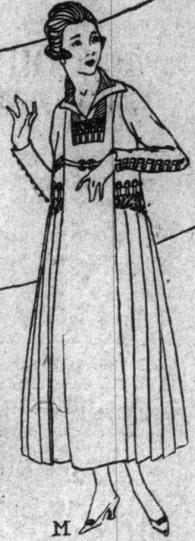
J. Navy blue serge is ever with us — a thing of all times and seasons — and when it's as artistic and at the same time as practical a garment as this, why, Fashion has every excuse for indulging in her "grande passion." It combines with very happy effect the rogue for pleats and side draperies, the latter weighted with the quaint little bead tassels. The embroideries — back, as well as front — are carried out in royal blue and gold, the cuffs and the bib-like part of the collar in front being of black-colored satin. The moderate price is another recommendation, for it is but \$49.50.



K. The sort of frock that every woman of good taste adores — a frock that reveals much art in the attainment of a simplicity that is the very apex of elegance. It is made of navy satin and shows one of the newest developments of the barrel silhouette, with its side draperies and turned under hem. The bell sleeves — of Georgette — are also new, so is the mode in which the sash is crossed behind and the row of buttons up the back. The redeeming touch of color is supplied by the vivid red bead embroidery which forms those becoming panels front and back. Price \$70.00.



L. The magic touch of Paris gives in this demurely simple frock its chic and its charm. Its top of clay color gabardine is in peasant style, the greater portion of its skirt of navy gabardine in a style that is all its own, and the whole thing is a dress that is very much of the mode 1917. The fullness of the bodice is most cunningly arranged in groups of fine pleats, apparently by the sash, which ties at the back, similar pleats being in evidence on the pretty sleeves. But the specially interesting feature is the navy blue embroidery on the yoke, cuffs and lower corners of the top. Price \$65.00.



M. A charming conception of the chemise dress in putty color tricotine, a decided innovation being the Direction costume given by the little straps back and front, and the rose silk embroideries at the side. Rose silk embroidery adorns the pockets, which are buttoned to the bodice just above the pleated sections. The collar and square vest are of rose Georgette, and two features specially worthy of remark are the close-set buttons that fasten it up the back and the loops and buttons on the sleeves between which may be seen the flesh. Price \$69.50.



N. It reminds one of an Olvier Twist suit, with its little turn-down collar and bow, its quaint white cuffs and the bib-like portion of its skirt that is buttoned to the bodice. And it is such a gay little frock, despite its simplicity of line, for the skirt and other light parts are of white crepe de Chine, and the top of turquoise blue sinon, printed with rose, purple and gold rings, for all the world like brilliant toy balloons. Wouldn't it be charming for teas and similar functions? Price \$55.00.



O. The bead trimmed bag has a popularity that is assured, and here is one in quiet good taste — made of black moire and beaded in black and in shimmering dark green. The enamelled clasp repeats the note of green, the tassel is black, and the lining of clay colored moire — a mirror attached and a coin purse in an inside pocket. Price \$8.00.



P. The popular vanity bag in a rather large size, with a handle by which it can really be carried. It is made of black pin seal, lined with royal blue moire, and is most lavishly supplied with pockets, as well as an inside frame, coin purse and mirror. The pretty clasp is of blue enamel. Price \$10.00.

Is There a Shopping Problem That Confronts You?

Perhaps you can't decide on the sort of costume to buy for Spring. Perhaps it is a school outfit for some boy or girl that is worrying you. Or it may be that you can't decide how to paper your dining-room or the sort of carpet and chairs to buy for your living-room. In any or all of these events, you may obtain advice and assistance from the Shopping Service, on stating your dilemma, either by letter or telephone (Main 3501).

Taffeta Silk Skirts, \$2.95

But that it was arranged many months ago, we should not be able to offer this extraordinary special. The silk alone would cost as much as the entire garment. One style is shirred at the top, with rows of cording and two shirred pockets, one at each side. The other has an all-round yoke. The values are such that we expect a record crowd at 8.30. We have arranged for extra space, extra salespeople and extra cashiers, so that you will be able to shop comfortably. Sizes 22 to 30 waistband. Price, \$2.95. —Third Floor, James St.