

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 531-WELLINGTON

009-FOREST PRODUCTS, EQUIP, SERVICES
NEW ZEALAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

WOOD AND WOOD PRODUCTS

CONTINUED REPRESENTATION OF N Z GOV'T TO GAIN THE ADMISSION OF
CDN CEDAR SHINGLES AND SHAKES.

REDUCE TRADE BARRIERS IMPROVE MARKET ACCESS.

EQUIPMENT AND MACHINERY

ORGANIZATION OF APPITA TOUR OF N Z INDUSTRY. ORGANIZATION OF
PARTICIPATION BY CDN INDUSTRY IN LIRA TRANSPORTATION SEMINAR.

INCREASED SALES OF CDN FORESTRY EQUIPMENT.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 INCOMING CANADIAN PULP AND PAPER MISSION
MAY 1987.

MISSION MET WITH EXECUTIVES TASMAN KAWERAU/NZFP
KINLEITH/AUCKLAND AND BRIEFED ON FUTURE
DEVELOPMENTS EXPANSION PROGRAMS, ETC.

QUARTER: 2 CONDUCT MARKET SURVEY OF EQUIPMENT REQUESTS AND
SAWN LUMBER REQUESTS.

COMPILED REPORT ON NEW ZEALAND SAWMILLING INDUS-
TRY AND COMPLETED SURVEY ON SAWN LUMBER PRODUCTS
-REPORT STILL INCOMPLETE. INDICATED NEW CDN
AWARD FOR EXCELLENCE IN MARKETING.

QUARTER: 3 FOREST HARVESTING MISSION FROM CANADA. INTRODUC-
TION OF CDN AWARD FOR FOREST EQUIPMENT MARKETING
SAWN LUMBER SURVEY.

ORGANIZED HIGHLY SUCCESSFUL MISSION. AWARD PRE-
SENTED AT FIEA ANNUAL CONVENTION TO MR. I.
PATCHELL. MARKET SURVEY COMPLETED.

QUARTER: 4 FOREST HARVESTING EQUIPMENT SEMINAR SERIES CON-
DUCTED IN SOUTH ISLAND.

DISCUSSIONS UNDERWAY FOR PROCUREMENT OF DELIMBER
EQUIPMENT.