

## THE BUSINESS CASE FOR MALAYSIA

Head of State: Yang Di-Pertuan Agong, Sultan Iskandar Ja'afar  
Prime Minister: Datuk Seri Anwar Ibrahim  
Minister of International Trade and Industry: Datuk Puduh Ariyaratne

- ▶ Domestic market of nearly 20 million
- ▶ One of the most stable economies in Southeast Asia
- ▶ Average economic growth of 8.5% per year
- ▶ Foreign investment welcome
- ▶ Major infrastructure development potential
- ▶ Significant successes by Canadian firms

- **Canadian priorities in Malaysia include**
  - ..... increasing participation in major capital projects;
  - ..... expanding cooperation in the environment sector;
  - ..... doubling the number of Malaysian students in Canadian institutions by the end of the decade; and
  - ..... coordinating public and private sector resources for maximum trade promotion impact.