

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Store Hours 8.30 to 5.30

Simpson's Friday Bargains

Store Hours 8.30 to 5.30

Bargains---Towels, Sheets, Linens, Blankets!



Union Roller Towels, Special, 59c Each

350 to sell at less than the present mill price for these plain Crash Union Roller Towels. Size 17 inches wide and 2 1/4 yards long. Not more than six sold to each customer. 350 to clear. Friday bargain, each, 59c.

Double Bed Sheets, \$2.69 Pair

200 pairs fully bleached, plain weave, medium weight sheets, hemmed ready for use. Size 70 x 90 inches. Friday bargain, pair, \$2.69.

36c Stripe Flannelette, 28c Yard

Note the wide width, 33 inches, which cuts to good advantage. Pink, blue, grey or fawn stripes, good weight. Regularly 36c yard. Friday bargain, yard, 28c.

30c White Longcloth, 23c Yard

A splendid opportunity! Good quality fully bleached pure finish, medium weight longcloth. 36 inches wide. Regularly 30c yard. Friday bargain, yard, 23c.

\$2.25 Table Napkins, \$1.69 Dozen

Damaak table napkins, heavy serviceable quality. Hemmed, assorted designs. Size 19 x 19 inches. Regularly \$2.25. Friday bargain, dozen, \$1.69. Simpson's---Fourth Floor.

\$10.95 Union Blankets, \$8.95 Pair

White union wool blankets with pink or blue striped borders, finished singly. Size 64 x 82 inches. Regularly \$10.95. 60 pairs to clear. Friday bargain, pair, \$8.95.

Friday Bargains in the China Department

Phone M. 7841. PRESERVING TIME NEEDS. CROCKS AND FRUIT JARS AT REDUCED PRICES.



TEA POTS, 59c. 500 good quality seconds in various decorations, large sizes. Friday bargain, 59c.

Cups Only, 8c---White porcelain, ovate shape.

An Assortment of Decorated Vegetable Dishes. Friday bargain, \$1.25.

Shaving Mugs---Many pretty decorations, Friday bargain, 49c.

China Candelors, 75c. 500 dozen Jelly Moulds, 50c Dozen---These are clear white glass---in tops and squat shaped. Regularly 60c dozen. Friday bargain, dozen, 50c.

Glass Fruit Bowls, 25c---Pressed glass, plain and scalloped edges, 10-inch size. Regularly 49c. While they last, today, 25c.

Lemonade Sets, \$1.49---100 only of these clear white glass sets, with 3 cut stars design. Friday bargain, \$1.49.

Cut Glass Butter Tubs, 49c---2 handled, floral design. Friday bargain, 49c.

NIPPON CHINA DINNER SERVICE, \$65.00.

Royal Nippon China Dinner Set of 37 pieces, with the popular coin gold band and handles. Excellent quality translucent china. Friday bargain, \$65.00.

REAL CHINA TEA SET AT \$10.

English China Tea Sets, 40 pieces, in pink, green and blue decorations, various styles. Your choice, Friday bargain, \$10.00. Simpson's---Basement.

FRIDAY BARGAINS IN Furniture and Homefurnishings

Tapestry Rugs 10' 6" x 9', Friday \$17.95

In this range will be found rugs to suit any room. One size only, 10 ft. 6 in. x 9 Friday bargain, \$17.95.

Glengarry Rugs, \$13.95

Reversible bedroom rugs in two-toned green, rose and blue. Friday bargain, \$13.95.

Concolum Rugs at \$9.75

Special offering of these well known rugs in a full range of patterns. Size 9 x 6 feet. Friday bargain, \$9.75. Simpson's---Fourth Floor.

Small Rugs

Size 30 x 60 inches at \$1.19. Size 27 x 54 inches at 89c. These rugs are made on green and tan grounds and are practical and inexpensive.

50 Only Reversible Smyrna Rugs

Rugs in good general colorings, recommended for hard wear. Friday bargain, \$5.75.

American Tapestry Wall Papers

Regularly 60c and 75c. Today, 33c Single Roll

New foliage and scenic designs and all-over patterns, showing various arrangements of up-to-date colorings on neutral backgrounds. For use in living-rooms, dining-rooms and halls.

500 ROLLS OF CONVENTIONAL AND FANCY DESIGN PAPERS, 1c SINGLE ROLL.

Regularly 50c and 30c.

Neat stripe and figured designs in various combinations of blue, green, rose and tan. Some patterns have cut-out borders, others 2-inch fringes to match, at 5c yard.

Good Quality Ceiling Papers, Regularly 35c, Today, 15c Single Roll.

Geometrical and tapestry designs on heavy colored backgrounds, for use in living-rooms and halls. Simpson's---Sixth Floor.

Dining Chairs, Dressing Tables, Kitchen Cabinets

7 Only, Women's Dressing Tables, \$23.95

Gumwood kyonyx and walnut finish, also genuine mahogany veneers. Triple mirrors, highly finished. Used on floor as samples slightly imperfect. Regularly \$31.00 to \$42.00. Friday bargain, \$23.95.

\$21.50 Dresser, \$15.95

Surface oak, golden finish, shaped standards. Bevelled plate mirror. Regularly \$21.50. Friday bargain, \$15.95.

Set of Dining Chairs, \$34.95

Genuine quarter-cut oak, fumed finish. Movable seats, upholstered in genuine leather, 1 arm and 5 small chairs. Regularly \$42.00. Friday bargain, \$34.95.

Set of Dining Chairs, \$32.25

Solid quarter-cut oak, fumed and golden finish. Movable seats, upholstered in genuine leather, 1 arm and 5 small chairs. Regularly \$41.00. Friday bargain, \$32.25. Simpson's---Fifth Floor.

\$59.00 Kitchen Cabinets, \$46.75

Genuine oak, golden finish. Tin flour bin and silver glass spice set, white enamel interior. Porcelain extension top, wire pan rack, sliding shelves. Cutlery and linen drawer, cutting board, metal box for cake, roll shutter front. Regularly \$59.00. Friday bargain, \$46.75.

Kitchen Cupboard, \$22.50

Elm, golden finish, large base, 2 drawers, top has 2 glass doors, with shelves, \$22.50.

1000 Yards Green Denim, 49c Yard

Just the thing for light furniture covering, screen filling or curtains. 32 inches wide, in attractive dark green. Friday bargain, yard, 49c.

Plain Window Shades, 89c

Either white or dark green---standard size for the ordinary window, 37 inches wide, 70 inches long. Complete with easy running spring roller, brackets, nails and ring pull. Friday bargain, 89c. Simpson's---Fourth Floor.

Chintz at Half-Price

Short ends up to 10 yards of some of our best selling patterns this season. Light, medium and dark effects in the lot, showing good verdure, floral or conventional designs. Regularly 79c to 98c yard. Friday bargain, yard, 39c to 49c.

Tungsten and Nitro Bulbs

25 and 40-watt Tungsten Bulbs, 7c 4 for \$1.00.

100-watt Tungsten Bulbs, each, 65c.

100-watt Nitro Bulbs, each 65c, 2 for \$1.25.

We guarantee safe delivery. If any are broken when received they will be exchanged if returned with sale check by Monday next.

Simpson's---Sixth Floor.



Bargain! Sewing Machine \$33.50

"Superior" Machine, Regularly \$37.00

This model comes in the popular drop-head style, with seven drawers.

Guaranteed for 10 Years

It is of dustproof construction---runs easily and silently, and is extremely dependable. A complete set of attachments accompanies each machine.

You may purchase this machine through the

Home-lovers' Club

If you prefer, No extra charge for this service. We repair all kinds of sewing machines. Simpson's---Sixth Floor.

STORE OPEN ALL DAY SATURDAY 8.30 a.m. to 5.30 p.m.

M-E-N

Soft Hats, \$1.29

Regularly \$2.00 and \$2.50

A really dressy hat in unusual at this price, and an inspection of these hats will convince you of their value---English and Canadian makes, fedora and telescope crown styles. Shades of fawn, brown, grey, green, navy and black. No phone or C.O.D. orders accepted. Friday bargain \$1.29.

Men's and Boys' Caps, 49c Regularly 75c.

Four and eight-piece top shapes in plain shades and fancy designs. Friday bargain, 49c.

Boys' Tweed Hats, 95c Regularly \$1.50 and \$2.00.

Rah-Rah and fedora styles in many colors of tweed. Friday bargain, 95c.

Men's Work Shirts, Braces and Belts.

Men's Black Satin Shirts, 95c Regularly \$1.50.

Made from good quality satine, fast black dye, reversible collar attached, also yoke, pocket and double sewn seams. Sizes 14 to 17. Regularly \$1.50. Friday bargain, 95c.

35c, 50c, 75c Belts, 19c

Left overs and broken lines from our regular summer stock. Sizes 24 to 42 for men and boys. Black, tan and grey are the colors. Regularly 35c, 50c, 75c. Friday bargain, 19c.

50c Duplex Braces, 33c

Men's pulley back suspenders, extra quality elastic webs in medium or heavy weight. Assorted patterns, castor fasteners. Regularly 50c. Friday bargain, 33c.

Boys' Pullover Sweaters, 49c

Roll collar, elastic ribbed knit, good quality, union yarn, grey only. Sizes 28 to 32. Regularly 59c. Friday bargain, 49c.

SIMPSON'S Market Today

Fresh Spring Lamb, front-quarters, lb., 29c.

Fresh Spring Lamb, loins, lb., 29c.

Fresh Spring Lamb, legs, lb., 37c.

Blade Roasts, tender beef, lb., 29c.

Shoulder Roast, tender beef, lb., 29c.

Round Steak Roast, lb., 30c.

Prime Rib Roast, lb., 36c.

Cottage Hams, 3 to 5 lbs. each, lb., 45c.

Devon Brand Breakfast Bacon, in a piece, lb., 25c.

Easifirst, 3-lb. tins, gross weight, each, \$1.00.

Pure Lard, 3-lb. tins, each, \$1.25.

Fresh Whitefish, lb., 15c.

Fresh Cod Steak, lb., 18c.

Fresh Halibut Steak, lb., 30c.

Salmon, lb., 40c.

Haddies, lb., 15c.

Fresh Smoked Pillets, lb., 20c.

Fresh Smoked Kippers, large, pair, 15c.

GROCERIES.

2,000 tins Finest Canned Corn, tin, 19c.

Mixed Pastry Spice, tin, 9c.

Choice Currants, lb., 25c.

Yellow Sugar, 5 lbs. 57c.

2,000 packets Seeded Raisins, per packet, 20c.

Finest Cooking Molasses, tin, 14c.

Choice Family Flour, 24-lb. bag, per bag, \$1.59.

Perfection Baking Powder, 2 tins 37c.

Finest Creamery Butter, lb., 61c.

Curmstarch, packet, 12c.

Crisco, 1-lb. tin, 29c.

Pearl Tapioca, 2 lbs. 34c.

Dalton's Extracts, assorted, 3 bottles 27c.

Choice White Beans, 3 lbs. 26c.

Kim, tin, 44c.

Orange Marmalade, No. 4 size, per tin, 37c.

Choice Rice, 3 lbs. 29c.

Star Ammonia Powder, 3 pkts. 25c.

Waddell's Crabapple Jelly, 12-oz. jar, 19c.

Gold Soap, 6 bars 54c.

Pink Salmon, tall tin, 24c.

Quaker Oats, large packet, 30c.

Raspberry Jam, No. 4 size, per tin, 37c.

Post Toasties, 2 packets 25c.

Fruit Cakes, lb., 28c.

Mixed Biscuits, lb., 28c.

TEA SECTION.

2,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Today, lb., 48c.

FRUIT SECTION.

California Valencia Oranges, Sunkist Brand, doz. 45c.

Finest Quality Lemons, doz., 32c.

Jersey Sweet Potatoes, 3 lbs., 25c.

Choice Carrots, 4 bunches 15c.

Finest Cooking Onions, 4 lbs., 25c.

SIMPSON'S Limited

Bargain! Men's \$30.00, \$35.00 Suits \$25.00



55 Suits in the Group

Developed in fine finished worsted in rich shades of brown and grey, in neat check and stripe pattern effects.

Single-breasted, 3-button, soft roll, semi-fitted and conservative sacque models---wool body linings. Sizes 36 to 50. Regularly \$30.00 and \$35.00 values. 55 suits in the lot. Friday bargain, \$25.00.

75 Men's English Paramatta Waterproof Coats, \$10.75

Essential for autumn wear. Smart raincoats, made from olive fawn shade paramatta cloth in the popular motor model, with close-fitting collar, natural shoulder and full back. Sizes 36 to 46. Today, \$10.75.

Youths' First Long Trousler Suits \$18.50

Distinctive in Design and Exclusive in Texture

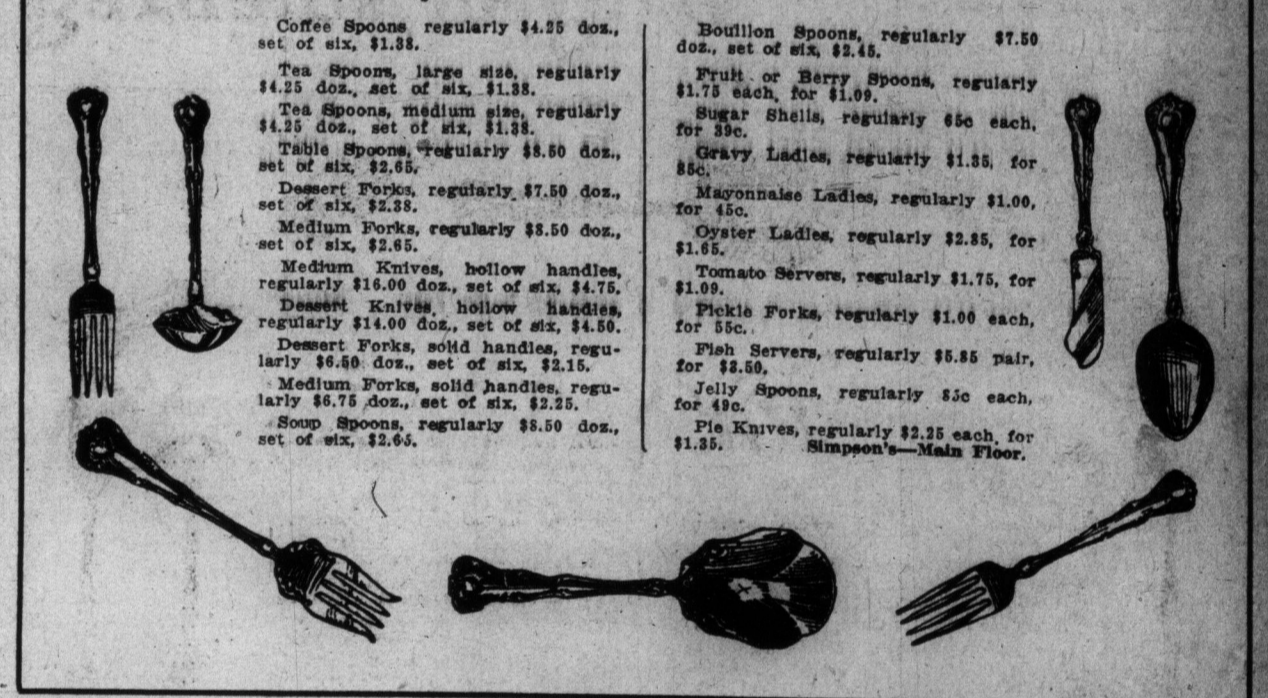
Smart Tweed Suits in rich brown and grey tweed mixture effect. Trencher and form-fitting sacque models, with medium height vests. Trousers finished with cuff bottoms. Sizes 32 to 36. Friday bargain, \$18.50.

Regulation Bib Overalls and Smocks \$1.50 Each

Serviceable Working Clothes, made up from a good weight black denim, strongly made. Sizes: Overalls, 32 to 44; smocks, 36 to 44. Friday bargain, each, \$1.50.

Bargains in the Sale of Silver-Plated Ware

This flatware is the famous Rogers' sectional silver-plated quality. This means that an extra thickness of silver deposit is used at the parts where the most wear comes, thus adding to the value and serviceability of the ware.



Bargains in Boys' Suits \$5.75

Developed in sturdy cottonade materials, neat dark grey, with blue and brown hairline stripe pattern; single-breasted model, with all-around loose belt having buckle fastener. Full fashioned bloomers. Only 75 suits in the lot. Sizes 7 to 14 years. Regularly \$7.00 and \$8.00. Friday bargain, \$5.75.

Boys' Bloomers, \$2.15

Durable bloomers for school wear, tailored in strong cottonades and wool, cotton mixed tweeds, grey and black stripes and fancy mixtures, full fashioned, lined throughout. Sizes 6 to 14 years. Friday bargain, \$2.15.

Boys' Raincoats, \$5.95

A most useful coat for school boys; designed in a fawn paramatta cloth, in single-breasted all-around belted model with buckle fastener, convertible collar, vertical pockets. All seams stitched, cemented and taped. Sizes 8 to 18 years. Regularly \$7.50 and \$8.50. Friday bargain, \$5.95.

HOUSEHOLD HARDWARE BARGAINS

Corn Brooms, 53c

Four-string, well made, medium weight. Friday bargain, 53c.

Combination Mop Outfit, 98c

A Polish Mop for hardwood floors, linoleums, oilcloths, etc.

A Dusting Mop for waxed floors, woodwork, etc.

A tin of Cedar Oil Polish. Complete outfit, Friday bargain, 98c.

Sponges, 25c

For cleaning windows, automobiles, etc. Friday bargain, 25c.

Rolling Pins, 25c

Revolving handle; smooth, well-finished hardwood. Friday bargain, 25c.

Floor Wax, 49c

Edwards' high-grade Canadian make. Friday bargain, 1-lb. tin, 49c.

Clothes Baskets, 98c

Hardwood splint, closely woven, oblong shape, end handles, medium size. Friday bargain, 98c.

Enamel Chambers, 33c

Medium or large size, grey enamel. Friday bargain, 33c.

The Vacuum Clothes Washer, \$1.39

Washes clothes in pail, tub or boiler---easy to operate. Friday bargain, \$1.39.

Aluminum Lipped Sauce Pans

1 1/2-quart size. Today, 49c. 1-quart size. Today, 59c. 2-quart size. Today, 69c.

Aluminum Fry Pans

10-inch diameter. Friday bargain, \$1.25.

Oval Tin Baby Baths

24-quart size, end handles. Friday bargain, 75c. Simpson's---Basement.