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THE TORONTO WORLD
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OCTOBER 1 IgOO


## STYLE SAFETY

## You who ine in a Metropolis leann the latest shoe syles by

 But you, outside the great siyle cities, how are you to know whas Yewest and correct? ellerings of dealers and manufacturers. If you do the middle of the season may awaken you to the horrible fact that you're wearing "OneYear Olds," "Two Year Olds" or even "Three Year. Olds." Year Ods,
There's but one way to know. Dor' accept mere emply statements,
Refrom Misour. Make them "show, you." We ll "show you" why Be newest and most fashionoble ideas will always be found in Slater's.
Firt: New York leads London, Paris and all the world in Firt: New York leads London, Panis and all the world in
hoe styles. Anyone who says otherwise dont know or dont say the shoe styles. Any
truth. Slater styles are exact copies of the neweft and amp
and
York ideas. Compare Slater and American catalogues. upply the cleverest American makers. Compare Slater and American shapes.
tock. There are never "Left Overs." Fifty years experience has taught us how to supply each dealer with jus the quantity he can sell
each season. Besides, all Slater retail shelves are semi-annually depopulated by the immense natural sale of Slater's and by the large Slater advertising campaigns. Moreover
asty but mostly, the reputation of the Slater Shoe is far more valuable than any Metropolitan shoe shop. Fifty years and hundreds
of thousands of dollars have built it. It is now valued at $\$ 500 ; 000.00$.

Just one year or one year ord styyes would nuin it any leading Metropolitan shop. Everywhere in Canada at $\$ 3.50$ and $\$ 4.00$ for women and
$\$ 4.00$ and $\$ 5.00$ for men $\$ 1.00$ less than the best American malkes - SLATER SHOE STORES IN TORONTO
Quen St. Esa 4
s.antug BETHESDA
the great american table water.


BIBLE STUDY in SCHOOLS.


