

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Men's Ulster Overcoats \$11.95—Other Bargains at Simpson's



They Are Regular \$18, \$20 and \$22 Overcoats

Double-breasted, with convertible collar, half belted back, or heavy tweed coatings in various shades of grey and brown. Sizes 36 to 44. Today \$11.95.

Tweed Suits, for Men and Young Men at \$14.85

Grey, brown and mixture effects. Single-breasted, 3-button semi-fitted sac. Sizes 33 to 50. Today \$14.85.

Men's English Paramatta Raincoats, at \$7.95

Popular motor model, with close-fitting military collar, dark fawn double texture cloth. Sizes 36 to 44. Today \$7.95.

Men's \$4.50 Worsted Trousers, \$3.49

Serviceable dark shades, neat stripe effects. Sizes 32 to 44. Today \$3.49.

Men's \$1.00 and \$1.25 Shirts, 79c

NEGLIGEE SHIRTS, plain and fancy hairline stripes, in black, blue, helio, also plain white. Fancy Jacquard white fronts with plain white bodies. Sizes 14 to 17. Regularly \$1.00 and \$1.25. Today 79c.

Men's \$1.50 Black Sateen Work Shirts, 98c

Collar attached, breast pocket, double sewn seams, large roomy bodies. Sizes 14 to 18. Regularly \$1.50. Today 98c.

Men's \$1.00 Night Shirts 59c

Of white cotton, collar attached, one pocket. Double sewn seams. Sizes 14 to 18. Regularly \$1.00. Today 59c.

Boys' Pull-over Sweaters, 49c

Plain grey, roll collar, close fitting cuffs. Sizes 28, 30 and 32. Regularly 59c. Today 49c.

Repp and Chenile Curtains \$5.98 Pair

In most cases the quantities are limited, so early shopping today is advisable.

50 pairs only. Brown, green or brick, with effective tapestry banding. Also some reversible chenille portieres in self green tones. Regularly \$7.29 to \$7.98. Today \$5.98.

English Lace Curtains, \$1.46 Pair—A score of attractive styles. Plain, medallion or floral centres and good borders. White or cream, 40 to 45 inches wide, 2 1/2 to 3 yards long. Today, pair \$1.46.

American Art Curtains, Half Price—A limited quantity, 30 to 36 inches wide. Light and medium grounds with dainty floral and conventional designs. Regularly 98c to \$1.49. Today, half price, yard, 49c to 74c.

Combination Window Shades, \$1.09 Each—200 only, oil-finished shades, showing cream to the street and green inside. Best Hartborn rollers. Complete with brackets, etc. Size 37 inches wide, 70 inches long. \$1.09.

Framed Pictures \$1.49

One whole gallery devoted to these handsome pictures. All interesting subjects, in color or sepia, ornamental frames, gilt, oak and walnut finishes. Averaging 16 x 20 inches in size. Suitable for parlor or dining-room. Regularly \$1.98 to \$2.25. Today each \$1.49.

Picture Framing Special, Half Price, 98c. Bring your pictures, photographs, diploma, etc., today, any size up to and including 14 x 18, and we will frame them in a wide assortment of oak, mahogany, gilt, rosewood and walnut finishes, in mouldings 3/4 to 2 inch. Complete, glass, back and work, today 98c.

Tourist Trunks \$6.95

Canvas Covered Tourist Trunks—Heavy hardware. Good lock and catches, two leather straps—divided tray. Sizes 32, 34 and 36. Today selling \$6.95.

The Bargain Market

- PHONE DELAIDE 6100.
Canada Food Board License No. 9-029.
FISH AND MEATS.
- WHITEFISH, winter caught, choice dressed, fish, per lb. 12c
 - HERRING, fresh frozen, from Lake Superior, 12 fish 24c
 - PLOUNDER, fresh frozen, dressed, per lb. 24c
 - SMOKED FINNAN HADDIES, per lb. 12c
 - SMOKED KIPPERED HERRING, 6 for 25c
 - SMOKED BONGLESS PILAVERS, per lb. 22c
 - YOUNG LAMB, front-quarters, per lb. 23c
 - YOUNG LAMB LOINS, per lb. 23c
 - YOUNG LAMB LEGS, per lb. 23c
 - PRIME CORNED BEEF, mild, per lb. 23c
 - SWEET PICKLED PORK SHOULDERS, 5 to 8 lbs. each, per lb. 25c
 - BREAKFAST BACON, selected mild curing, whole or half piece, lb. 45c
 - SHOULDER ROAST, Simpson quality beef, per lb. 25c
 - BLADE ROAST, Simpson quality beef, per lb. 25c
 - ROUND ROAST, Simpson quality beef, per lb. 25c
 - SILVER LEAF PURE LARD, 3-lb. pails, gross weight, per pail 98c
 - GUNN'S EARLIEST SHOOTING, 3-lb. pails, gross weight, per pail 98c
- GROCERIES.
- Canada Food Board License No. 8-031.
 - 2,000 tins Finest Canned Apples, Tomatoes, tin 13c
 - (Only 5 tins in a customer's)
 - Finest Canned Peas, 2 tins 25c
 - Finest Canned Corn, tin 20c
 - 2,000 packets Seeded Raisins, per packet 14c
 - One car Standard Granulated Sugar, 20-lb. bags, \$2.25
 - Lennox Soap, 7 bars 49c
 - Choice Family Flour, 24-lb. bag 14c
 - Finest Creamery Butter, lb. 25c
 - Yellow Sugar, 5 lbs. 53c
 - California Raisins, a substitute for currants, lb. 14c
 - Finest Cooking Molasses, tin 14c
 - Perfection Baking Powder, 2 tins 37c
 - Cornstarch, Packet, 4 37c
 - Crisco, 1-lb. tin 33c
 - Finest Tapioca, 2 lbs. 29c
 - Dalton's Extracts, assorted, 3 bottles 27c
 - Choice White Beans, 3 lbs. 23c
 - Orange Marmalade, 2 1/2 size pail, per pail 53c
 - Kilim, tin 49c
 - Black Salmon, tall tin 24c
 - Quaker Oats, large packet, 30c
 - Raspberry Jam, No. 4 size pail 90c
 - Prunes, 2 lbs. 25c
 - Fruit Cake, lb. 25c
 - Mixed Blueberries, lb. 25c
 - 2,000 lb. Pure Colona Tea, of uniform quality and fine flavor, black or mixed, today, lb. 49c
- FRUIT SECTION.
- California Navel Oranges, good size, dozen 59c
 - Choice Grapefruit, 2 for 25c
 - California Lemons, dozen 19c
 - Strawberry Rhubarb, 2 25c
 - Choice Carrots, 12 lbs. 30c
- CANDY SECTION.
- Peanut Brittle, lb. 25c
 - Cowan's Medallions, regular 50c
 - Assorted Chocolate Bars, 4 for 50c
 - Salted Peanuts, lb. 25c
- FLOWER SECTION.
- Boston Ferns, each \$1.50
 - Rubber Plants, each 90c
 - Palms, each 60c
 - Asparagus, each 90c
 - Pots Daffodils, each 90c
 - Primula, each 49c
 - Pans Hyacinths, each 75c
 - Cyclamen, each 75c
 - Begonia, each 59c



Men's SOFT HATS \$1.85

Manufacturer's stock of assorted styles in attractive shades of pearl grey, steel, navy, fawn, moss and myrtle, green, brown and black. Regularly \$2.50 and \$3.00. Today \$1.85.

Men's Black Stiff Hats, 95c

High grade English qualities in tapered, medium and low crown styles, with flat and curled brims. Regularly \$2.00 and \$2.50. Today 95c.

Men's 50c and 75c Caps at 29c—One, four and eight-piece top caps. Light and dark patterns. Today 29c.

Simpson's—Main Floor.

Boys' \$8.50 and \$9.50 Suits at \$4.95 Today

55 suits of sturdy wool and cotton, fawn tweed, with chalk line stripe and cottonade material in grey with black stripe. Single-breasted all around loose belted models with vertical pockets. Sizes 31 to 34, 13 to 16 years. Today \$4.95.

Boys' Fawn Paramatta Raincoats, \$7.95

Trencher model, with convertible collar, all around loose belt, vertical pockets. Sizes 26 to 35, 8 to 17 years. Today \$7.95.

Little Boys' Junior Suits, \$4.35

Cottonade suits, in fancy Russian model, buttoned close to neck and fastens with cord and tassel. Knicker pants, lined throughout. Sizes 3 to 8 years. Today \$4.35.



Rogers' Silverware Reduced 1,000 Pieces on Sale

Each Piece Engraved With One Letter Without Charge

- Silver-plated Tea Spoons, in two sizes, small and medium. Regularly \$2.50 per dozen. Today, set of six 75c.
- Silver-plated Dessert Spoons, to match tea spoons, similar quality. Regularly \$3.75 dozen. Today, set of six \$1.19.
- Silver-plated Dessert Forks, to match. Regularly \$3.75 dozen. Today, set of six \$1.19.
- Silver-plated Medium Forks. Regularly \$4.00 dozen. Today, set of six \$1.33.
- Silver-plated Table Spoons or Vegetable Serving Spoons. Regularly \$4.00 dozen. Today, each 22c.

Please note: Articles ordered by phone cannot be engraved.

Simpson's—Main Floor.

Remnants of Oilcloth, Today 39c Square Yard

Regular canvas back quality, also heavy felt base oilcloth. Large assortment of designs and colorings. In many cases more than one length of a pattern. Regularly 70c to 85c square yard. Today, to clear, square yard 39c.

Reversible Bedroom Rugs, \$7.95 Each
Five different colorings. Size 7 ft. 6 in. x 9 ft., at \$7.95 each; 9 x 12 ft., at \$11.95 each. With each a small dresser rug to match.

Hemp Stair Carpet, 55c and Up
Grey centre, line border, green or red shades, reversible, 18 inches wide, 55c per yard; 22 inches wide, 65c per yard; 27 inches wide, 75c per yard.

Oilcloth Rugs, \$3.95 Each
Canvas back quality, file patterns. Size 4 ft. 6 in. x 7 ft. 6 in. Each \$3.95.

Velvet Pile Rugs, \$4.50 Each
For halls or rooms. Oriental patterns, fringed ends. Size 36 x 63 inches, at, each \$4.50.

Congoleum Rugs
Rug patterns, require no tacking down. Sizes 6 x 9 feet at \$8.95 each; 7 ft. 6 in. x 9 ft. at \$10.95 each.

Simpson's—Fourth Floor.

Bargains in Wall Papers

American Block Wall Paper, Today 9c—Blue block on well covered ground, for kitchens and bathrooms.

9-inch Scenic Border, yard 3c.

Fancy Stripe Wall Papers for Bedrooms—Blue and pink, yellow and grey colorings on shadowy grey ground. Floral cut-out border. Regularly 15c. Today at roll 11c.

Cut-out Border, yard 4c.

40c Verdure Tapestry Wall Papers, 23c Yard—For living-rooms and halls. Newest color combinations of tans, buffs and blues.

\$1.00 to \$2.00 Wall Papers, 69c Roll—Conventional designs, hand stencilled in artistic colorings; also special textile and tapestry treatments.

Japanese Grass Cloths, Regularly 75c, at 35c Yard—Large range of one-color and two-color weave effects, including tans, browns, blues and greens.

Simpson's—Sixth Floor.

Splendid Furniture Bargains for Today

This 8-Piece Dining Suite at \$74.70
Consisting of buffet, extension table and set of chairs. Buffet, mission design, 48-inch case, bevelled mirror, panel side. Extension table, 42-inch top, square pedestal base. Five small and one arm chair. Movable seats, upholstered in genuine leather. Eight pieces complete. Today \$74.70.

8-Piece Dining Suite at \$88.95
Consisting of buffet, extension table, set of chairs. Buffet, of genuine quarter-cut oak, heavy colonial design. Extension table, solid quarter-cut oak, top 45-inch. Five small and one arm chair, frame of solid quarter-cut oak, movable seats, upholstered in genuine leather. Fumed oak finish. Eight pieces complete. Today \$88.95.

Simpson's—Fifth Floor.

Household Hardware---Friday Bargain Prices

PHONE MAIN 7841.

Nickel Silver Spoons and Forks—An excellent grade—heavy weight—neat pattern (as illustrated), wear white throughout. Specially serviceable for boarding houses, restaurants and hotels.

Teaspoons, today, dozen \$1.50
Bouillon Spoons, today, per dozen \$2.00
Bath Seats—varnished oak seat, adjustable steel ends, fits any size bath. Today, 49c.

Enamel Double Boilers—Vollrath's high-grade make, light blue outside, pure white inside; inside dish holds about one quart. \$1.65 value. Today, 98c.

Brown Enamel Tea Kettles—Vollrath's high-grade make, 4-quart size. \$2.75 value. Today, \$1.98.

Simpson's—Basement.

Corn Brooms—A real good broom; good weight; good size; well made. 85c value. Today 69c.

Simpson's—Basement.

Wear-Ever Aluminum Covered Saucepan—3-quart size. \$1.75 value. Today \$1.39.

Simpson's—Basement.

Set of Six Dining Chairs, solid quarter-cut oak, fumed or golden finish. Movable seats, upholstered in genuine leather. Today, set \$23.75.

Set of Six Upholstered Dining Chairs, solid quarter-cut oak. William and Mary design. Seats in genuine leather. Regularly \$27.00. Today, set \$18.95.

Extension Table, selected oak, fumed or golden finish, 42-inch top. Today \$14.95.

Simpson's—Fifth Floor.

Bargains in NOTION SALE

Clark's Anchor Crochet Cotton. Sale price, dozen 85c.

Belding's Oriental Sewing Silk, 40-yard spools, black and white. Sale price, spool 5c.

Clark's Sewing Thread, 200-yard spools, white and black. Regular 10c. Sale price, 7c, or dozen 80c.

Dressmakers' Scissors, 6-inch jappanned handle. Sale price 69c.

Astoria Dome Fasteners, one dozen to card. Sale price 7c.

Boned Skirt Belting, in black and white, 2 1/2-inch. Sale price, yard 16c.

White Hat Elastic. Sale price, 3 yards for 10c.

Women's Sateen Pad Hose Supports. Sale price 29c.

Eldorado Pin Sheets, 160 brass pins to sheet. Sale price 5c.

Leader Safety Pins, 1 dozen assorted pins to sheet. Price 3 for 11c.

Silk Hair Nets, fringe styles, mid and dark brown only. Regular 5c. Sale price, dozen 25c.

Three-piece Comb Set, pair of side combs and back comb in shell and amber. Sale price 49c.

Black Oilcloth Sleeve Protectors. Sale price, pair 19c.

Buttons, suitable for suits and dresses, in black and colors. Sale price, 3 cards for 14c.

White Rick-Rack Braid, 4 yards to bolt. Sale price, 3 bolts for 25c.

White Non-twistable Tape, four yards to bolt. Sale price, 2 bolts for 9c.

Kleinert's Dress Shields. Sale price, per pair 26c.

Women's Sanitary Belts. Sale price 21c.

Black Mohair Boot Laces, 36-in. Sale price, 6 pairs for 10c.

Simpson's—Main Floor.

The Robert SIMPSON Company Limited