

Store Opens 8.30 a.m.

# The Robert Simpson Company, Limited

Closes at 5.30 p.m.

## Reduced Prices on Heavy Underwear

Another shipment of "seconds" has just been received, and will be passed on to you at prices which make them the best kind of bargains. The slight imperfections for which these garments are stamped "seconds" in no way affect their wear. Phone orders filled.

Women's Combinations, heavy or medium ribbed, pure white or natural wool; Watson's; high neck, long sleeves, buttoned front, ankle length. Sizes 32 to 40 bust. Regular prices \$1.25, \$1.50 and \$1.75. Thursday ..... .80

Women's Vests, Watson's unshrinkable, white or natural wool and cotton mixture; high neck; long sleeves; buttoned front. Sizes 32 to 44 bust measure. Regularly 50c to 65c. Thursday ..... .37

Women's Vests, heavy ribbed white wool; Health Brand; unshrinkable, high neck, long sleeves, buttoned front, shaped waist. Sizes 34 to 40 bust. Regularly 85c. Thursday ..... .59

Women's Flannelette Gowns, heavy, fine quality; white, high neck, buttoned front, tucked yoke; lengths 56, 58, 60 inches. Regularly 85c. Thursday ..... .68 (Third Floor).

## Mink Stoles, Scarves and Fancy Neck-pieces

Made from prime Eastern Canada or Labrador skins, in a number of the very newest shapes. Handsome plain wide shoulder stoles that have the loose skin effect over back, long straight scarves and fancy neck pieces. All are perfectly tailored from natural skins (we sell no tipped or blended mink), and in most cases are trimmed with natural heads, tails and paws. Prices start at \$23.00 to \$250.00.

Mole Furs, imported from one of the leading designers of London, England, a soft, silky fur that blends nicely with any shade or color. Suitable for street, carriage or evening wear, made from the finest Scotch mole, mostly in large straight shawl scarves and large square pillow muffs. Scarves from \$25.00 to \$50.00; Muffs from \$20.00 to \$32.50.

Black Fox Furs, handsome new designs in this beautiful, rich fur. Stoles with wide shoulders and long fronts, straight shawl scarves in all lengths or single skin animal neck pieces, imported models or duplicates of the leading styles, from genuine Leipzig, Germany, dyed skins, trimmed with natural heads and brushes, and lined with fine silk. Prices from \$23.00 to \$115.00.

Black Fox Muffs, in newest shapes, plain pillow or fancy rug and animal effects, from selected skins to match stoles. Prices from \$22.50 to \$75.00.

Black Wolf Stoles and Muffs, one of the most popular furs of the season, and one of the best wearing. Stoles are mostly animal effects, being wide on shoulder and finished with heads and tails. Muffs are large plain pillow shape or new rug shapes, finished with heads and tails. All are handsomely lined with good black satin or soft silk. Prices for stoles from \$10.50 to \$27.50; muffs from \$17.50 to \$22.50. (Third Floor).

## Gloves and Hosiery

Women's Finest Qualities All-Wool English Cashmere Hose; light or medium weights; fashioned or seamless finish; all have double heel and toe. Sizes 3 1/2 to 10. Thursday 35c, 50c and 75c.

Women's Fine Silk Hose; close, clean weave; good weight; double garter welt; black or tan; spliced heel, toe and sole; sizes 3 1/2 to 10. Special Thursday ..... .59

Boys' and Girls' Finest English Cashmere Hose, two in one and one in one; ribbed black cashmere; all-wool yarn; heavy weight; double heel and toe; sizes 5 1/2 to 10. Prices 30c, 35c, 40c, 45c, 50c.

Women's and Boys' All-wool Worsted Hose; seamless; heavy weight; fine, bright, glossy yarn; closely knitted; double heel and toe; sizes 6 to 10. Regularly 35c. Thursday ..... .29

Men's Fine Suede Gloves, wool lined, one dome fastener, pique seam; assorted tan shades; sizes 7 to 9 1/2. 75c value. Thursday ..... .59

Men's Finest Quality All-Wool Cashmere Socks; seamless, winter weight; fine, soft English yarn; double heel and toe. Sizes 9 1/2 to 11. Thursday ..... .25 (Main Floor).

## White Wool Blankets \$5.39 Pair

Firmly woven, with a little cotton mixed in to keep from shrinking. Made from long staple Canadian wool; weight 7 lbs. Note large size, 70 x 86. Special Thursday 5.39. BED COMFORTERS, \$3.50. Extra well quilted, edged with plain panels, best quality alkaline covering, pure white carded cotton filling, pretty shades of pinks, blues and greens to choose from; size 72 x 72. Special Thursday ..... 3.50. BLANKET COATING, \$1.00 YARD. Made from finest thoroughly scoured Saxony wool, beautiful soft finish, in colors of pure crimson, navy, cardinal or tan, 54 inches wide. On sale Flannel, Section, yard ..... 1.00. BATH TOWELS, 48c PAIR. Plain Brown Linen Turkish Bath Towels with good heavy pile. Special Thursday, pair ..... .48. Blue and White Checked Apron Gingham, fast colors, 35 inches wide. Regularly 15c. Special Thursday, yard ..... .14. Horrocks' White Cotton, extra heavy, splendid wearing quality, 35 inches wide. Special Thursday, yard ..... .13 (Second Floor).

Sale of Tile Mantels. In plain art style. Others with antique hammered brass, hand-beaten copper, and wrought-iron trimmings, designs to select from. Ranging in price from \$58.50 to \$250.00. Fireplace Fenders—in many different designs and finishes. Prices ranging from \$5.50 to \$75.00. (Fifth Floor).

Double Roasters, made of best black sheet steel, round, with cover; size 12 inches by 8 inches; for cooking meat and fowl. Regularly 45c. On sale at 8.30. Price ..... .23. TO COOK THANKSGIVING TURKEYS. Black Oval Roasting Pans, 17 1/2 inches long by 11 1/2 inches wide by 7 inches deep, a most satisfactory roaster for cooking fowl or roasts of meat. These roasts retain the juices of the fowl and meat as well, are very clean and most sanitary and satisfactory; 65c size for ..... .39. A CARVING KNIFE AND FORK, 27c. Reliable Steel Carving Knife and Fork with smooth ebony handle. The right size for carving fowl and a good, useful size for roast. Regularly selling for 45c. Thursday special, per set. .27. For 50c—Cold Meat Knives, the right size for roast or cold meats, reliable French steel, with hardwood handle. Extra special value for Thursday, each ..... .50. SPECIAL SALE COAL SHOVELS THURSDAY. Stove and Furnace time for Coal Shovels. 25c Furnace or Coal Shovels for 15c. These shovels can be used for furnace, for coal or snow; heavy sheet-iron scoop with long handle, well fastened. On sale Thursday morning for, each ..... .15. RICE BOILERS SPECIAL SALE. 300 only Granite Rice Boilers, for cooking cereals, rice, custards, etc. Regularly 45c size for customers who come at 8.30. Price ..... .27. No phone or mail orders. (Basement).

## Thanksgiving Needs in the Basement

Beginning Thursday, and continuing Friday and Saturday, we will carry on a huge sale of Model Hats, making room for other stocks now on the way. This includes imported patterns, ranging in price from \$20.00, \$25.00, \$35.00, \$40.00 to \$75.00. half-price, \$10.00 to \$37.50.

TRIMMED HATS. These have been in our cases for a few weeks. They range in price from \$6.50, \$9.00, \$12.00, \$15.00 to \$20.00, for half-price, \$3.25 to \$10.00. Imported Plush and Velvet Shapes; the new colors and black; good blocks. Regular \$5.00, \$7.50 and \$9.00, for half-price, \$2.50 to \$4.50. HIGH-GRADE MOUNTS. In ostrich, osprey and heron; beautiful designs and colorings. Big variety of regular stock at half-price. Soft Mounts, very large selection of styles and colors. Regularly \$1.00 to \$2.00, at half price, 50c to \$1.00. Wing Mounts and Bandeaux; all new goods, and in the wanted colorings. Regularly 50c to \$3.50, at half-price, 25c to \$1.75. (Second Floor).

Bedroom Furniture Offers Splendid Prices. Chevals, mahogany. Regularly \$42.00. Thursday selling ..... 35.00. Chevals, Circassian walnut. Regularly \$62.00. Thursday selling ..... 51.00. Dressing Table, mahogany. Regularly \$65.00. Thursday selling ..... 51.80. Dressing Table, mahogany. Regularly \$88.00. Thursday selling ..... 66.00. Chiffonier, satin walnut. Regularly \$35.80. Thursday selling ..... 28.90. Chiffonier, Circassian walnut. Regularly \$38.75. Thursday selling ..... 32.00. Chiffonier, mahogany. Regularly \$98.00. Thursday selling ..... 78.00. Chiffonier, mahogany. Regularly \$100.00. Thursday selling ..... 76.00. Dresser, mahogany. Regularly \$120.00. Thursday selling ..... 92.90. Wardrobe, mahogany. Regularly \$230.00. Thursday selling ..... 160.00. 4-Piece Bedroom Suite, mahogany and gold. Regularly \$1750.00. Thursday selling ..... 875.00. (Fifth Floor).

Several Thousand Dollars Worth of New Millinery at Half Price. Beginning Thursday, and continuing Friday and Saturday, we will carry on a huge sale of Model Hats, making room for other stocks now on the way. This includes imported patterns, ranging in price from \$20.00, \$25.00, \$35.00, \$40.00 to \$75.00. half-price, \$10.00 to \$37.50. TRIMMED HATS. These have been in our cases for a few weeks. They range in price from \$6.50, \$9.00, \$12.00, \$15.00 to \$20.00, for half-price, \$3.25 to \$10.00. Imported Plush and Velvet Shapes; the new colors and black; good blocks. Regular \$5.00, \$7.50 and \$9.00, for half-price, \$2.50 to \$4.50. HIGH-GRADE MOUNTS. In ostrich, osprey and heron; beautiful designs and colorings. Big variety of regular stock at half-price. Soft Mounts, very large selection of styles and colors. Regularly \$1.00 to \$2.00, at half price, 50c to \$1.00. Wing Mounts and Bandeaux; all new goods, and in the wanted colorings. Regularly 50c to \$3.50, at half-price, 25c to \$1.75. (Second Floor).

## Bedroom Furniture Offers Splendid Prices

Chevals, mahogany. Regularly \$42.00. Thursday selling ..... 35.00. Chevals, Circassian walnut. Regularly \$62.00. Thursday selling ..... 51.00. Dressing Table, mahogany. Regularly \$65.00. Thursday selling ..... 51.80. Dressing Table, mahogany. Regularly \$88.00. Thursday selling ..... 66.00. Chiffonier, satin walnut. Regularly \$35.80. Thursday selling ..... 28.90. Chiffonier, Circassian walnut. Regularly \$38.75. Thursday selling ..... 32.00. Chiffonier, mahogany. Regularly \$98.00. Thursday selling ..... 78.00. Chiffonier, mahogany. Regularly \$100.00. Thursday selling ..... 76.00. Dresser, mahogany. Regularly \$120.00. Thursday selling ..... 92.90. Wardrobe, mahogany. Regularly \$230.00. Thursday selling ..... 160.00. 4-Piece Bedroom Suite, mahogany and gold. Regularly \$1750.00. Thursday selling ..... 875.00. (Fifth Floor).



## Several Thousand Dollars Worth of New Millinery at Half Price

Beginning Thursday, and continuing Friday and Saturday, we will carry on a huge sale of Model Hats, making room for other stocks now on the way. This includes imported patterns, ranging in price from \$20.00, \$25.00, \$35.00, \$40.00 to \$75.00. half-price, \$10.00 to \$37.50.

TRIMMED HATS. These have been in our cases for a few weeks. They range in price from \$6.50, \$9.00, \$12.00, \$15.00 to \$20.00, for half-price, \$3.25 to \$10.00. Imported Plush and Velvet Shapes; the new colors and black; good blocks. Regular \$5.00, \$7.50 and \$9.00, for half-price, \$2.50 to \$4.50. HIGH-GRADE MOUNTS. In ostrich, osprey and heron; beautiful designs and colorings. Big variety of regular stock at half-price. Soft Mounts, very large selection of styles and colors. Regularly \$1.00 to \$2.00, at half price, 50c to \$1.00. Wing Mounts and Bandeaux; all new goods, and in the wanted colorings. Regularly 50c to \$3.50, at half-price, 25c to \$1.75. (Second Floor).

Wing Mounts and Bandeaux; all new goods, and in the wanted colorings. Regularly 50c to \$3.50, at half-price, 25c to \$1.75. (Second Floor).



## A HALF YEARLY Boot Opportunity

1,300 Pairs "Queen Quality" Samples. 1,200 Pairs of Other High-grade Boots. 1,000 Pairs Men's Goodyear Welted Boots. "Queen Quality" samples, having served us their purpose as model pairs, are marked at almost half-price, and sold every six months; the sizes are 3, 3 1-2 and 4, we have added to this a beautiful range of other makes, in all sizes 2 1-2 to 7. "QUEEN QUALITY" SAMPLES, \$2.45. 1,300 pairs Women's "Queen Quality" Sample Boots, in original and exclusive styles for fall and winter wear. There is every leather and combination of leathers, in button and laced styles; all heights of heels; all weights of soles; boots that enjoy the highest reputation, and are sold in almost every country in the world; sample sizes are 3, 3 1-2 and 4 only. Regular prices to \$5.50. Thursday ..... 2.45

## It's Always "Good Morning"

Whether the day be bright and sunny or chilly and full of gloom, the same cheerful greeting is always in order.

And it's always good morning in the store; the same courteous reception and always splendid goods and prices to welcome you, rain or shine, with something special for every weather and occasion.

Just now it is winter clothing that you need, and storm clothes, too, perhaps. We can supply them.

Come in the morning. That is the best shopping time; the sooner after 8.30 the better.

New Books. "Within the Law," by Bayard Veller ..... 1.10. "Broken Halo," by author of "The Rosary" ..... 1.10. "Laddie," by G. Stratton Porter, author of "Freckles" ..... 1.25. "The Point of View," by Elinor Glyn ..... 1.10. "Threads of Gray and Gold," by Myrtle Reed ..... 1.35. "Poison Bell," by A. Conan Doyle ..... 1.10. "Golden Road," by L. Montgomery, author of "Anne of Green Gables" ..... 1.25. "Gold," by Stewart E. White ..... 1.25. "Little Linn Nurse," by author of "Molly Make Believe" ..... .90. "Iron Trail," by Rex Beach ..... 1.25. "Inside of the Cup," by Winston Churchill ..... 1.25. HAVE YOU READ "TURNPIKE"? A Toronto Story entitled "William Adolphus Turnpike," by William Banks. The merriest book of the year, decorated cloth ..... 1.00. (Book Dept., Main Floor).

## Men's Waterproof Coats at Special Price, \$7.95

Made from double texture English Paramatta Cloth, in fawn; they are cut single-breasted Raglan style, with strapped seams; 50 inches long; close fitting collar; all seams securely sewn and cemented. Special price ..... 7.95.

Coat of extra good quality double texture English Paramatta cloth, in fawn shade; cut in the fashionable Raglan shoulder style; 50 inches long; nicely tailored. Price ..... 12.50.

FINEST WATERPROOF COAT MADE. Made from the finest double texture English Paramatta cloth, in a beautiful fawn color; fashionable Raglan shoulder style; all seams stitched, strapped and cemented. Price ..... 15.00.

MEN'S ENGLISH WHIPCORD RAINCOAT. Made from whipcord, in light brown; cut with fashionable Raglan shoulder and regular collar; a coat you can wear for fall wear or for a raincoat. Price ..... 22.50. (Main Floor).

Men's Hats and Caps. For golfing, motoring and outdoor sports generally you ought to have a good cap. We carry a very large stock, in all the newest patterns of tweeds, worsteds and serges, in medium or large crowns, with the peak in any size to suit your particular fancy. Special attention has been given to good trimmings and careful finishing in every cap. Splendid values at 50c, 75c and \$1.00. Knockabout Felt Hats, an extra good kind for the motorist or hunter; keeps off the sun, turns the wet, and won't blow off. If you haven't got one it's worth while getting. We have two lines that are extra good value, in colors navy, brown, olive, slate or black, at 50c and \$1.00. (Main Floor).

## Men's Hats and Caps

For golfing, motoring and outdoor sports generally you ought to have a good cap. We carry a very large stock, in all the newest patterns of tweeds, worsteds and serges, in medium or large crowns, with the peak in any size to suit your particular fancy. Special attention has been given to good trimmings and careful finishing in every cap. Splendid values at 50c, 75c and \$1.00. Knockabout Felt Hats, an extra good kind for the motorist or hunter; keeps off the sun, turns the wet, and won't blow off. If you haven't got one it's worth while getting. We have two lines that are extra good value, in colors navy, brown, olive, slate or black, at 50c and \$1.00. (Main Floor).

## Boys' Dressy Suits and Overcoats for Holiday Wear

Blue Serge Double-breasted Suits, smartly tailored, with wide shoulders and slightly fitting back, full cut bloomer pants. Sizes 25 to 30, \$5.00; 31 to 34, \$5.50.

Boys' Russian and Junior Overcoats, smart double-breasted styles for winter wear. Made from imported English tweeds in gray, tan and brown shades, self and velvet collars. Sizes 3 to 9 years, Thursday ..... 4.00.

Boys' Ulster Overcoats—A splendid time to make a selection for winter wear overcoats. We particularly mention a dark brown English tweed ulster, double-breasted style, with wide, convertible collar, well lined and cut full and roomy, in size 25 to 30. Thursday, \$5.50; sizes 31 to 35, Thursday, \$6.00. (Main Floor).

## The Groceries

2,000 lbs. Dairy Butter, in prints. Per lb. .... .26. Smoked Rolls of Bacon, lean and mild, half or whole. Per lb. .... .21. Jersey Sweet Potatoes, 7 lbs. .25. Malta Vita Breakfast Cereal, 3 packages ..... .25. Edwardburg or Beehive Table Syrup, 5-lb. pail ..... .28. Salt, in 5-lb. bags, 3 bags ..... .14. Imported Pure Malt Vinegar, Imperial quart bottle ..... .20. Rich Red Salmon, Regularly 25c. Per tin ..... .18. Finest Red Cape Cod Cranberries, Per quart ..... .12. Fancy Japan Rice, 3 1-2 lbs. .... .25. Lima Beans, 3 lbs. .... .25. Steero Bouillon Cubes, 3 tins ..... .25. Scott Taylor's Worcester Sauce, 3 bottles ..... .25. Canned Corn or Peas, 3 tins ..... .25. 500 lbs. Fresh Ginger Snaps, 3 lbs. .... .25. Maggi Soups, assorted, 6 packages ..... .25. Finest Pot Barley, 4 lbs. .... .25. 1,000 tins Canned Yellow Peaches, in heavy syrup. While they last, two tins ..... .25. POTTED PLANTS. 75c each ..... .59. 35c ASSAM TEA, FOR 25c. 1,000 lbs. fine rich full-bodied Assam Tea, of uniform quality and fine flavor, a 35c tea anywhere. Thursday, per lb. 28c. (Basement).

## Men's Sweater Coats \$2.95

One hundred Sweater Coats; heavy pure wool, perfect fitting; close-fitting ribbed cuffs, heavy pearl buttons; a variety of colors to select from, in plain and fancy; all sizes 34 to 44. These coats sold regularly for \$4.00 and \$5.00. Thursday ..... 2.95.

Men's Pure Wool Combinations, in light-weight "Woolsey" medium and heavy "Stralian." "Knit to Fit," "Perfect Fit" and several other well-known makes; some with closed croch; all sizes 34 to 44. Regularly \$3.50 and \$4.50, for ..... 2.95.

Men's Imported Balbriggan Fleece-Lined Underwear, shirts and drawers, heavy weight, coru shade, with beautiful sanitary pure white fleece finish to the inside. They will wear well and will not felt or knot in the wash. Regularly 75c. Thursday ..... 60c. (Main Floor).

## Men's Goodyear Welted Boots, \$2.95

1,000 pairs Men's Boots, made on stylish and popular lasts, in button and laced styles, patent colt, gummetal, tan Russia calf, velours calf and Dongola kid leathers; every pair is Goodyear welted, and perfect in every way; single and double soles; sizes 5 to 11. Regularly \$4.00, \$4.50 and \$5.00. Thursday ..... 2.95. (Second Floor).

## A Lovely Dinner Set of Limoges China, Only \$13.95

To most women Limoges spells luxury as well as daintiness. Like hall-marked silver, you may not often buy it at a bargain.

What a delightful surprise, then, to find it for once in reach of the most modest purse! This is our special Thanksgiving offering to our customers.

Marked with the great name of Bernardaud, it comes in such a pretty pattern of lavishly scattered sprays of wild roses in natural tints. Each piece is gold rimmed, and the ware itself is of the clearest tone, but substantial. The Kermsis shaped cups and gracefully curved scroll handles with gold trimming will be admired.

We offer 85 of these Dinner Sets of 97 pieces, fine and genuine Limoges china, formerly priced \$20.00. Thursday per set ..... 13.95.

## The Robert Simpson Company, Limited