

Barclay Recycling Inc.

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Products

Compost bins
Marketing aids for above

Export Contact:

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Company/Product Information

Barclay Recycling Inc., formed in 1978, produces the SOILSAVER compost bin and other related composting accessories. These products are used by homeowners to compost biodegradable yard and kitchen waste in their own yards.

Composters are packed individually in "knocked down" condition in attractive, consumer-oriented boxes and include comprehensive assembly instructions, a guide for composting, and a ten-year warranty. The company has extensive marketing support literature and selling aids available. For languages other than English and French, translations would be required.

CURRENT GEOGRAPHIC MARKETING ACTIVITY

SOILSAVER products are currently marketed through an extensive network of retailers, municipalities, and distributors in Canada, the U.S.A., and in Europe through a licensee. Production and warehouse facilities currently exist in six locations in the United States and Canada.

GEOGRAPHIC MARKETING PRIORITIES/STRATEGY

The company is interested in further developing sales worldwide. Container shipments can be arranged from ports in Canada, the United States, Europe, or Australia. Special arrangements may be considered to provide tooling if production facilities are available.