

**SIMPSON**

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.

Light to moderate winds; fine and a little milder.

**SIMPSON**

### Irresistible China Values

Over four hundred beautiful specimens of English, German, French and Japanese Pottery will be offered to-morrow morning at . . . 79

Sugar and Cream Sets, Dainty Vases, Cabarets, Honey Pots, Comb and Brush Trays, Footed Comports, Fruit Sets, Fern Pots, Jardinières. Worth as much as \$2.50. Saturday . . . 79

See Yonge St. Window.

Artistic Dinner Sets, in high-grade English wares, rich decoration, dainty color effects, enhanced with neat gold lines; complete dinner and tea service for twelve people; three designs to choose from. Regular \$16.50. Saturday special . . . 10.00

2 only Limoges China Dinner Sets. Regular \$200.00. To clear . . . 79.00

3 only Bernard Moore Plaques, collectors should see. Regular \$100.00. Saturday . . . 50.00

### Cloth Bound Books, Two for 25c

1000 Books, in handsome cloth bindings. Regular value 25c. Special, two for .25. The very best authors are represented in this lot.

2000 English Copyright Novels, bound in decorative covers; the leading modern authors are well represented. Regular 10c. Special . . . 3 for .25

500 Handsome Paperettes, containing 75 sheets of fine linen paper, with envelopes to match. Regular value from 85c to \$1.50. Special . . . 50

100 only Stylos, or Ink Pencils. Regular \$1.00 value. Special . . 39

### Room Rugs at Half

We have made up our stock of short lengths of Axminster, Wilton and Brussels Carpets into room-size rugs. The seams have been sewn flat, and the appearance is almost equal to that of a woven rug. There are designs and colorings suitable for bedrooms, dining-rooms, parlors, etc. They will cost you just half of the regular prices on Saturday.

### Tapestry Curtains and Scrims

EXCEPTIONAL PRICE FOR SCRIMS, SATURDAY.

Fourth Floor. Fifteen hundred yards artistic Curtain Scrim, printed in arts and crafts designs, cream and Arabian grounds, washable, color fast, range of exclusive designs specially suited for window curtains and other drapery purposes; width 40 inches. Special . . . 24

TAPESTRY CURTAINS, SPECIALLY PRICED SATURDAY. Neat Tapestry Curtains, in a good variety of colors, one and two-toned effects, reversible patterns, good designs, fringed top and bottom, made especially for this store, 40 inches wide, excellent value at regular price, \$2.50. Special, per pair . . . 1.99

### Wall Papers for the Home

Saturday is a good day for the man and wife to select the papers for the home.

1811 Papers for Parlor, Dining-room, Hall and Bedroom. Prices ranging from, per roll . . . 10 to 3.00

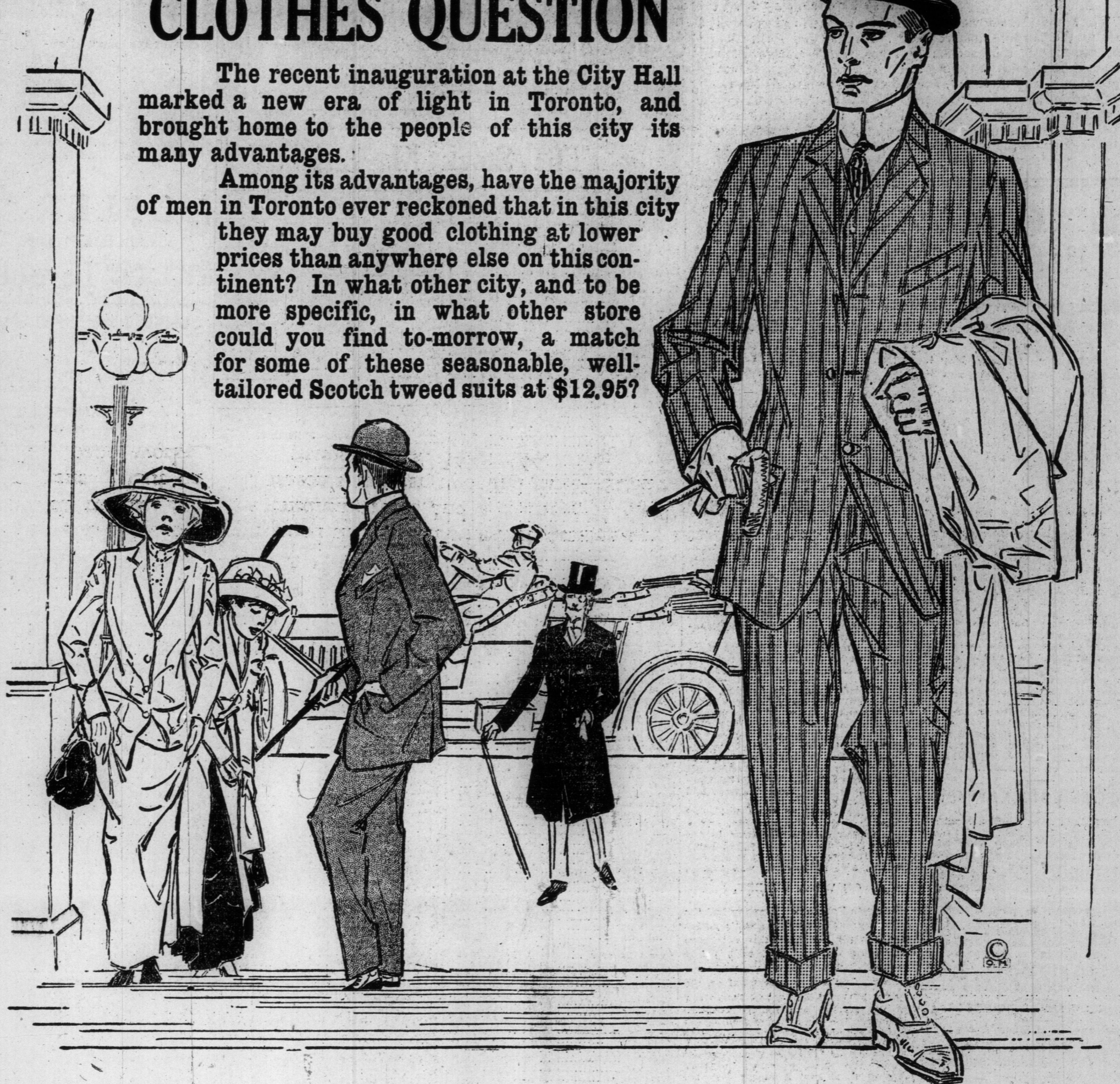
### Garden Tools for Saturday

Garden Rakes, mailable crate: 10-tooth, Saturday . . . 18 12-tooth, Saturday . . . 22 14-tooth, Saturday . . . 25 Lawn Rakes, galvanized steel wire, one side for gravel walks. Saturday . . . 45 Garden Shovels, with children's steel blade to handle. Regular \$1.00. Saturday . . . 57 Digging Forks, four steel prongs, socket D handle. Saturday . . . 25 Shovel for garden use, with crucible steel-pointed wooden blade. Regular 85c. Saturday . . . 59

# A NEW LIGHT ON THE CLOTHES QUESTION

The recent inauguration at the City Hall marked a new era of light in Toronto, and brought home to the people of this city its many advantages.

Among its advantages, have the majority of men in Toronto ever reckoned that in this city they may buy good clothing at lower prices than anywhere else on this continent? In what other city, and to be more specific, in what other store could you find to-morrow, a match for some of these seasonable, well-tailored Scotch tweed suits at \$12.95?



THESE questions should lead you to the corner of Richmond and Yonge Streets at 8 a.m. to-morrow, and if you're a good judge of clothing, you will rejoice exceedingly.

200 Suits to select from all this season's newest designs and colorings in fine imported fancy worsteds and Scotch tweeds, light and medium greys and a number of the brown tones in neat stripe and cluster stripe patterns. Cut on this season's newest two and three-button sack models, tailored in the very best manner, with hand work; perfect fitting, sizes 34 to 44. Regular \$15 to \$22.50. To clear Saturday morning at . . . 12.95

## Men's Stylish Spring Overcoats and Raincoats

Men's Fine Quality English Vicuna Cloth Spring Weight Overcoats, in a rich fast black shade, single-breasted Chesterfield style, with nicely-built shoulders and neat shaped lapels, splendidly tailored and perfect fitting. Sizes 35 to 44 . . . 12.95

Stylish Spring Weight Overcoats, made from a fine imported Banockburn tweed in a handsome medium mixed grey pattern, fashionable single-breasted Chesterfield style with close-fitting collar and extra long shapely lapels, carefully tailored in every detail and finished with best quality twill mohair linings and trimmings. Sizes 35 to 44 . . . 15.00

Men's English Covert Cloth Raincoats, in rich dark Oxford grey and olive fawn shades, single-breasted Chesterfield style,

long and roomy, with well-built shoulders and shapely lapels; lined throughout with best quality Italian cloth linings. Sizes 35 to 44 . . . 12.00

A clean-up of Boys' and Youths' Spring Weight Reefers and Overcoats at less than Half Price.

Made from English covert cloths, in medium and dark fawn and grey shades, with faint fancy colored stripes, double-breasted reefer and single-breasted topper styles, nicely tailored in every way, and finished with best quality linings and trimmings. Sizes 29 to 35. Regular prices \$5.00, \$5.50, \$6.00 and \$7.00. To clear Saturday at . . . 2.49

From eight o'clock to five-thirty to-morrow you may participate in this provision for personal and household needs.

The **SIMPSON** Company Limited

### Clearing Negligee Shirts

We have gathered up all our broken lines and slightly soiled negligees, ranging in price from \$1.00 to \$2.00, and put them on the counters for good early business Saturday at a clearing price of . . . 50

2500 Men's Negligees, pleated and plain bosoms, ordinary or coat styles. The colorings are the very newest, and the designs are for spring and summer fashion. The materials are the very best only; sizes 14 to 17. Regular \$1.00, \$1.25, \$1.50 and \$2.00. To clear Saturday . . . 50

(See windows. No phone or mail orders filled.) 1500 Suits of Men's Pyjamas, in several different cloths to choose from, including weights for all seasons of the year; these are broken lines and several samples of much higher-priced goods included in the lot. All styles including the French neck, military or turn-down collar; all sizes. Regular \$1.25, \$1.50, \$2.00 and \$2.50. To clear Saturday . . . 59

No phone or mail orders filled.

### New Hats for Men

Christy's, King's and Battersby's Famous Derby and Soft Hats, in a wide variety of colors, and in black; distinctive styles and warranted quality worn by men of fashion the world over. 2.00, 2.50 and . . . 3.75

Men's and Boys' Caps, in almost every conceivable shape, and endless assortment of patterns; splendid values at . . . 25, 30, 45, 75, 1.00

Children's Hats and Tams, in cloth, felt, velvet, serge, duck, etc., wide selection of colors, patterns and styles. Prices . . . 25, 35, 50, 75, 1.00

\$2.00 and \$2.50 MEN'S STIFF HATS, CORRECT STYLES, SATURDAY, \$1.00 50 Men's Stiff Hats, clearance of a well-known English manufacturer's sample lines. Every hat of one grade fur felt and up-to-date 1911 shapes, in all the current and popular heights of crown and width of brim; full range of sizes from 6 1/2 to 7 3/4; an early visit will secure the pick of this offering. Saturday, 8 a.m. . . . 1.00

### Odd Pieces Leather Goods

Saturday Morning at Quarter Regular Prices.

English-made Writing Cases, Fitted Dressing Cases, Tissue Boxes, Paper and Envelope Holders, Handkerchief and Glove Cases, Jewel Boxes, Leather Fork Boxes, Men's and Boys' Bill Books, Children's Sewing Boxes, Imported High-class Handbags, Saturday at 75 per cent. off or one-quarter their regular selling price. This means that articles regularly \$1.00 sell for .25; regularly \$2.00, sell for .50

These leather novelties run from \$1.25 up to \$12.50 each.

ONLY 8 A.M. SHOPPERS CAN SHARE THESE BARGAINS.

2000 yards Nottingham Imitation Tucked Notch, for waist, 3000 and sleeves. Regular 50c yard. Saturday .22

Women's Fine All Linen Handkerchiefs (cross bar). Regular 10c each. Saturday . . . 6 for 25

75 dozen Women's Wash Neckwear, including Dutch collars, tabats; also Plauen Lace Neckwear. Regular 25c to 60c. Saturday . . . 10

NECKWEAR AND VEILINGS. The strongest novelties of the season in Neckwear and Large Collars and Round Collars, Picinus, Dutch Collars, and Graduated Blue Picinus. In the above-mentioned lines we are offering the most wanted styles. See our new lot of Swiss Round Collars, and also our large and varied assortment of novelties in The Real Hand-made Irish, Veils and Veiling caps, strong Great demand for lace Veils. We have a new lot in for Saturday's selling at . . . 75 to 5.00

### Sporting Goods

Boys' and Girls' Roller Skates, with steel bearings and high ankle supports, extends to fit any shoe. Regular 55c. Saturday . . . 40

Men's Baseball Bats, "The Victor" padded, leather lined throughout, sewn all round with binding. Regular \$1.25. Saturday . . . 75

Men's Baseball Bats, "The Professional." Regular 50c. Saturday . . . 35

Boys' Baseball Bats, "The Victor" Saturday . . . 25

Boys' Baseball Bats, "The Sugar." Saturday . . . 10

Baseballs, a full line in the Sporting Goods Department. Regular \$1.00 and all ranging from . . . 5 to 1.25

### Saturday Boot Savings

2000 pairs Men's and Women's Boots and Oxfords, fine workmanship, excellent qualities, good styles. Worth from \$10.00 per pair to \$25.00 per pair. Saturday's prices.

MEN'S GOODYEAR WELT BOOTS AND OXFORDS. 1500 pairs Men's Goodyear Welt Boots and Oxfords, Blucher style, Russian tan calf, patent calf, box calf and vici kid leathers, single and double laced. Goodyear welted soles, C, D, E and F widths, all sizes 5 1/2 to 11. Worth \$24.00 and \$40.00. Saturday, clearing price . . . 20.00

WOMEN'S BOOTS, OXFORDS AND PUMPS. 1000 pairs Women's Boots, Oxfords and Pumps, made in new 1911 model last, from patent calf, vici kid, gunmetal and tan calf leathers; Blucher, lace, silk tie, ankle strap and button styles; Goodyear welt and fine McKay sewn soles, C, D and E widths; all sizes 2 1/2 to 7 1/2. Worth \$22.00, \$25.00 and \$35.00. On sale Saturday, Special Purchase Price . . . 15.00

### Gloves and Hosiery

\$1.00 REAL KID GLOVES, 75c. Women's Real French Kid Gloves, from good quality skins, elegant finish, dome fasteners, silk points on back, perfect fitting, black, white, tan, brown, green, all sizes. Regular \$1.00 value. On sale Saturday, per pair . . . 75

Women's Thread Silk Hose, gauge weight, fine thread, carry top, black, sole, heel and toe; the hole is where the heel comes; black. Regular 75c. Saturday . . . 50

Women's Long Silk Gloves, elastic length, Mousquetaire opening at wrist, pure thread silk, all sizes, black only. Regular 75c. Saturday, per pair . . . 40

\$1.00 MEN'S SUEDE GLOVES, 80c. Men's Fine Imported Suede Finished Kid Gloves, gray only, correct dress glove, dome fasteners, all sizes. Regular \$1.00. On sale Saturday, per pair . . . 80

Men's Fancy and Plain Colored Lisle Thread Socks, black, tan, grey and all fancy colors; also fancy patterns, stripes and checks; manufacturers' samples and broken lines. Regular 50c. Saturday, per pair . . . 30

Men's Fine Imported Suede Finished Kid Gloves, gray only, correct dress glove, dome fasteners, all sizes. Regular \$1.00. On sale Saturday, per pair . . . 80

Men's Fancy and Plain Colored Lisle Thread Socks, black, tan, grey and all fancy colors; also fancy patterns, stripes and checks; manufacturers' samples and broken lines. Regular 50c. Saturday, per pair . . . 30

Men's Fine Imported Suede Finished Kid Gloves, gray only, correct dress glove, dome fasteners, all sizes. Regular \$1.00. On sale Saturday, per pair . . . 80

Men's Fancy and Plain Colored Lisle Thread Socks, black, tan, grey and all fancy colors; also fancy patterns, stripes and checks; manufacturers' samples and broken lines. Regular 50c. Saturday, per pair . . . 30