

Table 5.22 Distributors' Rental Market Share 1992

	Company	Share
1	Columbia TriStar/20.20 Vision	18.87
2	Warner	14.25
3	Fox Video	14.09
4	CIC	14.01
5	Guild	9.65
6	Buena Vista	9.47
7	First Independent	5.43
8	EV	5.31
9	VVL	2.23
10	MGM Pathé	1.98

Source: MRIB

As MRIB's 1992 video rental chart shows, the US majors dominate the video rental sector in the UK. Between them Columbia TriStar/20.20 Vision, Warner Home Video, Fox Video, CIC and Buena Vista account for over 70 per cent of the market.