

REPORT 4  
87/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 608-NEW YORK, CONSULATE GENERAL

002-FISHERIES, SEA PRODUCTS & SERV.  
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

CONTINUE TO SUPPORT PROVINCIAL FISHERIES PROMOTIONAL EFFORTS  
THROUGH RECEPTIONS IN CANADA ROOM.

MAINTAINING CONTACT WITH MARKET AND MEETING  
NEW CUSTOMERS.

SCHEDULE CALLS ON PROSPECTIVE OUTLETS FOR REPRESENTATION.

OBTAINING ADDITIONAL BUSINESS VOLUME.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 CONTINUE TO SEEK NEW BUYERS FOR FISH AND SEEFOOD  
PRODUCTS.  
ARRANGE PROGRAM OF VISITS FOR MINISTER OF  
FISHERIES (PROVINCE OF NOVA SCOTIA).

PROGRESS IS BEING MADE WITH SECURING REPRESENTA-  
TION OF CANADIAN SUPPLIERS.  
MINISTER WAS WELL RECEIVED AND FEEDBACK FROM OUR  
CONTACTS INDICATE THAT THE VISIT WAS USEFUL.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----