

RAILWAY AND GENERAL ADVERTISING AGENCY



OFFICES, 199 ST. JAMES ST., MONTREAL

Having commenced the Railway and General Advertising business, we are prepared to offer to Merchants, Manufacturers, and others, greater facilities for advertising their business on the line of Railways, in the Dominion of Canada, than has ever been offered to the public before.

The Advertising in the Stations will be done handsomely and attractively in large Frames, containing from 3 to 12 Cards each. The Frames will be of Black Walnut and Gold, and each Card to be glazed separately, with a gold moulding between.

The Advertising in the Cars will be done in small Gilt Frames, containing from one to four Cards each, and placed conspicuously in the Passenger Cars on the different Sections, or either Section, as may be desired by the Advertiser.

We are also prepared to place Advertisements furnished us by parties desiring to furnish their own Advertising Cards, in the Stations on the line of the Roads represented by us, at reasonable rates.

This method of Advertising in the Cars and Stations upon Railways, has become a popular one in England and upon the Continent, and is only in its infancy in America, but we hope, by doing the Advertising well and attractively, to make it a permanent institution of the Dominion, and give to the Public who may patronize us, a valuable consideration for their money.

We would also call especial attention to our facilities for Advertising through *any* Medium in the Dominion of Canada; that our arrangements for the careful transaction of our business are most complete, and Advertisers will find it to their advantage to secure our services, as the rates at which we contract are as low as can be obtained from the offices of the Newspapers direct. We shall also have on file for reference and inspection at our office, the papers published in the Dominion, where they can be seen at any time, during business hours.

T. E. FOSTER & CO.,

Proprietors