		1 .						
	C	alling from Co	onnect Reseal	rch on b	ehalf of the Dep	artment of Foreig	n Affairs	and
International T	rade. May I please	speak with ar	n individual w	ho staffe	d your compan	y's booth at Glob	e '94? (W	hen the
correct person	is on the line, reint	roduce yours	elf) We are c	onductin	g a brief survey	of individuals wh	no exhibit	ed at
Globe '94: De	eloping the Busines	s of the Envir	ronment, a tra	ade show	held in Vanco	uver from March	21-25, 199	94. We
	ur company was an					. •	•	
-	(Continue)			;				-
No	(Thank you an	d Terminate	call)					
	(		,					
Did you, yours	elf attend the show?	·						
Yes			•					
	Would you be the	most approp	riate person t	o answe	r a few question	ns about the Glob	e '94 sho	w?
	Yes(Cont	inue to quest	ion 1)		<b>-,</b>			
No			,					-
_	Would you kindly	give me the r	name of the n	erson vo	u think would h	e the most appro	nriate to	answer
few questions	about the Globe '94	show?	.a 5 p	o.oon yo		o the most uppre	priate to	answer
4000	May I speak with I							
		(start from	n heginning)			. "		
		(start iroi (arrange		l tormina	to call)			
	. 140	(arrange	Call Dack allo	i terriiria	le Call)			
				•				•
1 Did you roo	nivo piprofile of the	fauntan utakan	:	- A Olaha	20.40			
You	eive a profile of the	oreign visitor	s prior to or a	at Globe	947		٠.	
, 00 _	No.							
	Were you satisfied	with the info	rmation?	. • •			<i>;</i>	
,	Were you satisfied Yes (Continu	with the info	rmation?		4.40):		2	
, 95 <u>-</u>	Were you satisfied	with the info	rmation?	see incl	uded?)		,	
,00 _	Were you satisfied Yes (Continu	with the info	rmation?	see incl	uded?)			
	Were you satisfied Yes (Continu	with the info	rmation?	see incl	uded?)		· · · · · · · · · · · · · · · · · · ·	·
	Were you satisfied Yes (Continue No (Ask wheel)	with the info	rmation? have liked to	1				
	Were you satisfied Yes (Continu	with the info	rmation? have liked to	1				
	Were you satisfied Yes(Contini No(Ask where finformation on you	with the info	rmation? have liked to	1				
	Were you satisfied Yes (Continue No (Ask wheel)	with the info	rmation? have liked to	1				
	Were you satisfied Yes(Contini No(Ask where finformation on you	with the info	rmation? have liked to	1				
2. What type o	Were you satisfied Yes(Contini No(Ask when f information on you	with the info	rmation? have liked to	visitors		,		,
2. What type o	Were you satisfied Yes (Contini No (Ask where Information on you  of Globe '94, did you	with the info	rmation? have liked to	visitors				,
2. What type o	Were you satisfied Yes(Contini No(Ask when f information on you	with the info	rmation? have liked to	visitors				,
2. What type o  3. As a result of	Were you satisfied Yes (Contini No (Ask where Information on you  of Globe '94, did you	with the info	rmation? have liked to	visitors				
2. What type o  3. As a result of	Were you satisfied Yes (Contini No (Ask where Information on you  of Globe '94, did you	with the info	rmation? have liked to	visitors				,
2. What type o  3. As a result of leads? trial orders?	Were you satisfied Yes (Contini No (Ask where Information on your Off Globe '94, did your Yes No	with the info	have liked to	visitors				
2. What type o  3. As a result of leads? trial orders?	Were you satisfied Yes (Contini No (Ask where Information on you  of Globe '94, did you	with the info	have liked to	visitors				,
2. What type of the second of	Were you satisfied Yes(Continue No(Ask where Information on your Of Globe '94, did your Yes No Of Globe '94, did your Information on your Informat	with the information with the information at would you are company during receive from the receive requires	have liked to	visitors	seek?		Yes	No
2. What type of the second of	Were you satisfied Yes(Continue No(Ask where Information on your Of Globe '94, did your Yes No Of Globe '94, did your	with the information with the information at would you are company during receive from the receive requires	have liked to	visitors	seek?	s?		No
2. What type of the second of	Were you satisfied Yes(Continue No(Ask where Information on your Of Globe '94, did your Yes No Of Globe '94, did your	with the information with the information at would you are company during receive from the receive requires	have liked to	visitors	seek?			No