

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.—Northernly winds; mostly fair; a little cooler, with a few local thunderstorms

SIMPSON



A Chance for One Hundred and Fifty Men to Be Made Happy!

Look Out for Your Hat

You'll look to some purpose if you get one of these "classy" Straws, sennit braids, split and Milan braids, that are worth as high as \$3.50, for **One Dollar and a Half!** And Ten Dollar Panamas at **Less Than Half!**

250 Men's Extra Fine Grade Straw Hats, in the rough sennit braids or the fine split and Milan braids; best English, Italian and American make, and up-to-the-minute styles. Regular \$2.00, \$2.50, \$3.00 and \$3.50 hats. Saturday, 8 a.m., your choice... **1.50**

400 Men's Panama Hats, in the correct 1911 shapes, for young, middle age or elderly men; very fine weaves and best finish. Regular \$10.00 hats. Saturday... **4.95**

Men's and Boys' Caps and Hats, for outing wear, complete assortment of shapes and colors, at **.25, .35, .50, .75** and... **1.00**

Basement Brevities for Bright-and-Early Shoppers

An Interesting China Announcement
VALUES UP TO \$3.00, SATURDAY 98c.

700 pieces Bric-a-Brac, Art Pottery Wares, Royal Doulton Wares, Wedgwood Wares, Coalport, Royal Vienna, Carlsbad Chocolates, Salads, Steins, etc. No phone-or mail. Saturday... **.98**

For Your Holiday

Neptune's Swimming Wings—Silk. Saturday... **.50**

Butterfly Wings. Saturday... **.25**

Recreation Baseballs, for picnics, weight 2 ozs. **.25**

Fielders' Gloves. Regular 50c. Saturday... **.39**

Basemen's Mitts. Regular \$1.00. Saturday... **.79**

Baseballs, "Diamond Champion." Regular 35c. Saturday... **.25**

Bats—"Boys' Slugger." Regular 10c. Saturday... **.5**

"The Professional," 40c. Saturday... **.25**

"Victor League," 75c. Saturday... **.59**

Boys' Victor Masks... **.75**

Tempting Toilet Requisites

(Main Floor)

Rosewood Hair Brushes. Regular to 65c. Saturday... **.39**

Booth's Florida Water. Regular 50c size. Saturday... **.29**

Booth's Florida Water. Regular 25c size. Saturday... **.15**

Stearn's Four Roses Perfume. Special for Saturday, per oz. **.43**

Boehm's Lavender Water and Eau de Cologne, 35c size. Saturday... **.21**

Colgate's Special Monad Violet Talcum Powder, with sample cake of Monad Violet Soap given free with each tin... **.35**

Houbigant's Rice Powder, in flesh and white. Regular 20c size. Saturday... **.13**

Roger & Gallet's Santol Face Powder, 50c size. Saturday... **.29**

Johnson's Shaving Cream, 20c size. Saturday... **2 for .25**

Gold Jewelry at Half Price

Tie Pins. Regular \$2.00 and \$3.50. Saturday, half price... **1.00 and 1.75**

Pearl Set and Fancy Stone Brooches and Lace Pins. Regular \$3.50 to \$15.00. Saturday, half price... **1.75 to 7.50**

Locketts, round and oval shapes. Regular \$4.00 to \$9.00. Saturday, half price... **2.00 to 4.50**

Sunbursts. Regular \$12.00, \$18.00, \$25.00. Saturday, half price... **6.00 to 12.50**

If you're entered in the Saturday dash for enjoyment, see that you're not handicapped by uncomfortable clothes. Of course a two-piece suit is the thing now, but you hardly expected to be saving on the price of it so early in the season, did you? Yet to-morrow we offer

150 Men's Two-Piece Suits at \$7.95

This great bargain is the result of our determination to offer men the season's first extraordinary opportunity with regard to two-piece suits. The suits are made of all wool crashes, homespuns and flannel-finished English tweeds, tropical weights, single-breasted, half-lined, patch pockets, sizes 34 to 42. The lowest regular price in the lot is \$10.50 and the majority of them are the fourteen dollar kind. Saturday, eight a.m. **\$7.95.**

And Don't Lose Sight of the Boy To-Morrow

He's a little behind the older chaps, but coming strong. So there'll be one hundred two-piece suits ready for him in the morning, suits worth \$3.50, \$4.00 and \$4.50 that will be offered at **\$2.49.** English tweed Norfolks, single-breasted, loose box pleats back and front, with belt, plain knee pants, lined throughout with cotton. Sizes **25 to 32.** On sale Saturday, eight a.m. at **\$2.49.**

Also Boys' Shirt Waists, with soft collar attached and patch breast pocket, made from English prints, chambrays and madras cloths, in white and light colored grounds with black and fancy stripes, thoroughly fast colors; sizes 6 to 14 years. Regular 50c, 65c and 75c. On sale Saturday at... **.39**

Seasonable Homefurnishings at a Great Saving

Carpet and Verandah Mats

Tapestry Carpets at a reduction for Saturday morning shoppers; most housekeepers are familiar with the durability and cleanliness of a good Tapestry Carpet, and will therefore be ready to take advantage of this sale on Saturday morning. You will find a large range of floral, oriental and chintz designs to select from, and a useful assortment of colorings, including fawns, greens, reds, etc., 3/8 borders to match some patterns. Saturday, reduced to, per yard... **.69**

Japanese Verandah Mats, in a variety of useful designs and colors to suit any scheme of decoration, size 3 ft. x 6 ft. Saturday, reduced to, each... **.33**

JUST A BLIND.

Odd Window Shades, in great variety; some more or less soiled. Regular price \$1.00. Saturday... **.19**

WALL PAPER—(FIFTH FLOOR)

25c rolls on Saturday are marked at 11c. A big selection and great facilities for seeing.

BABY CARRIAGES—FIFTH FLOOR.

Baby Folders, full size, steel frames, spring seat. Saturday... **4.69**

Better quality... **6.87**

Baby Carriages—Reed and wooden bodies, reed and leatherette hood. Regular \$21.50. Saturday... **16.59**

Regular \$18.00. Saturday... **14.79**



THE STORE CLOSSES AT 1 P.M. TO-MORROW

The **SIMPSON** Company Limited

Just 44c for Men's Summer Underwear

And, remember, it's the kind that particular men want now. Three times Saturday's price would not buy some of it at regular prices.

5000 Garments of Men's Summer Underwear, reduced to cost price and less—balbriggans, linen and cotton mixtures, lisle thread, silk lustres, etc., a good selection of sizes to commence with at 8 o'clock. Be here early for best selection. Regular 75c, \$1.00, \$1.50. Saturday morning, each garment... **.44**

Men's \$2.50 Neglige Shirts for \$1

5000 Men's Neglige Shirts at One Dollar Each, not one worth less than a Dollar Twenty-Five, but lots are worth a Dollar-Fifty and Two Dollars, and several at Two-Fifty; all good designs and fast colorings; also lots of Outing Shirts, in all kinds and styles; sizes in the lot 14 to 18; these should prove a great money-saver. Regular \$1.25, \$1.50, \$2.00 and \$2.50. Saturday morning... **1.00**

Shoes at Saving Prices Saturday

The kind men and women want now—smart, cool footwear, well made from honest leather.

MEN'S LOW OXFORD SHOES.

600 pairs—Tan calf, patent colt and gun-metal leathers; some with fancy tops and white Perfection hooks and eyelets; broad, swing and narrow toes; made by the Goodyear welt system; sizes 5 1/2 to 10. Regular \$3.50 and \$4.00. Saturday morning... **2.95**

760 pairs Men's Boots, patent colt; tan Russia calf, box calf and gun-metal leathers, in all the popular lasts, including the short vamp, high toe, Blucher style; every pair Goodyear welted; sizes 5 1/2 to 10. Regular \$3.50, \$4.00 and \$5.00. Saturday morning... **2.95**

WOMEN'S PUMPS AND LOW OXFORD SHOES

600 pairs Women's Low Oxford Shoes and Ankle Strap Pumps, in all the newest shapes; patent colt, tan calf, vici kid and gun-metal leathers; button, Blucher and lace styles; medium and high heels (100 pairs Geo. A. Slater's "Invictus" samples included); Goodyear welt and flexible soles; sizes 2 1/2 to 7. Regular value to \$4.50. To clear Saturday morning... **1.99**

Wash Goods Sale

A Saturday morning bargain for early shoppers. The whole range of the celebrated Washing Zurick Silk goes on sale. There is nothing nicer or more stylish for a pretty summer dress than this favorite material. It looks and wears like all silk, and, beyond that, it washes.

This Zurick Silk is 27 inches wide, and has pretty polka dot design, in sky, pink, old rose, black, navy, cream, mauve, yellow, linen, grey, etc. Regularly 35c. Special... **.25**

Two Fine Items from Linen Dept.

(Second Floor)

FINEST SATIN QUILTS, HALF PRICE.

24 only English Satin Quilts. Some are slightly crumpled from showing. Rich designs, for large double beds. Regular \$10.50 each. Saturday, Half Price.

TURKISH BATH TOWELS, 49c PAIR.

Brown linen, fancy stripes, all white, etc., soft or rough finishes. Saturday, pair... **.49**

Groceries and Provisions

2000 lbs. Fresh Creamery Butter, White Clover Brand. Per lb. **.25**

Toasted Cornflakes... **3 packages 25c**

Loaf Sugar... **4 pounds 25c**

Rich Red Salmon, Gold Ring Brand. Per tin **18c**

Canned Fruit, in quart gem jar, raspberries, plums, and pineapple. Per jar... **.28**

Fancy Mixed Biscuits... **2 pounds 25c**

Imported French Peas. Per tin... **.12**

Maconochie's Pickles, mixed chow and walnuts. Pint bottle... **.22**

Lime Juice, Sovereign Brand, reputed quart bottle.... **.25**

Manzanilla Olives, 6-oz. bottle... **.15**

Shirreff's Marmalade... **2 pound jar 25c**

Imported Raspberry Vinegar, Rowatt's pint bottle, decanter shape. Per bottle... **.25**

H. P. Sauce. Per bottle... **.18**

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