

SIMPSON'S FRIDAY OFFERINGS

Thrifty Sales Throughout the Store on Friday Bargain Day

The last Friday in April is very early to obtain these exceptional bargains. The fact that the whole season is yet before you doubles the value of the offerings.

Several things conspire to make today a great day for thrifty customers. Some manufacturers got "cold feet," which our buyers undertook to cure with an application of hard cash. Some stock arrived late—held up by traffic conditions. We know you appreciate and will respond to the opportunity for genuine saving. **COME EARLY.**

Chinaware

An Early Morning Clean-up of Odd Decorated Dinner Ware.

Regular 35c to 50c nine and ten-inch Decorated Meat Platters, each, 19c.
Regular \$1.00 to \$2.00 fourteen and sixteen-inch Decorated Meat Platters, each, 59c.
Regular 50c Decorated Gravy Boats, each, 22c.
Regular 50c to 75c Decorated Salad Bowls, assorted decorations, each, 25c.
Regular 25c Decorated Cream Jugs, each, 12c.
Regular \$1.50 and \$1.75 Decorated Covered Vegetable Dishes, each, 89c.

No mail orders. Telephone orders filled while the quantity lasts. **Complete 10-Piece Toilet Sets, \$3.49.**

Green or Blue Floral Decorated Ten-piece Toilet Sets, consisting of large pitcher, basin, covered chamber, covered soap dish with drain-er, brush vase, mug and jug. Friday bargain complete, \$3.49.

Clover Leaf Dinnerware
Cups and Saucers for 15c.
Dinner Plates for 15c.
Breakfast Plates for 14c.
Soup Plates for 14c.
Tea Plates for 15c.
Bread and Butter Plates for 11c.
Covered Vegetable Dishes for 79c.

Odd Cups, 5c, Odd Cups
Thin White English Semi-porcelain Oval Shape Odd Cups, each, Friday bargain, 5c.

Cups and Saucers for 10c
Thin White English Ware. Friday bargain, cup and saucer for 10c.

20 Only, Dinner Sets, \$13.95
For quick selling today we offer twenty only, complete Dinner Sets of 97 pieces. These sets are of good grade English ware, with a pretty rose border decoration and gold line on handles and edges. An 8.30 a.m. special bargain today, the set, \$13.95.

Glassware

Thin Double Band Tumblers, each, 10c.
Bell Shape Tumblers, each, 7c.
Colonial Glass Kitchen Tumblers, each, 4c.
Thin Straight Side Tumblers, each, 6c.
Star Design Cut Glass Tumblers, each, 12c.
Clear Glass 12-inch Vases, each, 19c.
Covered One-pound Butter Blocks, each, 25c.
Small Covered Butter Dishes, each, 12c.
Glass Lemon Reamers, each, 8c.
Glass Measuring Cups, each, 9c.
1,000 GLASS FRUIT NAPPIES, 2 FOR 5c.
Pretty Design Pressed Glass Individual Glass Fruit Nappies, four-inch size. Friday bargain, 2 for 5c.

Further Price Reductions on Millinery Today

All Hats, originally priced \$10.00 to \$12.50 that were reduced to \$7.50 will be on sale today at **\$5.95**

All Hats, reduced to \$5.00 from \$6.50 or \$7.50 will be on sale today at **\$3.95**

A Big Clearing of Smart Ready-to-Wear Hats in Lisereet Braids, Sailors in drooping and rolling shapes, regularly priced \$3.00 and \$3.50, today at **\$1.95**

Two Big Tables of Flowers, in a big assortment of kinds and colors—a wonderful bargain today at two for **25c**

Ostrich and Marabou Neckwear—comprising a big special purchase. Styles are Caprine and Ostrich Boas. On sale today at **\$3.95**

Untrimmed Hats 99c, \$1.39 and \$1.69

These three great assortments consist of broken lines, over-makes and samples from manufacturers and wholesalers. No need to tell you that there is an untold variety of shapes and braids, featuring the favored designs of the season. A host of new colors, too, with plenty of black. Regular values \$1.75 to \$4.50. Today, 99c, \$1.39 and \$1.69.

Big Savings in Furniture

Parlor Suites, birch frames, with highly polished mahogany finish, shaped arms and back, turned legs and deep spring seat, upholstered in mixed silks. Regular price \$31.50. Today \$21.95.

Parlor Suites, massive frames, shaped arms and roll top rail, panel backs and full spring seats, covered in mixed silks and tapestries. Regular price \$23.00. Today \$24.35.

White Enamelled Dressers, with one large and two small drawers. Wood trimmings and shaped standards, fitted with oval beveled plate mirror. Regular price \$20.00. Today \$13.95.

White Enamelled Dressers, with two large and two small drawers. Large shaped beveled plate mirror. Regular price \$24.25. Today \$20.00.

White Enamelled Wood Beds, heavy square posts, square top rails and slats. In 3.6, 4.0 and 4.6 sizes. Regular price \$17.00. Today \$11.75.

Chiffoniers of genuine quarter-cut oak and veneered mahogany. Full shaped front, wood trimmings and oval mirror, beveled. Regular price \$27.75. Today \$22.75.

Living-room Rockers, in solid quarter-cut fumed oak, mission design, with seat and back upholstered in genuine leather. Regular price \$19.75. Today \$11.95.

Mattress of jute felt, built, not stuffed. Deeply tufted roll edge. Covered in good grade of art ticking. All sizes. Regular price \$12.00. Today \$10.00.

Mattress, half sea-grass and half jute felt. Heavy roll edges, deeply tufted. Full depth border. Regular price \$8.75. Today \$4.75.

Pillows of extra fine chicken feathers, size 19 x 27 inches. Special today at **\$2.50.**

Pillows of selected feathers, size 21 x 27 inches. Special today at **\$3.25.**

8.30 Sale of Men's and Young Men's Suits, \$11.95

Regular \$15.00, \$16.50 and \$18.00 Values.

This lot is composed of a special purchase and odd sizes and broken lines taken from our regular stock; made from smart serviceable spring tweeds, in a variety of shades, brown, fawn, grey and mixture effects; single-breasted, 2 and 3-button, soft roll, form and semi-fitted styles, with 5 and 6-button vests, and well-tailored trousers, with belt loops, cuff or plain bottom. Sizes 36 to 44. Regular \$15.00, \$16.50 and \$18.00 values. While they last, \$11.95.

Clearing Men's and Young Men's Paramatta Raincoats, \$6.95

Made from an imported English double texture wool paramatta cloth, in the popular motor model, with military stand collar, full back, and adjustable wrist straps; made in medium fawn and khaki shades; all edges and seams in these garments are both sewn and cemented, and are guaranteed waterproof. Sizes 36 to 46. On sale, 8.30 today, at \$6.95.

Men's Bib Overalls at \$1.25

Serviceable and strongly made, with elastic suspenders, and five pockets, in blue, blue and white stripe, and black. Sizes 32 to 44. On sale, 8.30, this morning, at \$1.25.

HARDWARE

Phone Main 7841.
The Economy Polish Mop, cleans and polishes hardwood floors, linoleums and oilcloths; complete with handle and 7-oz. can of Cedar Polish. Today 49c.

Brightener cleans floors without removing the wax finish. It is a great labor saver and keeps the floors in good condition. 1-pint can today 45c.

Royal Floor Wax is a very good grade at a very low price for a reliable wax. 1-lb. can 45c, 2-lb. can 90c.

We also sell Old English and Johnson's Wax.

Weighted Waxing Brushes, 15 lbs. long handle. Today \$1.95.

Galvanized Iron Garbage Cans, medium size, ball handle and cover. Regular \$3.50, 200 to sell today at, each, 95c.

Wondershine Silver Polish, cleans silver like magic, no rubbing or scrub-

bing; just dip, rinse and dry. Per package today 25c.

Oakey's Wellington Knife Polish, large package today 19c.

The Klaxo Shoe Brush is especially convenient for travelers; bristles brush, wool polisher and tube of paste polish all in one combination. Regular 75c. Today 49c.

Bannister or Counter Dusters are a very handy household brush. Today 55c.

Brush Floor Brooms, household size, with long handle. Today 59c.

War Brooms are a substitute for a corn broom. 144 to sell today at, each, 25c.

Scissors and Shears, 6-inch straight trimmers 25c, 7-inch straight trimmers 35c.

Aluminum Covered Saucepans, the genuine "Wear-Ever" make, two-quart size. 288 to sell today at about two-thirds retail price. Today \$1.15.

Odd Rugs Reduced for Clearance

No Phone Orders.

Scotch Tapestry Rugs, in Oriental and floral designs. Size 6.9 x 9. Regular \$13.50. Today \$11.49.

Axminster Rugs, in rich Oriental patterns and colorings. Size 6.9 x 9. Regular \$26.95. Today \$22.95.

Slightly Soiled Rag Rugs, in shades of mauve, rose, old gold, grey and blue coloring, velvet collar; double-breasted models; in light colors and natural effects, for bedroom, sunroom or summer cottage use. Regular \$14.99. Today \$12.25.

Fifty Brussels Rugs, in light chintz effects or rich dark colorings. Size 8 x 12. Regular \$29.50. Today \$24.95.

Fifty Rag Rugs, slightly water-stained. For bedroom or kitchen use. Regular \$24.95. Friday bargain 95c.

Prairie Grass Rugs, in shades of green, brown and blue. Size 8 x 10 feet, regular \$11.50, today \$9.50; size 2.6 x 5, regular \$1.95, today \$1.25.

Brussels Rugs—A few odd lines greatly reduced. Conventional patterns or light floral designs. Size 6.9 x 10.6, today \$18.95. Size 6.9 x 9, today \$14.95.

Congoleum Rugs—Pretty rug patterns. Size 6 x 9 feet, regular \$7.75, today \$4.95. Size 6 x 4 feet, regular \$5.25, today \$4.95.

HEAVY PRINTED LINOLEUM
—In good tile and block effects. A few rolls are slightly imperfect in coloring, but the majority are perfect goods. Reduced for today to 69c per yard.

STAIR AND PASSAGE OIL-CLOTH—In a good wearing quality with painted back, good patterns and assorted colorings. 22 in. wide, reg. 33c, today, per yd. 29c; 27 in. wide, reg. 42c, today, per yd., 37c.

An Exceptional Bargain for Boys --- Reefers \$3.95

Handsome Materials—Newest Styles—Values \$5.00 to \$5.50

Boys' Reefers and Toppers, of fawn and grey check tweed, grey and black homespun, blue rough finish serge, grey and black, brown and black mixed tweed, with yoke collar; double-breasted models; some patch pockets, with top flaps; others regular style pockets; in full back and pinch-back models, with half belt. Sizes in homespun and tweeds, 20 to 28; sizes in blue serge, 21 to 32. Regular prices \$5.00, \$5.45 and \$5.50. 8.30 a.m. special \$3.95.

Two Big 8.30 Specials in Boys' Spring Suits

Boys' Suits of grey and black whipcord, single-breasted, 3-button Norfolk model, yoke front, pinch back, 3-piece, all around belt at waist, regular pockets with top flaps, bloomers lined throughout, strap and buckle at knee. Sizes 24 to 32. 8.30 a.m. special \$4.95.

Boys' Junior Norfolk Suits, grey and black and brown and black, fine pin head check, worsted finish tweed; in Junior Norfolk style, yoke front, imitation top pockets with buttoned flaps, slash side pockets, pinch back, all around belt and buckle, knickers lined throughout. Sizes 21 to 34. 8.30 a.m. special \$5.95.

Men's Furnishings

Men's Balbriggan Shirts and Drawers for spring and summer wear. Natural shades, fine elastic rib cuffs and ankles; sizes 34 to 44. Special, per garment, 49c.

Men's Fleece-lined Shirts and Drawers, natural shade; shirts, 34 to 44; drawers, 32 to 36. Special, per garment, 65c.

Men's Negligee Shirts in hair line and cluster stripes. Coat style; laundered cuffs; sizes 14 and 14½, 16 to 17. Regular \$1.00 values. Today 69c.

Boys' Furnishings

Shirts for small boys, 10 to 14 years. They are in fancy striped patterns, also white. Laundered stiff cuffs. Coat style. Sizes 12 and 12½. Regularly 75c. Today 59c.

Boys' Grey Sweater Coats, ribbed knit, with two pockets and shawl collar. Size 26 to 32. Regularly \$1.00. Today 59c.

Boys' Grey Union Yarn Elastic Ribbed Full-over Sweaters, roll collar. Sizes 26 to 32. Regularly 60c. Today, each, 39c.

Men's Hats

G. B. Borsalino Soft Hats, \$3.45.

No Phone or C. O. D. Orders for These. Seldom are these well-known Italian hats offered at a reduced price. Included in the lot are flat and curl brim shapes in shades of pearl grey, slate, green, fawn, brown and black. Today, 8.30 a.m., \$4.45.

Two Cap Specials

Regular 50c and 75c Lines, 39c. These include plain shades and neat stripe designs, in greys, browns, etc. All sizes in the lot. Today, 8.30 a.m., 39c.

Regular \$1.25 and \$1.50 Lines, 95c. One, four and eight-piece top shapes, in plain shades and fancy mixtures, well finished throughout. Today, 8.30 a.m., 95c.

Electrics

8.30 Sale of Odd Table Lamps and Candelsticks at Half Price.

(Electric Fixture Dept., Sixth Floor.)

This includes all odd pieces, some slightly tarnished, in metal and wood, etc.; some have silk shades and others metal. Also Candelsticks, all at half price, \$2.58 to \$15.58.

A few of them are large sizes. Come at 8.30 for best choice.

25 and 40-watt Holland Tungsten Bulbs, regular \$1.58.

50-watt Holland Tungsten Bulbs, regular 55c, 49c.

These bulbs are strictly first quality, 25 and 40-watt Reflector Bulbs, five times the life of ordinary bulbs, 69c. Some without reflectors, 50c.

75-watt Nitro Bulbs, regular \$1.00, 85c.

The White Shoe Season Opens Here Today With a Tremendous Bargain

Women's White Canvas Low Shoes **\$1.49**
Every Pair New---880 on Sale . . . \$1.49

No Phone, Mail or C. O. D. Orders on Sale Footwear.

It may be a little cool now, but not a bit too early to save on your spring and early summer footwear. Hot weather may come any time now. Be ready; buy shoes today and save a dollar or more on your summer shoes. 1,454 fresh pairs of new, clean, white canvas low shoes, in colonial, Mary Jane pump, plain pump and strap slippers, with light, flexible McKay sewn soles; high and low heels. Sizes 2½ to 7. On sale 8.30 a.m. today as a "White Season Opener" at \$1.49.

Bargains in Women's Patent Leather Low Shoes \$1.99

For those not wanting white shoes we offer several hundred pairs patent leather strap slippers, colonials, plain and Mary Jane pumps, with McKay sewn soles; high and low heels. Sizes 2½ to 7. Today, \$1.99.

MEN'S Gunmetal Boots \$2.89

We were able to buy 275 pairs of these boots at a special price, which enables this sale today. They are gunmetal boots, blucher cut, with dull tops, on neat-fitting semi-round toe; medium weight McKay sewn soles; with covered chandeliers; boots that will wear well and please in every way. Sizes 1 to 6. Today \$2.75.

Children's Boots Today at \$1.39

100 pairs only, Children's Black Kid Boots, button and lace styles, with patent toe-caps; medium weight McKay sewn soles; full-fitting toe shapes, and low heels. Sizes 5 to 10, \$1.39; 8 to 10, lace only, \$1.49.

The **SIMPSON** Limited

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