

DOES INTO
BUSINESS

men Are Cutting
in the Muni-
Bush.

FARMERS

pointed to Give
in Seeding
arvest.

the seriousness of
from a national
fuel situation so-
men of Ontario
that they call a re-
having in view
on all the vacant
Oshawa, and also
to results in the line

Oshawa owns, besides
acres of hardwood,
maple on the south-
town, and work-
down and sawing
wood and 18-inch
is to make use
as possible and it
a municipal enter-
a reasonable price
anywhere, there is
coal and the wood
supplement the coal
take its place, the
as a reserve.

Mayor Mason and the
assisted by private
the resources com-
of cultivating
ant town land, and
the country dis-
well directed fac-
turers in the busy

George D. Conant,
world last night, said
by well directed
assistance to
and harvest and
men of the town
scheme.

T STRIKE
ARGENTINA

tion of Work
ays to Hold
Grain.

Feb. 9.—A general
called today thru-
immediately upon
strikers began a
demonstration thru-
Trains were wreck-
ed, cars laden with
ed and wires were
wires from the inter-
of the city. Altho
own, many passen-
ers are stalled at
the republic
g rushed to points
in central Argen-
tina, where the out-
Altre, which cover
locks, were set on
ers, who fought off
his morning. Ex-
added to the con-

fresh outbreak of
which have been
October.

ATION ACCEPTED.
into World.
The resignation of
for 25 years minister
with London, was an-
nounced today. He
at \$1500 a year.

OF
Truck
ents.
er NOW.
on.

R CO.
vered to your
R. No....
ress for

one year, \$5.00,
ing of \$2 each,
saving of from
secure service
morning before

one mo., 40c.
d Brantford.

WOMEN APPEAL TO
MOTHERS OF RACE
FOR CLOSER UNION

Mothers Urged by American
Leaders to Conserve Moral
Forces of Society.

GREAT RESPONSIBILITIES

Temptations Which Abnor-
mal Conditions Bring
to Youths.

Mrs. Wilson, the wife of the pres-
ident of the United States, and Dr.
Anna Howard Shaw, chairman of the
women's committee of the Council of
National Defence, have joined in an
open letter to the women of the allied
countries, which will be distributed
thru American diplomats to those
countries. Among other things the
letter says:

"In the yearnings of the mother-
heart of the world for the highest
moral and spiritual welfare of chil-
dren there is a deeper and more
valuable bond which makes all women
kin."

Worse Than Death.
The letter points out that mothers
of all the allied countries are willing
and proud to give their sons to de-
fend the ideals and to accept with
fortitude their death. The mothers
shrink from the greater sorrow which
comes from the loss of moral fibre
which robs their sons of health and
manly vigor. Their hearts fail when
they realize the temptations which
beset their sons.

Daughters Also.
The same is true of their daughters
who are thrust out of the home into
world service. These abnormal con-
ditions place upon all women tremen-
dous responsibilities. The letter urges
the closest union in an effort to pro-
tect young men and women that they
may be kept pure and chivalrous. In
the summing up the letter points out
that if the women of the allied coun-
tries fail in this then all sacrifices
have been in vain, and future gen-
erations will rightly charge the women
of our time with failure to meet the
greatest responsibility which must al-
ways rest with the mothers of the
race. Copies of the letter have been
sent to the Queen of Italy and Queen
of Belgium.

A quick and delicious dessert can
be made of sliced oranges and bana-
nas sweetened, or sliced bananas with
cream poured over them when serv-
ing. Bananas require little sugar, and
oranges little or much, according to
their own sweetness.

THE KEWPIE KORNER
By ROSE O'NEILL

Whenever Trouble troubles you,
Just turn a bland, deaf ear,
And you'll find you'll sleep as sweetly as
The Kewps are doing here.

(Copyright, 1918, by Rose O'Neill.)

SOCIETY

CONDUCTED BY
MRS. EDMUND PHILLIPS

The chairman and members of the
executive committee of the Victorian
Order of Nurses (Toronto branch)
have issued invitations to the annual
meeting of the order on Wednesday,
Feb. 13, at 8 o'clock. His honor the
Lieutenant-governor will preside. The
meeting will be held in the Gage
Institute, 223 College street.

Captain David Dick, Mrs. Dick and
their infant daughter arrived in New
York from England yesterday and are
expected in Cobourg on Thursday.
Captain Dick went overseas from
Kingston with the Royal Canadian
Field Artillery and is returning on
sick leave.

The Ladies' Blanche and Dorothy
Cavendish, who are in Montreal, will
later spend a week in Morrisburg with
Mr. and Mrs. George Cook at their
country house.

Two rinks are coming up from
Kingston to play the Queen City
Granite and Toronto teams for the
ladies' Ontario Tankard Cup, com-
mencing Tuesday morning at Granite
Rink. The Granite Club will entertain
the players from Kingston at luncheon
and the members of the club will
entertain the other club members at
tea. The final will be played in the
afternoon. On Wednesday morning
Mrs. Segsworth will give a point prize
at the Granite Rink at 10 o'clock. Four
of the lady curlers will be the guests
of Mrs. Segsworth. The Ontario
Tankard bonspiel took place at King-
ston last year and is held by the ladies
of the Granite Club.

A valentine dance is being given by
the Chamberlain Chapter, I.O.E., to-
night in Columbus Hall.

Rev. Bruce Taylor, D.D., the
newly-appointed principal of Queen's
University, Kingston, will address the
Women's Canadian Club on Ash Wed-
nesday on "The Silent Revolution the
War is Working."

Mrs. Crombie, Ottawa, entertained
recently at a bridge party in honor of
Hon. Mrs. Francis Macnamara, Cal-
gary, and for Mrs. Edward Pope.

Mr. Douglas Laird, who has left
Winnipeg for France with the Ameri-
can Red Cross, was the recipient of a
handsome gold wrist watch, presented
to him by employees of the Atlas Elec-
trical Company, of which he was the
secretary.

The Upper Canada College football
team and champions of the Little Big
Pond League, gave a most successful
dance on Saturday. The college trail
was decorated with pennants, shaded
lights and college athletic cups and
crophies. The guests were greeted by
Mrs. Grant and Mrs. Craik. Supper
was served at small tables in the
dining-room, which was decorated with
college colors. Admirable music was
supplied by the Favorite orchestra. The
dance commenced at 8 o'clock and
broke up before midnight. The guests
included among the 150 present the
principal of the college, the prefects of
the college, Miss Isabelle Brown, St.
Margaret's College; Mr. and Mrs.

Norman Gooderham, Miss Ardagh,
Miss Baldwin, Mr. and Miss Ormsby,
Miss Heath, the Misses Snow, Northey,
Trotter, Ross, Hardie, Jackson, Adam,
Lash, Auden, Menzies, Macklem,
Burrows, Black, Pierce.

Mrs. Logan, widow of Admiral Log-
gin, and daughter of the late Mr. W. H.
Griffin, at one time postmaster of Ot-
tawa, has recently gone to live in one
of the apartments at Hampton Court
Palace, England. These apartments
have been reserved for the permanent
residence of widows of men who have
served Great Britain and are bestowed
for life by his majesty the King.

Mrs. Logan's daughter-in-law, Mrs.
Perceval Anderson, is living with her
for the present. Mr. Anderson being a
prisoner in Germany. Mr. and Mrs.
Anderson formerly lived in Ottawa.
Mr. and Mrs. Anderson happened to
be in Germany when war was declared,
and the former was among the first
Canadians to be taken as prisoners.
Mrs. Logan's first husband was Mr.
Wheatley Anderson.

Mr. and Mrs. George Erb, Winni-
peg, are at San Antonio, Texas, for
the winter.

Mrs. Frank Arguin has returned to
Ottawa from a stay at The Welland,
St. Catharines.

Mr. Burnham, Miss Betty Burnham,
are the guests of Mrs. Kendry, in
Peterboro.

Invitations have been issued by
the officer commanding and officers at
Leaside Aerodrome to a small dance
in the officers' mess on Thursday eve-
ning.

Miss Ethel Sheppard, who is taking
part in the "German Slave" is the guest
of Miss McGill, while in Peterboro.
Mr. Tait, Bedford road, has returned
from spending a week in Buffalo.

An event took place on the stage
at Massey Hall after the Toronto
Choir concert on Friday night when
the members gave an ovation to their
leader, Mr. H. E. J. Vernon, and also
to Mrs. Ambrose Small, who was
presented with a bouquet of roses and
lilies of the valley by Mr. Major Mowat,
honorary president of the organiza-
tion, in a very eloquent speech, thank-
ed Mrs. Small for her interest in the
work.

Mr. J. A. MacAndrews is the guest of
Mr. and Mrs. Campbell Paterson,
Armstrong's Point, Winnipeg.

INITIAL SERMON ON
DIVINITY OF CHRIST
Dr. R. S. MacArthur of New York
Preaching at Walmer Road
Baptist Church.

Rev. R. S. MacArthur, president of
the Baptist World Alliance, who has
come to Toronto to take charge of
Walmer Road Baptist Church for the
next four months, preached his in-
itial sermon there Sunday morning.
He took his text from Paul's Matthe-
w 22:45, "What think ye of Christ?"
He then proceeded in a scholarly man-
ner to bring his congregation to see
for themselves that Christ was the
Son of God.

Dr. MacArthur said he had seen
three of nature's beauty spots of the
world, had viewed three masterpieces
of artistic genius, had studied three
articles of literary worth and had
learned of three men of marvelous
might, but not until he learned of
Jesus Christ were his loftiest ideals
more than realized. "As Mount Blanc
rises above the Alps, so Jesus Christ
rises above the noblest men who ever
blessed the world with their pres-
ence," he said.

"How can you account for the life
of Jesus Christ if you deny his divini-
ty," asked Dr. MacArthur. He said
Christ was either divine or a hopeless
lunatic. He was either God or an in-
ferior egotist. Neither by environ-
ment, heredity or education could the
life of Christ be accounted for, said
the preacher. "Jesus had no teach-
ers. He did not travel. He lived
among a narrow, ignorant prejudiced
people, yet He emancipated Himself
and rose to the loftiest and most
idealistic humanity the world has ever
known."

WILL SUPPORT LEGISLATION.
Toronto Members of Legislature Will
Look After City's Bill.

Toronto's representatives in the legis-
lature at a conference with the board
of control concurred in the matter of
private legislation which the city is seek-
ing. The bill was discussed and several
clauses passed. The members promised
to promote legislation having for its ob-
ject control by the city of expenditures
by the board of education.

Other legislation approved included al-
lowing the city to set money on hand
in three-year harbor debentures up to
\$1,725,000; to impose a penalty of \$1,000
a day on the Toronto Street Railway
Company for not supplying cars; to in-
clude supply garages as among busi-
nesses that may be restricted in certain
residential districts; giving the city
power to regulate storage and sale of
fresh meat; providing that terms of an
agreement agreed upon may be binding on
the Ontario Railway and Municipal
Board; to empower the city to set aside
any street for the parking of motor cars.



A HANDSOME MUFF.

Very good bargains can now be had
in furs and fur pieces. For a bargain
in the latter, a lovely muff like the
one illustrated could be easily made,
with a white velvet centre and bow-
not of velvet.

ONE POUND WEEKLY
IS MEAT ALLOWANCE

British People Must Further
Cut Their Ration of
Food.

London, Feb. 9.—After much cogi-
tation over various proposals Baron
Rhonda, British food controller, last
night issued a meat rationing order,
which gives each civilian approxi-
mately one pound of meat weekly.
The system adopted is somewhat
complex. The meat card is available
for twenty weeks, provides four cou-
pons weekly, three of which entitle
the holder to purchase uncooked
butcher's meat, including pork. Each
coupon represents the value of five-
pence. The fourth coupon entitles
the holder to purchase bacon, ham,
poultry, game, rabbits and preserved
or prepared meats in an amount
equivalent to five ounces of butcher's
meat.

The coupons can be used in restau-
rants, each half-coupon entitling the
holder to one meat meal. The pres-
ent prices of meat vary from about a
shilling a pound for inferior grades to
one shilling and ninepence for the best
cuts, so that the persons contented
with inferior cuts could obtain rather
over a pound of butcher's meat for
three coupons of a total value of fif-
teen pence. Children under ten are
entitled to half a ration.

It is understood that the present
meat ration in Germany is about
three-quarters of a pound weekly.

KEEPING UP WITH NEW YORK.
Evidently Not Lack of Opportunity
But Rather Funds That Count.

One New York newspaper recently
gave space to a story regarding the
craze for gambling among the women
of that city and stated that a promi-
nent New Yorker's wife had lost \$10,-
000 in two hours. Just a few days
ago a Toronto woman was overheard,
in a street car, lamenting the fact
that she had lost so heavily at the
last game of bridge she was afraid
to tell her husband, and didn't know
what to do to meet her obligations.

Evidently Toronto could furnish a
story along that line also, the per-
haps not quite so startling as that
from New York.

MURINE Granulated, Eyelids,
Sore Eyes, Etc. Injuncted by
Sun, Dust and Wind quickly
relieved by Murine. Try it in
your eyes and in baby's eyes.
Murine Eye Remedy At Your Druggist's or by
mail, 50c per bottle. Free
trial sample in Tubes No. 100. Free
Ask Murine Eye Remedy Co., Chicago.

PROMISE SUPPORT
TO CONSERVE SUGAR

Manufacturers of Confec-
tionery, Ice Cream and
Biscuits Pledged.

Ottawa, Feb. 9.—Representative
manufacturers, wholesalers and re-
tailers in the Province of Ontario
dealing in chocolate, confectionery,
biscuits and ice cream have pledged
themselves to make such readjustment
in their business as may be necessary
to effect a reduction in the consump-
tion of cane sugar. A statement signed
by some fifty of such dealers, in-
cluding all the larger concerns, has
been signed by the food controller.

The individual more companies whose
names are attached to the document
promise their full support to the food
controller in carrying out any rules
and regulations deemed wisely by him
in order that large supplies of sugar
or other food may be sent overseas.
They also state that they will utilize
corn syrup, honey and other substi-
tutes for cane sugar to as great a de-
gree as is possible, and that they will
reduce the output of products which
require an excessive use of cane
sugar.

Will Co-operate.
The signatories call attention to the
large new crops of Cuban and other
West Indian sugar, and express the
opinion that the small per capita con-
sumption of sugar among the Euro-
pean allies is due largely to the ship-
ping situation. They point out that
15,000 people are directly engaged in
the manufacture of these products,
while 21,000 are exclusively engaged
in the raising of money, are inserted in
the advertising columns at 25 cents an agate
line.

Announcements
Notices of any character relating to
future events, the purpose of which is
the raising of money, are inserted in the
advertising columns at 25 cents an agate
line.

Announcements for churches, societies,
clubs or other organizations of future
events, where the purpose is not the raising
of money, may be inserted in this
column at 25 cents a word, with a mini-
mum of fifty cents for each insertion.

LORD SEATON CHAPTER, I. O. E.,
annual meeting, Tuesday, Feb. 12th, 8
p.m. at Mrs. McCaffrey's, 41 Whitney
avenue, 1918 fees due. Speaker, Capt.
Cordell Armstrong.

CLUB FOR THE STUDY OF SOCIAL
Science—Monday meeting postponed
till Tuesday evening, Feb. 12th, 8
p.m. at Margaret Eaton Hall. Subject: "Social
Reconstruction After the War." Speak-
ers: Mrs. Plumptre, Dr. A. E. Bots
and Mrs. H. S. Strath.

UNDER ORDER OF Fuel Controller, the
Toronto Ladies' Club will be closed on
Saturday and Monday, Feb. 9th and
10th.

FUTURE WILL LOOK
FOR HIGHER IDEALS
Rev. Dr. Ribourg Preaches Sermon on
"Large and Small Heartedness."

Rev. A. E. Ribourg preached at Saint
Alban's Cathedral Sunday evening on
"Large and Small Heartedness," show-
ing that it was great heartedness that
ruled the world. Men of talent and
energy were needed, but with talent and
energy alone, these men could not guide
the world rightly. Without heart, they
could not move the multitude and be-
come leaders of men.

The power of Christ over the hearts
of men lay not in spasmodic acts of
generosity, but in this largeness of heart
that glorified the ordinary incidents of
life," said Dr. Ribourg. "His life was
a sublime protest against selfishness.
Many people who call themselves Chris-
tians are living for themselves alone.
They have an altar, built in their own
hearts, an altar dedicated to the god of
self and by that altar they kneel and
worship."

He asked why men employed unfair
means of gain in business, and why con-
trol of the necessities of life were taken
under a cloak of syndicates.
"Every great crime of governments
and of nations has been a crime against
the inherent rights of the human race,"
he said.

"The past with its carelessness, its
idleness, its indifference, its selfishness,
its corrupted practices in politics and
commerce must pass away. A new and
better world must come out of this mol-
ten furnace of national affliction and loss,
or else the sacrifice would have been in
vain."

NO MEETINGS AT MET. CHURCH.
All Regular Meetings Postponed for
Today.

The coal conservation order will be
observed today by the Metropolitan
Methodist Church. The business guild
lunch room will not be open, the regu-
lar meeting of the Epworth League
will not be held, and the Red Cross
work will be transferred to Wednes-
day.

KNIGHTS TEMPLAR VISIT.
A. J. Brown, P. P. Knights Tem-
plar, left this morning for Owen
Sound to make an official visit to the
preceptory there. He was accompa-
nied by a large escort from Cyrene
Preceptory No. 27. Among others
were Dr. Kerr, Dr. Wright, provincial
secretary; A. E. Blackall, grand
marshal; R. G. Furness; A. C. Mac-
Vicar; W. Lawrence and H. C. Herch-
man.

EXCHANGE PULPITS.
Rev. J. A. Stewart, pastor of Kew
Beach Presbyterian Church, exchanged
pulpits last night with Rev. J. Ewins
Reid of the Alhambra Avenue Presby-
terian Church. This exchange was to
enable Rev. Mr. Stewart to preach the
anniversary sermon at the evening
service at Alhambra avenue church.

Reduce the High Cost of Living
MAKE THE
CONSUMERS' PRODUCE
COMPANY, LIMITED

The One Middleman
Between Producer and Consumer

CONTROL this Middleman. As a SHAREHOLDER, SET the
margin of Profit to be retained by the Company. REAP the benefit
of this PROFIT, made from your Needs as a CONSUMER.
Ask yourself can this be done. Then figure it out. The Farmer
ships direct, and takes the place of ONE MIDDLEMAN, the Company
by selling direct to the Consumer should make the WHOLESALERS
PROFIT and the CONSUMER be able to purchase at WHOLESALERS
PRICES. Under the present System the Middleman is an absolute
necessity.

To change this, a BUSINESS ORGANIZATION, such as this
Company offers, must be built up, and equipped with the necessary
CAPITAL.
You are asked to become a Shareholder of this Company, and
assist in creating this Capital necessary.

ONE FIVE DOLLAR SHARE entitles you TO ALL BENEFITS,
as a Shareholder.
The Company's Policy, and System, backed up with the necessary
Capital, can REMEDY, and give IMMEDIATE RELIEF, from the
Present System.

This should be a PROFITABLE, as well as a BENEFICIAL IN-
VESTMENT.
Phone, write or call for PROSPECTUS AND FULL PARTICU-
LARS.

Executive Office 6 Lombard St.
PHONE MAIN 3042.

Sox and underwear
of patrons are re-
paired free as part
of a complete and
helpful service by
the

New Method
Laundry
WE KNOW HOW
Phone Main 7486

Safeguard your Health with
Dr. J. Collis Brown's
CHLORODYNE

Used with unvarying success
by Doctors and the public,
for upwards of 60 years.
The Best Remedy known for
COUGHS, COLDS,
ASTHMA, BRONCHITIS

Acts like a Charm in
DIARRHOEA
CHOLERA and DYSENTERY
A True Palliative in
GOUT, NEURALGIA,
RHEUMATISM, TOOTHACHE

Checks and Arrests
FEVER, CROUP, AGUE
Of all Chemists
Prices in England: Is 3d, 3s, 6s
Always ask for a "Dr. Collis Brown's"
—Agents—
LYMAN BROS. & CO., LIMITED
TORONTO.

CAPT. WILSON KILLED.
Mrs. John Wilson, of 92 Admiral
road has received a letter from Lieut.
Col. G. C. Johnson of the 2nd C.M.R.,
stating that her son, Capt. Wm. J.
Wilson, was killed while returning
from patrol duty. The letter testifies
as to the splendid record of the dead
officer, and to the loss the battalion
sustained in his untimely death. Capt.
Wilson was formerly employed with
the engineering department of the
harbor commission, was a graduate of
McGill University and specialized
keenly in structural engineering and
military tactics. He was also an
athlete, and rowed in the intermediate
fours of the Argonaut Rowing Club
of which he was a member.

Don't Look
Old!
But restore your
gray and faded
hair to their
natural color
with
LOCKYER'S
SULPHUR
Hair
Restorer

This world-famed
Hair Restorer is pre-
pared by the great Hair
Specialists, J. Pepper &
Co., Ltd., Bedford La-
boratories, London, E.C.
and can be obtained of
all druggists.
Its quality of deepening grayness to
the former color in a few days, thus
securing a preserved appearance, has en-
abled thousands to retain their position.
It is SOLD EVERYWHERE.
Lockyer's gives health to the hair and
restores the natural color. It cleanses
the scalp and makes the most perfect
Hair Dressing.

Rev. J. A. Stewart, pastor of Kew
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anniversary sermon at the evening
service at Alhambra avenue church.

Polly and Her Pals :-:



PA'S MOST SELF-SACRIFICING OF ALL :-:



PA'S MOST SELF-SACRIFICING OF ALL :-:



PA'S MOST SELF-SACRIFICING OF ALL :-:



PA'S MOST SELF-SACRIFICING OF ALL :-:

